

EMAIL TEMPLATE VIZ ID

Schlotsky's[®]

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9 *Use of Photography: Primary Messaging*

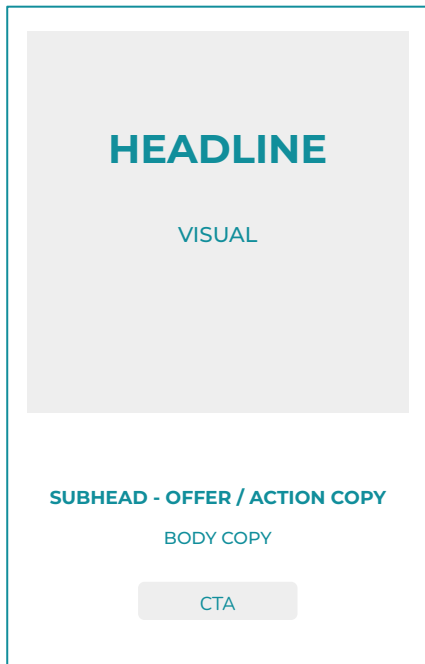
10 *Use of Photography: Secondary Messaging*

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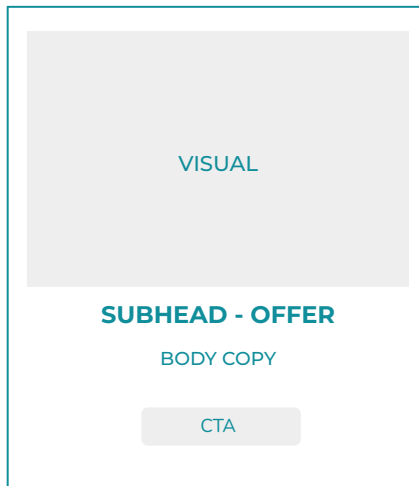
EVERGREEN

PRIMARY



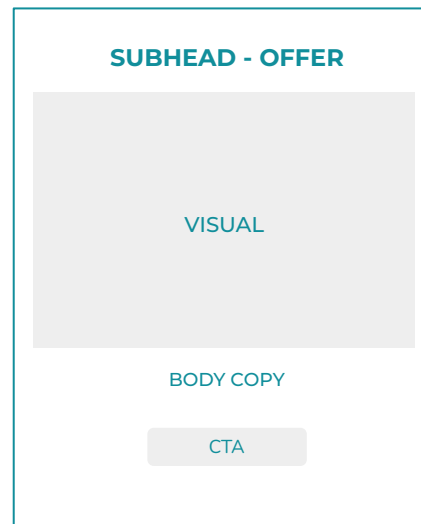
FEATURE

SECONDARY



MENU - MOBILE

SECONDARY



EMAIL BUILD



Schlotsky's

Headline



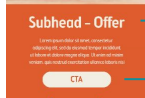
HEADLINE COLOR
BURNT ORANGE
#DE5C2D



FULL BLEED
IMAGE MASKED
IN BURGER BUN
OUTLINE



Headline



Subhead - Offer

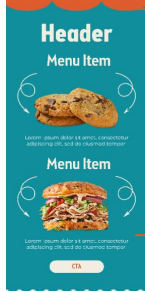
Learn more about our award-winning menu items and special offers. Visit our website today for more information.

CTA

SUBHEAD COPY #F1EEE2
BODY COPY #FFFFFF



CTA BUTTON COLOR CREAM #F1EEE2
TEXT COLOR BURNT ORANGE #DE5C2D



Header

Menu Item



Menu Item



CTA

BURNT ORANGE
TOMATO SLICE
TRANSITION



BACKGROUND COLOR DARK TEAL #B1D461



PNG IMAGE



ARROWS COLOR CREAM #F1EEE2



CTA BUTTON CREAM #F1EEE2 / TEXT COLOR BURNT ORANGE #DE5C2D



TEXT COPY
#F1EEE2



TEAL LETTUCE
TRANSITION



Header

Subhead - Offer

Learn more about our award-winning menu items and special offers. Visit our website today for more information.

