

Marci Tran

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WORK EXPERIENCE

Student Ambassador | Loyola Undergraduate Admissions Office

Chicago, IL

Campus tour guide

October 2023-August 2024

- Conducted daily campus tours for prospective students, families, and special interest groups.
- Assisted in organizing and participating in campus visit events, such as Open Houses and Admitted Student Days, contributing to successful recruitment efforts.
- Demonstrated flexibility by accommodating last-minute tour requests and adapting tour content to highlight relevant campus updates and initiatives.

Wynston's Del Mar

San Diego, CA

Cashier/Server

June 2023 - August 2023

- Created promotional content for the company's social media accounts.
- Greeted guests warmly upon arrival and guided them through the menu offerings.
- Processed orders accurately and efficiently, ensuring timely delivery of food and beverages while accommodating special requests and dietary preferences.

Elixir

San Diego, CA

Cashier/Server

May 2021- July 2022

Kumon

San Diego, CA

Student Tutor

August 2019- May 2021

- Provided one-on-one and group tutoring sessions to students, offering support with homework assignments, exam preparation, and concept reinforcement.
- Developed customized lesson plans and instructional materials tailored to each student's individual learning styles, strengths, and areas of improvement.
- Maintained accurate records of tutoring sessions and student progress, to create refined tutoring strategies for maximum effectiveness.

EXTRACURRICULAR EXPERIENCE

LUC Sustainable Fashion Club | Vice President

Chicago, IL

- Developed and executed educational campaigns, workshops, and panel discussions on sustainable fashion, ethical sourcing, and eco-friendly clothing.
- Oversaw the planning and execution of clothing swap events, upcycling workshops, and sustainable fashion shows, reducing waste and promoting conscious consumption.
- Acted as a liaison between club members, faculty, and external organizations, fostering collaboration to raise awareness about environmental issues in the fashion industry.

Give With Compassion | Volunteer Service

San Diego, CA

- Fundraising campaigns and local events, securing resources for long-term projects that benefit over 3,000 individuals in need.
- Supported local Vietnamese communities by distributing essential supplies such as food, clothing, and hygiene products to over 200 families in need.
- Worked closely with community leaders to identify and address critical needs, improving access to healthcare and education for underserved populations.

EDUCATION

Loyola University Chicago

Chicago, IL

Bachelor of Arts: Creative Advertising & Minor in Marketing

Expected graduation date: May 2026

School of Communication | Quinlan School of Business

Dean's Scholarship | 3.4 GPA | Dean's List: F24

Relevant Coursework: Intermediate Ad Design, Principles of Advertising, Advertising Campaigns/Copywriting, Business Statistics, Consumer Behavior, Integrated Marketing Communications

SKILLS & INTERESTS

Skills: InDesign, Canva, Typography, Print Design, Squarespace website builder, Excel, Google Analytics, Social Media Marketing

Languages: English (fluent), Vietnamese (proficient)