

2024 NATIONAL WELLBEING & RESILIENCE CONFERENCE

*Igniting the SPARK:
Restoring Hope for Youth, Families,
Schools and Communities*



SPONSORSHIP & EXHIBIT OPPORTUNITIES

October 9th - 11th, 2024
Pre-conference Oct. 7th-8th
Location: Hilton Downtown Tampa

Welcome!



The SPARK Initiative is excited to invite you to be part of the

1st Annual

National Wellbeing & Resilience Conference!

*The National Wellbeing & Resilience Conference promises to bring together a collective of passionate individuals and organizations dedicated to enhancing wellbeing and resilience through the restoration of **HOPE** in their community's most vulnerable and underserved populations. During the conference, we will come together to*

Inspire one another to become:

Sparks of Hope

Innovators of Change

&

Catalysts of Wellbeing and Resilience

The NWRC will provide a platform for sharing the leading resources, research, programs, and collaborative opportunities. Let's come together to Ignite Sparks of Hope, Wellbeing and Resilience in the youth, schools, families, and communities we serve.

Attendee Profile

Our diverse audience includes stakeholders and professionals working in a variety of fields to improve the wellbeing and resilience in their communities. These fields include:

- **Education**
- **Mental Health/Counseling**
- **Human Services/Social Work**
- **Youth Mentoring**
- **Criminal Justice**
- **Substance Abuse**
- **Foster Care/Adoption/Permanency**
- **Suicide Prevention and Intervention**
- **Human/Sex Trafficking Prevention and Intervention**
- **Out-of-School and After-School**
- **Psychiatry and Psychology**
- **Hope/Wellbeing/Resilience Research**

Exhibitor Information

Why Exhibit?

Exhibitors at the conference will have the unique opportunity to showcase their products, services, and initiatives directly to decision-makers and influencers in the fields of mental, emotional, social, and physical wellbeing and resilience. All exhibitor booths will be strategically located outside of the main ballroom, ensuring maximum exposure and engagement during breaks and networking sessions.

Exhibitor Calendar

Times are subject to change.

Tuesday, October 8th	12 pm - 5 pm	Exhibitor Set Up
Wednesday, October 9th	7:30 am - 5 pm	Exhibit Hall Open
Thursday, October 10th	7:30 am - 5pm	Exhibit Hall Open
Friday, October 11th	7:30 am - 1:30 pm	Exhibit Hall Open
	1:30pm - 4 pm	Exhibitor Move Out

Exhibit Cost Includes:

- 6-ft. draped table
- 2 chairs
- Full conference registration & meals for one
- Company name in the program
- Company name/logo listed on website

\$750

Exhibitor / Sponsor Add-Ons

Add your own
item to
Conference Bag
(\$500)

Conference
pens
(\$500)

Speaking
Session
(\$1000)

Next to
Photo Booth
(\$1000)

Logo on
lanyard
(\$500)

Add.
Registration
(\$250)

Book your exhibit
space today!
Spots are filling up
fast.



Top Ten Reasons to Sponsor:

1 Visibility & Brand Exposure

Gain prominent exposure among a targeted audience of influential leaders & advocates in the fields of wellbeing & resilience.

3 Networking Opportunities

Connect with like-minded professionals & decision-makers sparking valuable relationships & partnerships.

5 Thought Leadership Platform

Position your company as a leader in the field by sharing insights, best practices, and innovative solutions during speaking engagements or panel discussions.

7 Media Exposure

Benefit from coverage & publicity surrounding the conference, increasing your brand's visibility across various media channels and platforms.

9 Opportunities for Staff Engagement

Involve your staff in meaningful initiatives that align with your company's values, fostering excitement among your workforce.

2 Align with a Meaningful Message

Associate your brand with a cause that matters, contributing to the advancement of mental, emotional, & physical wellbeing for vulnerable populations.

4 Showcase Your Solutions

Demonstrate how your products, services, or initiatives can contribute to enhancing resilience and fostering hope within communities.

6 Igniting Positive Change

Make a tangible impact on the lives of individuals & communities by supporting programs & initiatives aimed at igniting hope & resilience.

8 Access to Targeted Audiences

Engage directly with key stakeholders, who are actively involved in promoting resilience & wellbeing.

10 Demonstrate Social Responsibility

Showcase your commitment to social impact by supporting initiatives aimed at restoring hope.

Sponsorship Packages

Platinum Sponsorship Package

1 Available

- Prominent recognition as a *Platinum Sponsor* in all conference promotional materials, including website, emails, and social media posts
- Exclusive acknowledgment in the event opening & closing ceremony
- Logo placement on Conference Signage
- Opportunity to introduce the Opening Keynote Speaker
- 1 Prime Exhibit Booth located in high-traffic area
- 4 Full event registrations/4 VIP Reception Tickets
- Full List of Attendees Pre and Post Conference
- 1-minute promo video to be played in opening/keynote
- Opportunity to host a breakout session
- Recognition in post-conference communications and reports

\$15,000

Gold Sponsorship Package

- Recognition as a *Gold Sponsor* in conference promotional materials
- 1-minute promo video to be played in closing/keynote
- Recognition as coffee and snack break sponsor throughout the conference
- Promotional item to be placed on all tables
- 1 Premium exhibitor booth with enhanced visibility
- Logo placement on Conference Signage
- 3 Full event registrations
- 3 VIP Reception Tickets
- Opportunity to a host a breakout session
- Full List of Attendees Pre and Post Conference
- Recognition in post-conference communications and reports

