

10
DAYS OF
CONNECTION

10 Days of Connection

SPONSORSHIP PACKAGE



About the 10 Days of Connection

A community-wide movement that started in 2017 with the goal of connecting locals from varied backgrounds to build a stronger and healthier community. It is powered by hundreds of leaders and produced by [Radical Partners](#).

Mission

For ten days each year, we challenge the entire community to break down silos and engage in acts of connection, to build empathy, to increase understanding, and to refocus on our shared humanity. **The 10 Days of Connection is the ultimate community conversation.**

The Purpose

This 10-day-long movement urges locals to connect with others who are not like themselves. Together with hundreds of hosting partners, we facilitate connection experiences that fight divisiveness by bringing together people to learn and talk about topics that are usually taboo:

- 1) Religion
- 2) Politics
- 3) Race, Ethnicity and National Origin
- 4) Diverse Abilities
- 5) Sex and Gender
- 6) Money and Income
- 7) Health and Wellness
- 8) Age and generations
- 9) Beliefs and values
- 10) Togetherness, Connection, and Community.

The 10 Days of Connection sparks conversations, meaningful collaborations, and long-lasting connections.

To learn more about past year's connection experiences, read the [2023 Impact Report](#).



Will you help us build (more) bridges?

 [@10DAYSOFCONNECTION](#)  [@10DOFC](#)  [@10DOFC](#)



\$10,000+

10 DAYS OF CONNECTION CHAMPION

You will be supporting the following impact:

- Mobilization of the entire host committee to make the 10 Days of Connection possible.
- Creation of host toolkits and resources for increased inclusivity.
- Planning for 10 signature events.
- Photography and social media to promote and capture the 10-day movement.

Benefits you will receive:

- Logo featured on home page of website.
- Logo featured on all printed resources.
- Recognition on signature events when appropriate.
- Ability to co-host one or more signature events (if desired) during the 10 Days.
- The pride and satisfaction of connecting locals across lines of difference alongside 5-10 other sponsors.
- An Impact Report to share about our collective work in South Florida.

TOPIC CHAMPION

\$7,500

You will be supporting the following impact:

- Planning for 5+ connection experiences around a particular topic.
- Design and production of 5+ connection experiences, including content curation, promotional materials, among others.

Benefits you will receive:

- Logo featured on home page of website.
- Logo featured on events related to the topic of your choice.
- Mentions on 2024 media engagements related to the topic of your choice.
- The benefit of aligning your organizational priorities to a topic that fosters connection across lines of difference.
- An Impact Report to share about your investment in a specific topic area.

\$5,000

OUTREACH PARTNER

You will be supporting the following impact:

- Design and production of promotional materials.
- Amplifying the message of the 10 Days of Connection to reach the whole community via social media channels (100,000 reach in previous years).
- Mobilization of the communication and storytelling teams.

Benefits you will receive:

- Logo featured on morning announcements throughout the 10 Days of Connection (May 1st -10th, 2024).
- Logo featured on home page of website.
- Mentions on 2024 media engagements.
- A social media report to measure the impact of your investment.
- An Impact Report to share about your investment in the movement.



\$1,500-\$4,999

CONNECTIONS SPONSOR

You will be supporting the following impact:

- Planning for 1 to 3 signature events.
- Design and production of 1 to 3 signature events.

Benefits you will receive:

- Logo featured on home page of website.
- Mentions on 2024 media engagements.
- An Impact Report to share about your investment in a specific topic area.

CONNECTION EXPERIENCE SPONSOR

\$1,000

You will be supporting the following impact:

- Planning for 1 signature event.
- Design and production of 1 signature event.

Benefits you will receive:

- Logo featured on home page of website.
- Visual and verbal recognition at the event.
- An Impact Report to share about your investment in a specific topic area.

IN KIND DONATION

KIND SPONSOR

You will be supporting any of the following impact:

- **Enhance participant experience by:**
 - Donating a digital platform for event hosting.
 - Provide meals, or ride sharing coupons.
 - Sponsoring 10 DOC swag production.
- **Help us spread the word by providing:**
 - Advertising Dollars.
 - Digital Marketing Strategies.
 - PR strategies.
- **Tell the story by providing:**
 - Photography and Videography services.

Benefits you will receive:

- Logo featured on partners page of our 10 Days of Connection Website
- Mentions on 2024 media engagements.
- An Impact Report to share about your investment in a specific topic area.



Interested in sponsoring the 10 Days of Connection movement?

Please reach out to Alia Mahmoud - Director of Growth and Innovation at Radical Partners.

alia@radicalpartners.net | +1 917-340-7569

