

A photograph of a political rally. In the foreground, a crowd of people is seen from behind, many holding up smartphones to take pictures. A large flag with the word 'TRUMP' in white letters on a blue and red background is visible. In the background, a tall, multi-story building with many windows is visible. A sign with the words 'FOR DEATH' is partially visible on a banner.

Snap poll: Trump verdict

DailyMail.com

May 31 2024

**J.L.
PARTNERS.**

**RESEARCH.
INSIGHT.
STRATEGY.**

Methodology and summary of findings



Methodology: polling

J.L. Partners polled a nationally representative sample of 403 American likely voters.

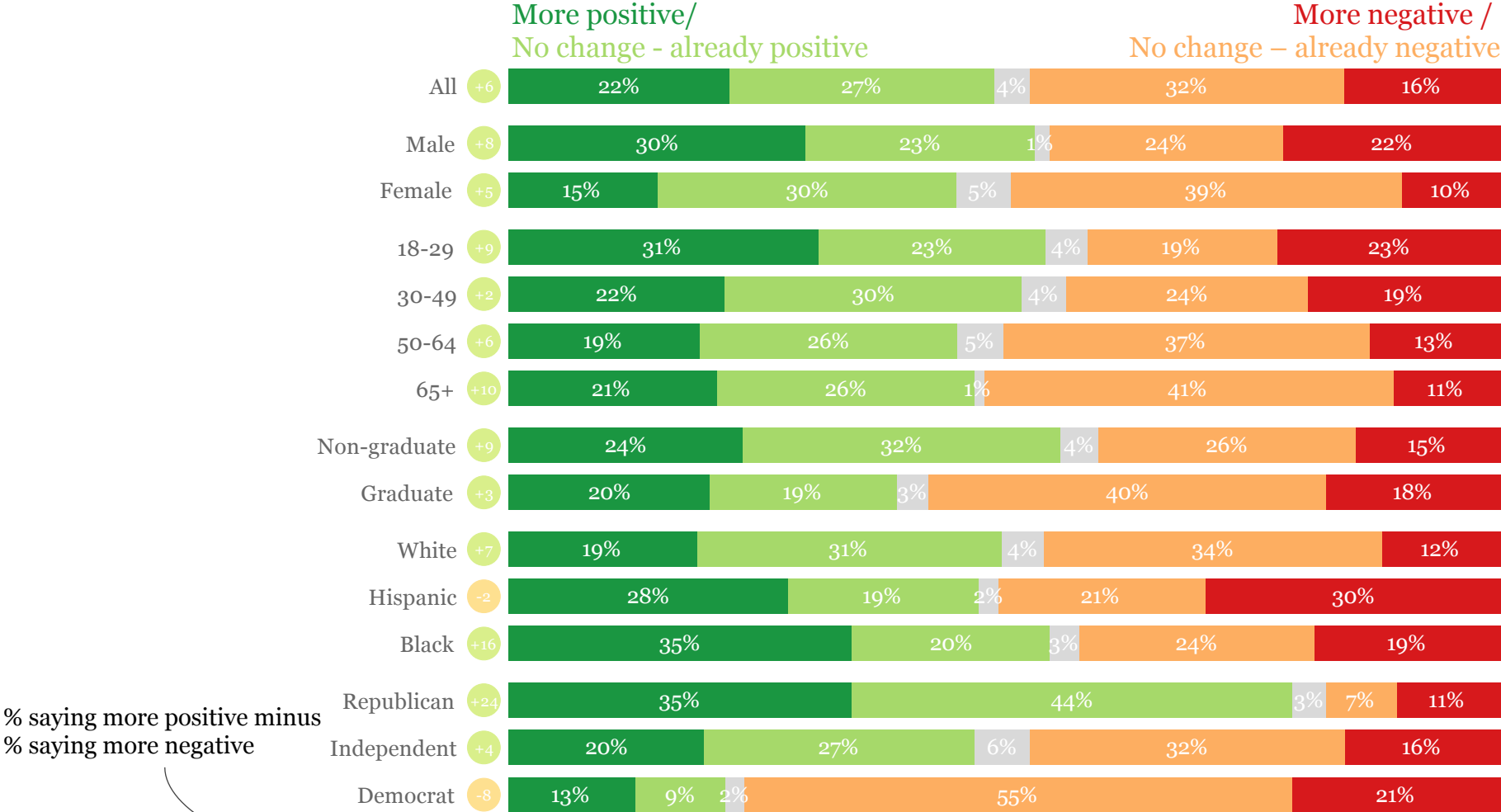
- Fieldwork dates of 30th -31st May 2024
- Sample of 403 likely voters
- Quotas were added to ensure representative data:
 - On region, 2020 presidential vote, partisan ID, age, and gender
- The sample was weighted back to the population using data on the same variables:
 - On region, 2020 presidential vote, partisan ID, age, gender, ethnicity, education and density
- Sample collected using online panel
- 5-minute duration
- Margin of error: 4.9%

