

# MINISTRY ANALYSIS TOOL

CHURCH HEALTH & EVANGELISM

MEASUREMENT 2

## MEASUREMENT TARGET:

Ministry Analysis Tool will assist church leaders in their effort to measure the health and vitality of their church based upon the perception and production of those participating in the measurement.

## MEASUREMENT PROCESS:

Make copies of pages 1-6 of this measurement and hand them out to leaders and members. Invite participants to check the 'Role' category in which they presently serve.

## MEASUREMENT SCORE:

Invite participants to check the box that best describes their personal measurement in each of the channels.



Strongly  
Disagree



Disagree



Uncertain



Agree



Strongly  
Agree

# YOUR OPINION MATTERS

## REVITALIZATION MEASUREMENT

HEALTHY CHURCH

Thank you for participating. Your honest response to the questions in this measurement will benefit this church and its various ministries!

### I SERVE AS A:

- ☐ Member
- ☐ Ministry Team Leader
- ☐ Leadership Team Member
- ☐ Pastoral Staff Member

### MEASUREMENT SCORE:

This measurement has ten channels which contains four questions each. Please measure each question using the numeric scoring system listed below. Do not overthink the questions. Answer by checking the box that best describes your personal measurement. It is important that you answer every question.

1

Strongly  
Disagree

2

Disagree

3

Uncertain

4

Agree

5

Strongly  
Agree

Turn to page 2 to get started.

## REVITALIZATION MEASUREMENT

### EVANGELISM

1. Our church has a specific strategy to reach people with the Gospel of Jesus Christ.

[1] [2] [3] [4] [5]

2. We work to build relationships with the unchurched in our community.

[1] [2] [3] [4] [5]

3. Training our members to share their faith and testimony is a high priority in our church.

[1] [2] [3] [4] [5]

4. I have personally participated in an evangelistic/outreach program sponsored by my church.

[1] [2] [3] [4] [5]

### DISCIPLESHIP

1. We have a systematic discipleship process that encourages and cultivates spiritual growth.

[1] [2] [3] [4] [5]

2. Our church's discipleship program is organized and age specific [small groups, Sunday school, etc.].

[1] [2] [3] [4] [5]

3. Our spiritual leaders are scripturally proficient and capable in teaching.

[1] [2] [3] [4] [5]

4. I attend a Sunday school class or small group regularly.

[1] [2] [3] [4] [5]

## REVITALIZATION MEASUREMENT

### WORSHIP

1. Our services are well planned and start on time.

[1] [2] [3] [4] [5]

2. Our services are conducted with a healthy integration of spontaneity and order.

[1] [2] [3] [4] [5]

3. Attendees often talk about a personal encounter with God after our services.

[1] [2] [3] [4] [5]

4. I feel comfortable inviting my family and friends to my church.

[1] [2] [3] [4] [5]

### FELLOWSHIP

1. We have a system in place to ensure guests feel welcome (welcome center, greeter's, etc.).

[1] [2] [3] [4] [5]

2. Fellowship opportunities are offered at our church regularly.

[1] [2] [3] [4] [5]

3. There is a sense of comradery among attendees that extends beyond service times.

[1] [2] [3] [4] [5]

4. I personally approach first time guests to introduce myself.

[1] [2] [3] [4] [5]

## REVITALIZATION MEASUREMENT

### VISION

1. Annually our leaders designate time to recast the mission, vision, and core values.

[1] [2] [3] [4] [5]

2. Our church vision/mission is concise, compelling, and visible.

[1] [2] [3] [4] [5]

3. Our leadership intentionally communicate our core values as a church.

[1] [2] [3] [4] [5]

4. I can recite from memory the vision and mission of our church.

[1] [2] [3] [4] [5]

### ADMINISTRATION

1. Leadership effectively communicates with members concerning church/ministry related issues.

[1] [2] [3] [4] [5]

2. Our church practices good stewardship in giving and in maintaining a budget.

[1] [2] [3] [4] [5]

3. Volunteers receive a job description when they accept a role to ensure clarity and direction.

[1] [2] [3] [4] [5]

4. I personally attend church meetings that talk about our financial status.

[1] [2] [3] [4] [5]

## REVITALIZATION MEASUREMENT

### MINISTRY

1. Most people in our church willingly serve when called upon to do so.

[1] [2] [3] [4] [5]

2. We have a process to place people in service according to their giftedness.

[1] [2] [3] [4] [5]

3. People of various ages are able to connect with a ministry that caters to their age.

[1] [2] [3] [4] [5]

4. I am fully engaged in ministry at my church.

[1] [2] [3] [4] [5]

### LEADERSHIP

1. We emphasize leadership training and effectively equip our leaders for ministry.

[1] [2] [3] [4] [5]

2. There is a sense of continuity between our leaders and laity.

[1] [2] [3] [4] [5]

3. Our leaders operate in a spirit of unity and get along with one another.

[1] [2] [3] [4] [5]

4. I am consistently encouraged and inspired by those who serve as leaders at my church.

[1] [2] [3] [4] [5]

## REVITALIZATION MEASUREMENT

### PRAYER

1. Our church leaders provide opportunity for training in prayer.

[1] [2] [3] [4] [5]