\$7,500

Silver Sponsorship Package

- Acknowledgment as a *Silver Sponsor* in conference promotional materials
- 1 Premium exhibitor booth with enhanced visibility
- Logo placement on conference signage
- 1 item included in Tote bag (must provide item for 600)
- 2 Full event registrations
- 2 VIP Reception Tickets
- List of Attendees
- Opportunity to a host breakout session
- Recognition in post-conference communications and reports

\$3,500

Sponsorship Packages

Welcome Reception Sponsor

1 Available

- Acknowledgment as a sponsor in conference promotional materials
- Logo placement on conference signage
- Prominent booth and recognition during the welcome reception
- Ability to distribute drink tickets for attendees during reception
- Opportunity for brief speech/1-minute video during reception
- Promotional item to be placed on all tables
- 2 Full event registrations
- List of attendees
- Recognition in post-conference communications and reports

\$5,000

Lunch Sponsor

2 Available

- Acknowledgment as a sponsor in conference promotional materials
- Prominent recognition during 1 lunch
- 1-minute promo video to be played during 1 lunch
- Logo placement on Conference Signage
- Promotional item to be placed on all tables
- 2 Full event registrations
- 2 VIP reception tickets
- List of attendees
- Recognition in post-conference communications and reports

\$5,000

Keynote Sponsor

3 Available

- Acknowledgment as a sponsor in conference promotional materials
- Logo placement on conference signage
- 1-minute promo video to be played before Keynote begins
- Opportunity to introduce a Keynote Speaker
- Promotional item to be placed on all tables
- 2 Full event registrations
- 2 VIP reception tickets
- List of attendees
- Recognition in post-conference communications and reports

\$5,000

Sponsorship Packages

T-Shirt Sponsor

3 Available

- Recognition as a sponsor in conference promotional materials
- Acknowledgment during the event
- Logo placement on Conference T-Shirt
- 1 Exhibit Booth
- 1 item included in Tote bag (must provide item for 600)
- 2 Full event registrations
- 2 VIP Reception Tickets
- List of Attendees
- Recognition in post-conference communications and reports

\$3,500

Tote Bag Sponsor

1 Available

- Recognition as a sponsor in conference promotional materials
- Acknowledgment during the event
- Logo placement on conference signage
- Logo placement on conference tote bag
- 1 item included in attendee tote bags (must provide item for 600)
- 2 Full event registrations
- 2 VIP reception tickets
- List of attendees
- Recognition in post-conference communications and reports

\$3,500

Photo Booth Sponsor

1 Available

- Acknowledgment as a sponsor in conference promotional materials.
- Acknowledgment during the event
- 1 Exhibit booth next to Photo Booth
- Logo placement on conference signage
- 2 Full event registrations
- 2 VIP Reception Tickets
- List of Attendees
- Recognition in post-conference communications and reports

\$2,500

Conference APP Sponsor

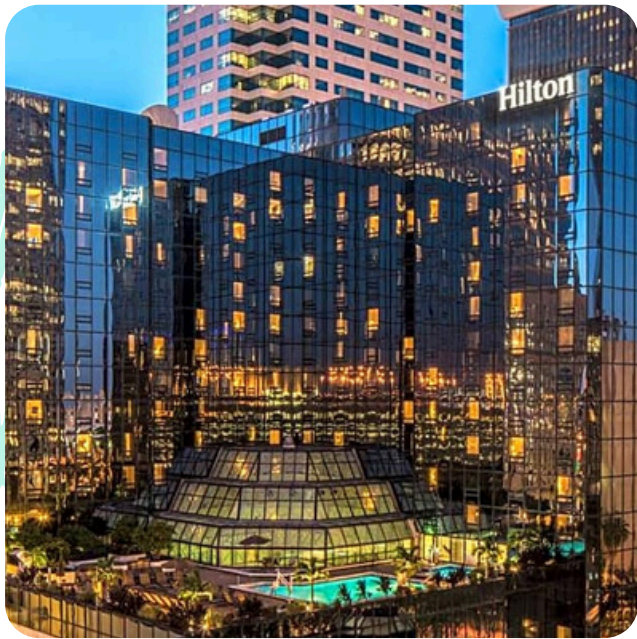
- Acknowledgment as a sponsor in conference promotional materials.
- Prominent Logo Placement in the APP
- 1 Exhibit booth
- Logo placement on conference signage
- 2 Full event registrations
- 2 VIP Reception Tickets
- List of Attendees
- Recognition in post-conference communications and reports

\$2,000

About the location

The conference location is under 9 miles from Tampa International Airport (TPA). It is just two blocks from the Tampa Riverwalk, a beautiful, multi-use 2.6-mile path along Tampa Bay that extends from Armature Works to Sparkman Wharf and connects a variety of museums, shops, restaurants and parks. The Riverwalk also serves as a hub for art, leisure, performances, fitness and more!

The Hilton Downtown rooftop pool boasts views of the surrounding area, a sundeck, and a whirlpool.



Hotel Room Blocks:

We have secured rooms at a discounted rate.

Please book your hotel through this link to secure your stay today!

Spaces are LIMITED!

book.passkey.com/go/SPARK24

For More Details, Contact Us



info@thesparkinitiative.com



813-662-6920



We look forward to partnering with you to ensure the success of our 1st Annual NWRC!

www.wellbeingandresiliencealliance.com