Impact on view of Trump



Overall, voters say they feel more positive about Trump because of the verdict rather than more negative

How much, if at all, of an impact does this verdict have on your view of Trump?



How much, if at all, of an impact does this verdict have on your view of Trump?

Why has your view of Trump become more positive?

Please write a sentence or two explaining your answer.

| | |
|---|--|
| demogs | |
| (Male, Unemployed, 29, California, Republican, Did not vote) | Their trying to get trump |
| (Female, Respiratory therapy, 21, Pennsylvania, Republican, Donald Trump) | He called out the liberals for creating this whole thing and also liberals who have avoided being charged and making things for their party go away |
| (Female, Retired, 70, Pennsylvania, Republican, Donald Trump) | The Democrats are digging for things against him |
| (Male, Forklift driver, 35, New York, Republican, Donald Trump) | He's not guilty the democrats will do anything they can do sabotage him. |
| (Male, Certified nursing assistant CNA, 44, Illinois, Republican, Donald Trump) | He is a regular human as we all are at least he still got his morals and values for this country |
| (Male, Product manager, 31, Kentucky, Republican, Donald Trump) | He is innocent and knows he will get his revenge |
| (Female, Insurance producer, 25, North Carolina, Republican, Donald Trump) | He can take anything thrown at him |
| (Female, Administrative Assistant, 56, Virginia, Republican, Donald Trump) | Because they are treating him wrong. And the more they mistreat him is the more Im pulling for him |
| (Female, Registered Nurse, 43, Pennsylvania, Democrat, Joe Biden) | I feel all these law suits are a political ploy to stop him from running. This is a terrible precedent to set, for the mere fact that one day it'll be the Democratic nominee who will be bombarded |
| (Male, Cook, 37, Arizona, Republican, Donald Trump) | Because clearly 'they' don't want them in office |
| (Female, Managing director, 33, New York, Republican, Donald Trump) | I feel as though he has been trying to make ammends |
| (Male, Retired, 68, Idaho, Republican, Donald Trump) | Democrats bullshit is all this is. Political interference |
| (Male, im retired, 65, California, Independent, Donald Trump) | He is the under dog in a corrupt USA. |
| (Female, Sales, 62, Florida, Republican, Donald Trump) | Because he did not get a fair trial. The judge is bogus |
| (Female, Consultant, 55, Louisiana, Republican, Donald Trump) | It's obvious that this trial was a sham. He's been done way wrong and most people see it and are angry. |
| (Male, Retired, 58, California, Republican, Donald Trump) | My opinion this was rigged |
| (Female, Receptionist, 52, Massachusetts, Independent, Donald Trump) | The trial wasn't fair it was political prosecution |
| (Male, Retired, 72, Illinois, Independent, Donald Trump) | Politically Motivated |
| (Male, IT Repair, 59, South Carolina, Independent, Donald Trump) | Fighting a system with a corrupt judge and DA, and wondering how many minorities in NYC are railroaded by these two individuals. |
| (Male, Retired, 72, New York, Republican, Donald Trump) | Because they are cheating to try and beat him |
| (Male, Consultant, 68, New York, Republican, Donald Trump) | The man is a fighter and will stand up for his principles and the principles of the American people. This is an injustice for political means and a travesty to this country. |
| (Male, Retail management, 63, Texas, Independent, Donald Trump) | Because he's fighting for Americans! |
| (Male, Disability, 54, New Mexico, Independent, Donald Trump) | He is a victim of the weaponization of law enforcement |
