# Goldberg GAME CHANGING SPEAKER

# **READY FOR A CHANGE UP?**

Step up to the plate with Emmy Award-Winning Broadcaster Joel Goldberg, whose career interviewing baseball's most elite players was made possible with one essential skill: **Winning Trust.** 

For you and your team, **Winning Trust** is the difference between sufficient relationships and exceptional ones. It's what transforms a great product into one loyal brand ambassadors are eager to endorse. And it's the secret to an emotionally intelligent workforce that knows exactly how to turn every interaction - including the most high stakes ones - into a home run.

Using captivating, firsthand stories of **Winning Trust** from baseball's most untouchable players, Joel shares critical practices that will advance your team to the next level of success.

# THE PLAYBOOK INCLUDES:

- Why small, daily gestures of trust will always win
- New and motivational ways to build trust
- How to keep trust once you've earned it
- Tactics for lasting, impactful communication
- Actionable steps to score incredible outcomes by Winning Trust



JOEL GOLDBERG

BROADCASTER | TRUST EXPERT | GAME CHANGING SPEAKER

WWW.JOELGOLDBERGMEDIA.COM



## **CLIENTS WHO HAVE TRUSTED JOEL**

We've had Joel as a special guest at two employee events. He always delivers engaging, relevant and fun presentations that leave our employees excited for what's next.

### **Lisa Ginter**

CEO, Community America Credit Union

His experience and stories as a sports broadcaster transition well to workplace culture, leadership and mindset.

**Lori Maher McCombs** 

Illinois SHRM

I'm not a baseball fan and this is one of the most engaging and relevant speakers out there.

### **Attendee**

Kansas SHRM

Joel is an excellent speaker and leadership mentor, and he delivers talks with impact, humor and candor. It sure made a huge impact on our leaders on their journey to be the providers of premiere healthcare.

Dr. Raghu Adiga

President & CEO, Liberty Hospital



















# **BE A GAME CHANGER**

Since joining the Kansas City Royals in 2008, Joel has studied the skills that turn players into leaders and teams into champions. Now, using behind-the-scenes stories from the biggest names in sports, his **Game Changer Speaking Series** reveals the exact playbook that will put your organization in a league of its own.

**BOOK JOEL > WATCH JOEL >** 

# **KEYNOTES ON DECK:**

- Small Ball, Big Results
- Breaking Barriers in the Ballpark of Change



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