2. We have trained personnel who facilitate personal ministry at the altar.

[1] [2] [3] [4] [5]

3. Opportunities to participate in prayer meetings are offered to members regularly.

[1] [2] [3] [4] [5]

4. I often pray for our church and pastoral staff.

[1] [2] [3] [4] [5]

### DIGITAL SPACES

1. Our church's online information (e.g., website, social media) is kept current.

[1] [2] [3] [4] [5]

2. We have provided ways for people to tithe and donate electronically & we provide free Wi-Fi.

[1] [2] [3] [4] [5]

3. We are committed to reaching people through a Livestreaming process.

[1] [2] [3] [4] [5]

4. I invite friends and shut-ins to watch our Livestream services.

[1] [2] [3] [4] [5]

## MEASUREMENT TABULATION

### REVITALIZATION SCORE - Every Participant

Fellowship: ___	Vision: ___	}	<b>Total Combined Score:</b> _____
Leadership: ___	Prayer: ___		
Evangelism: ___	Ministry: ___		
Discipleship: ___	Worship: ___		
Administration: ___	Digital Spaces: ___		

Lowest Measurement Score Channel: \_\_\_\_\_

Highest Measurement Score Channel: \_\_\_\_\_

### REVITALIZATION SCORE - Members

Fellowship: ___	Vision: ___	}	<b>Total Combined Score:</b> _____
Leadership: ___	Prayer: ___		
Evangelism: ___	Ministry: ___		
Discipleship: ___	Worship: ___		
Administration: ___	Digital Spaces: ___		

### REVITALIZATION SCORE - Leaders

Fellowship: ___	Vision: ___	}	<b>Total Combined Score:</b> _____
Leadership: ___	Prayer: ___		
Evangelism: ___	Ministry: ___		
Discipleship: ___	Worship: ___		
Administration: ___	Digital Spaces: ___		

Largest Disparity between Members and Leadership: \_\_\_\_\_

Lowest Disparity between Members and Leadership: \_\_\_\_\_

### FRIENDLY ADVICE

Remember to divide the total score by the number of participants to arrive at your total combined score.

This section provides insight on the need for revitalization for members. Compare to the leadership team below.

This section provides insight on the need for revitalization for members. Compare to the members above.

Disparity is the numeric difference between members and leaders

## MEASUREMENT TABULATION

### REVITALIZATION SCORE - Perception

Fellowship: ___	Vision: ___	}	<b>Total Combined Score:</b> _____
Leadership: ___	Prayer: ___		
Evangelism: ___	Ministry: ___		
Discipleship: ___	Worship: ___		
Administration: ___	Digital Spaces: ___		

Perception provides insight to how people view their church. Compare to production below.

### REVITALIZATION SCORE - Production

Fellowship: ___	Vision: ___	}	<b>Total Combined Score:</b> _____
Leadership: ___	Prayer: ___		
Evangelism: ___	Ministry: ___		
Discipleship: ___	Worship: ___		
Administration: ___	Digital Spaces: ___		

Production measures the level of member involvement at your church. Compare to perception above.

Largest Disparity between Perception and Production: \_\_\_\_\_

Lowest Disparity between Perception and Production: \_\_\_\_\_

Lowest Score Perception: \_\_\_ Highest Score Perception: \_\_\_

Lowest Score Production: \_\_\_ Highest Score Production: \_\_\_

### Notes & Observations

### MEASUREMENT MARKERS:

Your Measurement Markers will provide critical data for your overall need for revitalization and your need for revitalization in each of the ten channels. Add the scores for each channel individually and for all the channels collectively.

**Athlete:** 170 to 200

You are at elite status. 85% in any of the 10 channels indicates high level effectiveness. No doubt lives and being impacted for the Kingdom. Need for Revitalization is near zero. Now go celebrate!

**Healthy:** 131 to 170

There's nothing wrong with being healthy! Great things are happening at your church and good decisions are being made. There's room for improvement but the future is solid. Revitalization need is low.

**Moderate:** 81 to 130

Don't panic! We are likely talking small adjustments rather than a complete overhaul. A few intentional tweaks can quickly boost you up to 'healthy' status. The need for Revitalization is moderate to high.

**Unhealthy:** 0 to 80

Let's start here ... the need for Revitalization is extremely high. Identify to core problems and apply the fix. We have some resources to assist you. The good news is that's there's hope for the future.

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### BONUS MEASUREMENTS

Wanna go a little deeper? Your Revitalization Measure is structured in such a way that you can measure perception verse production and membership scores verses leadership scores. This gives you a little more data to chew on.

#### Perception verses Production

All measurements are based on the perception of those participating. While perception provides insight to how people view their church, production measures their involvement. The first three questions in each channel will help determine ones perception. The fourth questions in each category will help determine ones production. To broaden your understanding for the need of revitalization, check the disparity between perception and production.

#### Membership verses Leadership

On page 1 of this measurement participants are asked to check a box to indicate if they serve as members (attendees) or in some form of leadership. After you have combined all of the scores, separate members and ministry team members from leaders and pastoral staff to calculate those scores separately. After tabulating these two distinct sections you will be able to determine the need for revitalization for both your leadership team and your membership your membership.