| (Male, retired, 72, North Carolina, Republican, Donald Trump) | The Democrats are trying to keep Donald Trump from being elected president again |
| (Male, I recycle goods for other businesses, 52, Florida, Republican, Donald Trump) | He will preserve and be president again |
| (Male, In public education, 72, Missouri, Independent, Donald Trump) | This crooked trial case only demonstrated how political some parts of the country are. He never had a chance of a fair trial where it was held at and the polically motivated judge serving in the trial |
| (Female, Retired, 58, Arizona, Republican, Donald Trump) | He's fighting for our country |
| (Female, Retired Financial Advisor, 83, Florida, Republican, Donald Trump) | The democrats have done everything they could to get rid of Donald Trump. I believe he loves our country and its people strong enough to take it. |
| (Male, analyst, 65, Wisconsin, Republican, Donald Trump) | the judicial system wanted him guilty. it is thought that he will not win then. |
| (Male, Real Estate Investor, 70, Colorado, Republican, Donald Trump) | It was a set up and no crime was ever proven so what was he convicted of! |
| (Female, Customer Service, 63, Florida, Republican, Donald Trump) | Lawfare and criminal behavior of all of Biden's thug commies. Election interference to knock out a Presidential nominee because he caught them all. They don't want exposed for their crimes. and their crimes against children. |
| (Male, retiree, 75, New York, Republican, Donald Trump) | He is unfairly targeted. |
| (Male, contractor, 70, Nevada, Republican, Donald Trump) | it is of my opinion a total disgusting of what the demorats are doing to our country |
| (Female, Insurance agent, 79, Virginia, Republican, Donald Trump) | He has been set up. |
| (Female, Retired/or time work, 66, Arkansas, Republican, Donald Trump) | We need this man back in office to get America right again. We do not need another worthless Biden |
| (Male, Retired, 71, South Carolina, Republican, Donald Trump) | Trump is innocent. |
| (Female, Direct Sales, 66, Texas, Republican, Donald Trump) | He is for the American people & the DC politicians don't want him in office. They are ruled by greed, big pharmaceutical & banks |
| (Male, Self employed, 62, Colorado, Independent, Donald Trump) | Because he is now the Martyr of the whole Democratic movement....they will stop and nothing to remove him from being able to be heard and represented by his people. |
| (Male, Ford automotive worker, 34, Michigan, Independent, Donald Trump) | Because he's a good person |
| (Male, General manager, 48, Pennsylvania, Republican, Donald Trump) | Be he is being set up |
| (Male, Student, 21, California, Republican, Donald Trump) | It looks like they are corrupting institutions in order to get back at Trump. |
| (Male, Presidents sake, 42, Colorado, Independent, Donald Trump) | Bec it was a joke trail a scam and it's a fraud justice system just like family court and everyone knows it so the game is up |
| (Male, Senior accountant, 32, Minnesota, Republican, Donald Trump) | Because he's fighting the power |
| (Male, Human Resources, 35, California, Democrat, Joe Biden) | I like his campaigning methods he employed |
| (Female, Sales associate, 55, Florida, Independent, Donald Trump) | I think its all bull |
| (Male, automotive, 31, South Dakota, Republican, Donald Trump) | they are really trying to get trump out of office that bad that they need to start charging him. i think its stupid |
| (Male, Taxi, 31, California, Democrat, Someone else) | It shows that people trying to sue him for his money |