CTA

BODY COPY
GREY #707070

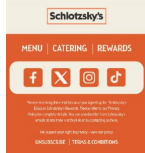
HEADLINE & SUBHEAD COPY
#DE5C2D



CTA BUTTON COLOR BURNT ORANGE / TEXT COLOR CREAM



PHOTOGRAPHY IN
BURNT ORANGE
FRAME



Schlotsky's

MENU | CATERING | REWARDS



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ADA COMPLIANCE - BACKGROUND / TEXT COMBINATION

#DE5C2D
BURNT ORANGE



#F1EEE2
CREAM

#F1EEE2
CREAM



#DE5C2D
BURNT ORANGE

#F1EEE2
CREAM



#118E9B
DARK TEAL

#118E9B
DARK TEAL

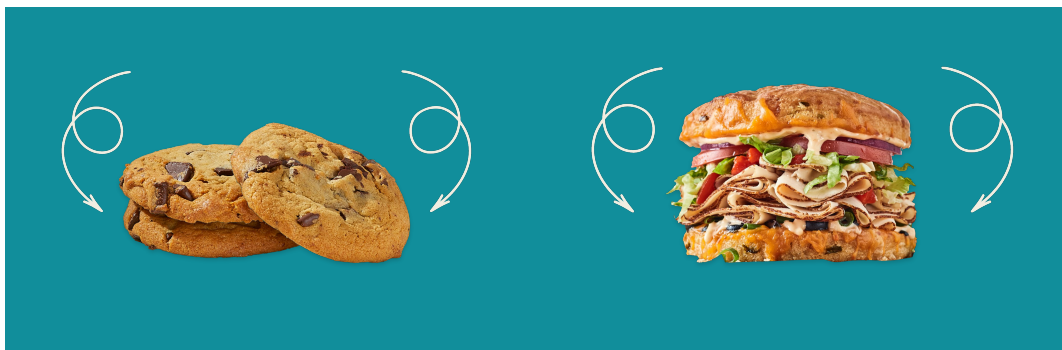


#F1EEE2
CREAM

PROMPTS TO SCROLL

600 px wide



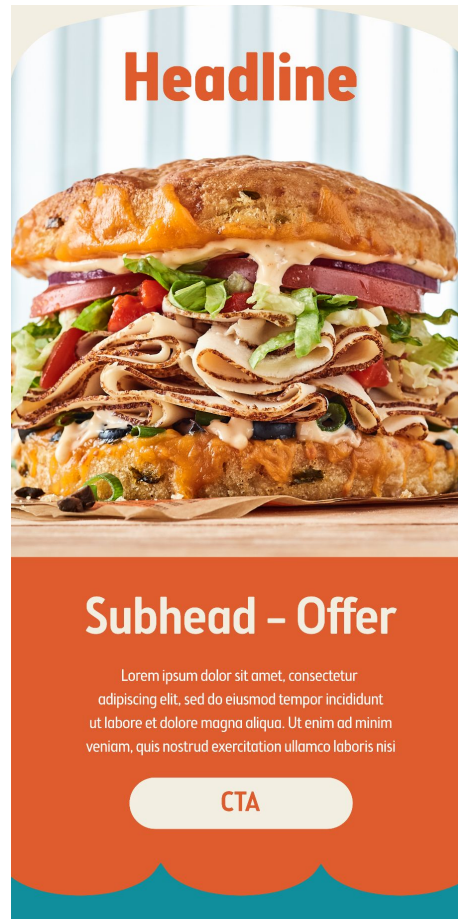


CONSISTENT USE OF DROP SHADOW AND ARROW ELEMENTS



USE OF PHOTOGRAPHY
IN PRIMARY MESSAGING

FULL BLEED IMAGE IN
MASKED OUT BURGER
BUN SHAPE



**USE OF PHOTOGRAPHY
IN SECONDARY MESSAGING**

**FULL BLEED IMAGE IN
BURNT ORANGE FRAME**



Header

Subhead - Offer

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi

CTA

DESIGN ELEMENTS

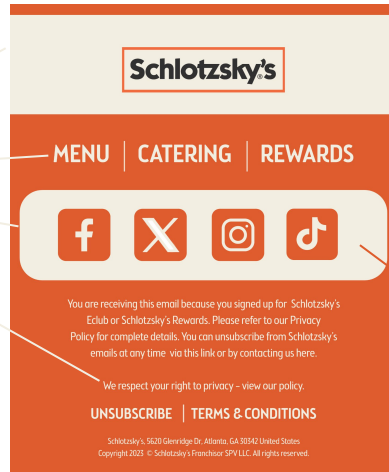
HEADER



#F1EEE2
CREAM



FOOTER



#F1EEE2
CREAM



#DE5C2D
BURNT ORANGE

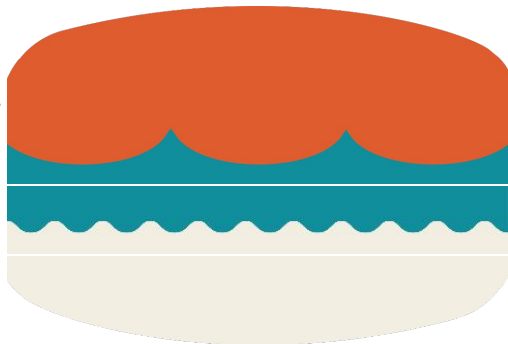


SAMMY

#DE5C2D
BURNT ORANGE



#F1EEE2
CREAM



#118E9B
DARK TEAL



BEFORE AND AFTER



**LOREM IPSUM
DOLOR**

Consectetur adipiscing elit, sed do eiusmod tempor incididunt.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in.

ORDER NOW



**LOREM IPSUM
DOLOR**

Consectetur adipiscing elit, sed do eiusmod tempor incididunt.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in.

ORDER NOW



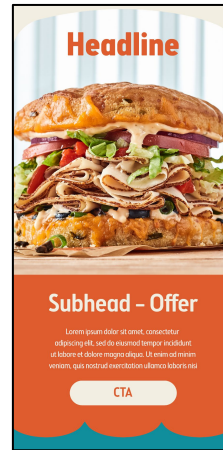
NEW ON THE MENU

SPICY ORIGINAL SANDWICH
ham | salami | 3 cheeses | jalapeños | lettuce | onion | tomato | mustard | signature sauce | spicy sourdough bun

SPICY CHICKEN & BACON PIZZA
ham | salami | 3 cheeses | jalapeños | lettuce | onion | tomato | mustard | signature sauce | spicy sourdough bun

SPICY SAUSAGE & PEPPERS CALZONE
ham | salami | 3 cheeses | jalapeños | lettuce | onion | tomato | mustard | signature sauce | spicy sourdough bun

ORDER NOW



Headline

Subhead - Offer

CTA



Header

Subhead - Offer

CTA



Header

Menu Item

Menu Item

CTA