



TO: Interested Parties

FROM: Patinkin Research Strategies, LLC
Ben Patinkin and Maggie Simich

RE: Initiative 2124 Polling Summary

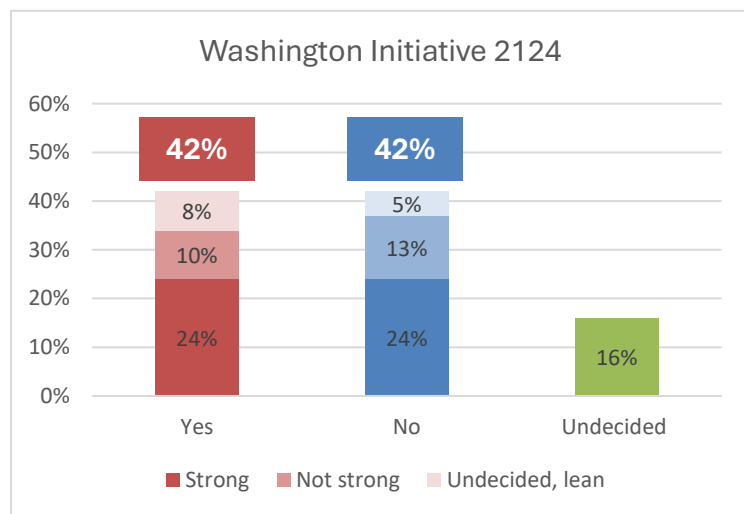
DATE: July 18, 2024

This analysis is based on survey of n=600 likely November 2024 voters in Washington state conducted via a multi-modal format using a TargetSmart enhanced voter file. Interviews were conducted via text to web n=250 (n=269 weighted), via live calls to landlines and cell phones n=250 (n=233 weighted), and via matched panel n=100 (n=99 weighted).

Voters were screened to be likely to participate in the November 2024 election, and quotas and weights were applied based on age, county, media market, education, gender, race, an average of party ID over three consecutive datasets, TargetSmart Partisan scores, TargetSmart High School Only scores, and TargetSmart Presidential General Election scores.

Interviews were conducted July 10-14, 2024. The overall credibility interval (the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel and text to web sampling) is +/-4.00%. The credibility interval for subgroups varies and is larger.

Initiative 2124 is Testing Well Below the 50% Mark



Based on ballot language¹ – inclusive of the Public Investment Impact Disclosure (PIID) – Initiative 2124 is testing well below the 50+1 threshold needed to pass (42% yes; 42% no). The intensity of feeling is fairly anemic and evenly divided with 24% holding “strong” opinions on the initiative either way. Just under one-in-five (16%) remain strictly undecided.

¹ Here is the ballot language for Initiative 2124, which will appear on the ballot in November 2024. The language reads: “Initiative Measure Number 2124 concerns state long term care insurance. Initiative Measure Number 2124 would provide that employees and self-employed people must elect to keep coverage under RCW 50B.04 and could opt-out at any time. It would also repeal a law governing an exemption for employees. This measure would decrease funding for Washington’s public insurance program for persons requiring long-term care.” Now, if the election were held today, would you vote “yes” or “no” to enact this measure into law? [IF YES/NO, ASK:] Do you feel that way strongly or not so strongly? [IF UNDECIDED, ASK: If the election were held today, in which direction do you lean?