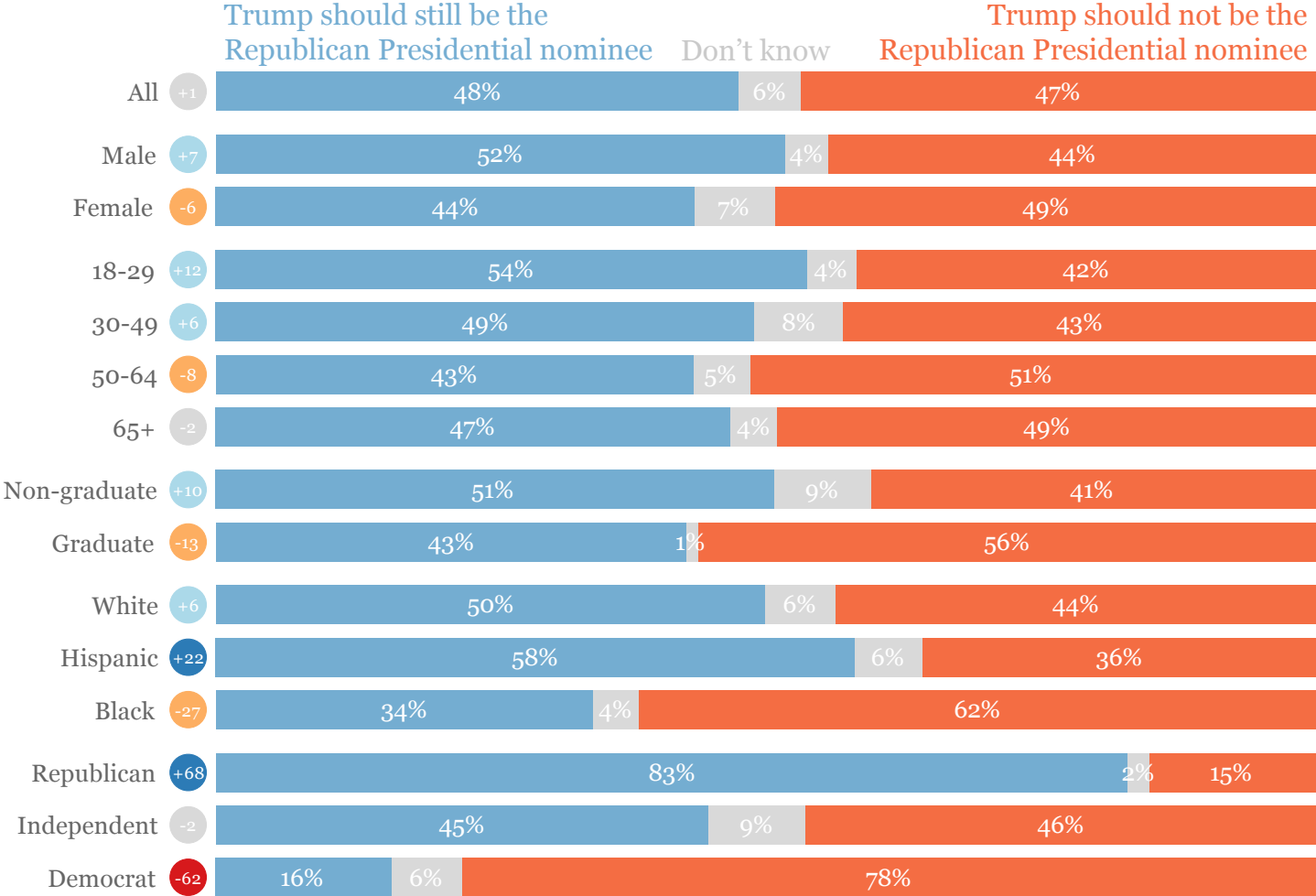
Why has your view of Trump become more negative?

Please write a sentence or two explaining your answer.

| demogs | Q3b |
|---|---|
| (Male, Caregiver, 64, Maine, Democrat,Joe Biden) | He is a horror |
| (Male, Chief Executive officer, 51, Florida, Democrat,Joe Biden) | Because he is now a convicted criminal |
| (Male, Accountant, 21, Virginia, Democrat,Donald Trump) | Because of what you guys told me what happened on thursday with him |
| (Male, A tutor, 25, Florida, Democrat,Joe Biden) | I already didn't approve of his opinions and this made me even more negative about him |
| (Male, Chemist for water department, 24, Pennsylvania, Democrat,Joe Biden) | He's an overall bad person with a lack of morality who shouldnt be representing a country |
| (Female, Spiritual Tarot Reading, 32, Washington, Democrat,Joe Biden) | He's hidden a lot of things and they are now surfacing amd this is looking bad |
| (Female, Stay at home mom, 30, Indiana, Republican,Did not vote) | He's a convicted felon |
| (Male, Unemployed temporarily, 29, Rhode Island, Democrat,Did not vote) | Criminal charges |
| (Male, Healthcare support, 29, Texas, Democrat,Joe Biden) | It just means he's been convicted by a court with factional evidence. |
| (Female, retired, 63, Tennessee, Democrat,Joe Biden) | I always though that Trump was a bad person, but never think he was a criminal, now it is confirm that he is a criminal, we can not trust. |
| (Female, HR Manager, 37, North Carolina, Democrat,Joe Biden) | because he is a criminal? I think it's pretty straightforward. |
| (Female, Digital Marketer, 69, Michigan, Democrat,Joe Biden) | Did not know he had done so much wrong in his lifetime. |
| (Male, I am a Christian follower of Christ, 50, Wisconsin, Democrat,Joe Biden) | He should be found guilty but if he wasn't it would have made my vote easier |
| (Male, welder, 46, Texas, Independent,Joe Biden) | we now have legal proof he is a piece of shit as a person. |
| (Male, IT Director, 52, Minnesota, Independent,Joe Biden) | he cheated and he should be punished |
| (Male, Mathematician/educator/farmer, 72, Texas, Independent,Joe Biden) | Those were felonies. No one should abide it. Those from his party that refused to impeach should leave public office and the 6 GOPs on the Supreme Court should resign. |
| (Male, homemaker, 55, Arizona, Independent,Donald Trump) | If he was in fact convicted of a felony then apparently he's not a trustworthy person. |
| (Female, Retired, 71, North Carolina, Independent,Joe Biden) | Found guilty of cheating the taxpayer and fraud. Criminal |
| (Male, I am a retired journeyman electrician., 66, North Carolina, Republican,Donald Trump) | For Republican like myself it's all very embarrassing. It's like finding out your sister is a prostitute. |
| (Male, Maintenance worker porter, 59, Michigan, Democrat,Joe Biden) | Because he's breaking the law but he still thinks he can be president |
| (Male, Former senior cashier and banker, 65, Arizona, Democrat,Joe Biden) | I always knew he was a liar and cheat. Now 34 felonies |
| (Male, Project management, 56, California, Independent,Joe Biden) | Now that he is convicted of a felony, it's less likely he will win. He has managed to give the media enough dirt to run for weeks. |
| (Male, Business Financing, 30, California, Independent,Joe Biden) | He continues to prove he is incompetent |
| (Male, Technician, 25, Ohio, Democrat,Joe Biden) | I thought I could count on him to deliver for us. |
| (Male, General contractor, 30, Florida, Democrat,Joe Biden) | Because he keeps bending and breaking the law like he's above just because he has the power of money and some of us don't and it isn't fair |
| (Male, Forklift operator, 44, Indiana, Democrat,Joe Biden) | Because it proves he's corrupt |
| (Male, IT Director, 46, Michigan, Democrat,Joe Biden) | Being a convicted criminal his not a good look for a former President. |
| (Male, Chief marketing manager, 34, New York, Democrat,Joe Biden) | This allegations are very strong and sensitive and will do damage to his legacy |
| (Male, Retail sales, 43, Ohio, Independent,Donald Trump) | Wondering if he can be trusted |
| (Male, Engineering, 34, California, Democrat,Joe Biden) | He is not good |

America is split down the middle on whether Trump should still be the GOP nominee, but Republicans overwhelmingly back him

Should Donald Trump still be the Presidential nominee for the Republican Party?



Emotional reaction



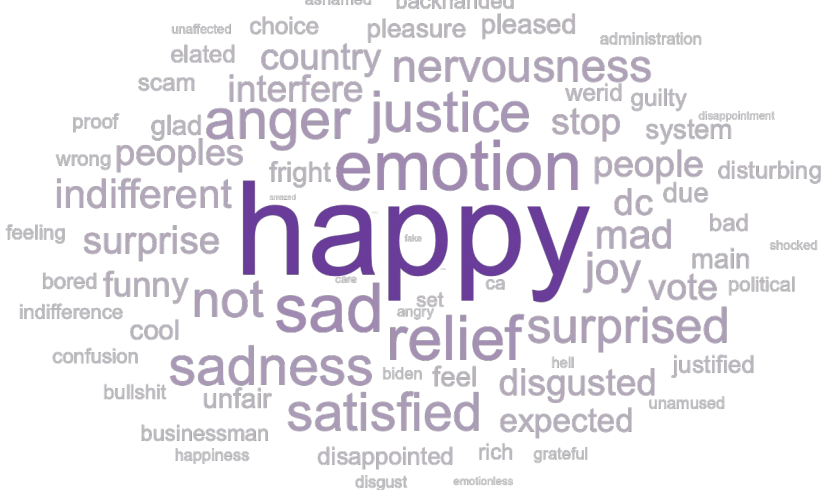
Democrats and Independents veer towards happiness, and Republicans are more sad than angry

What is the main emotion you feel hearing about this verdict?

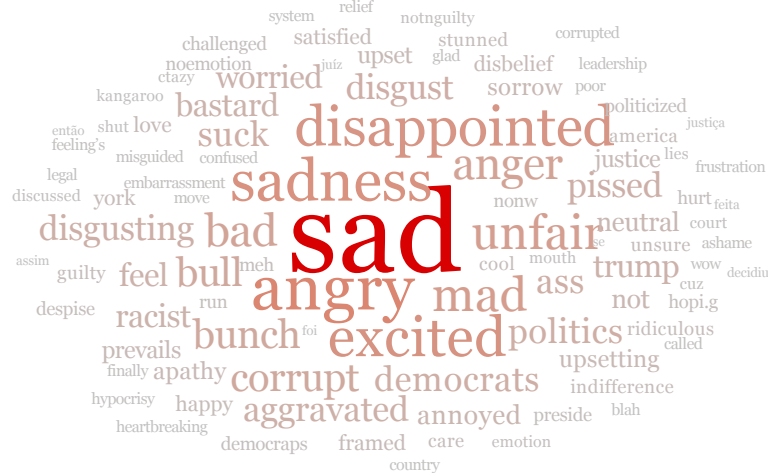
Democrats



Independents



Republicans



Further quotes



Further reflections (positive views on Trump after verdict)

- “I think it was a waste of taxpayer money and helped propel trump to a victory” (Male, hip hop dj, 42, Illinois, Democrat,Joe Biden)
- “All they are doing is pulling at straws to discredit Trump. He is not the first one and certainly won't be the last one to get caught with his hand in the cookie jar.” (Female, retired, 71, New York, Republican,Donald Trump)
- “I just can't believe they found him guilty. There are more important things to worry about right now” (Female, Information technology, 47, Arizona, republican,Donald Trump)
- “I believe that it a witch hunt on trump” (Female, Roofer, 41, Washington, Independent,Joe Biden)
- “I just think it was a railroad job, even though I am not a fan of Trump. It's totally ludicrous.” (Male, Sr Application Developer, 55, Arizona, Republican,Joe Biden)
- “I think it's unfair and is a complete sham from the federal government.” (Male, Certified nursing assistant CNA, 44, Illinois, Republican,Donald Trump)
- “It was rigged. Trump had no chance because of where this was who was overseeing this case and the jurors. They are all dumbocrats” (Female, Homemaker, 49, Ohio, Republican,Donald Trump)
- “Our country should be embarrassed at how he was treated as president” (Female, Retail supervisor, 45, Ohio, Republican,Donald Trump)
- “I feel that it was an untimely chain of events that were unfortunate and were brought on due to his campaigning for reelection” (Male, General Contracting for residential home builds and remodeling, 41, West Virginia, Independent,Donald Trump)

Further reflections (negative views on Trump after verdict)

- “I am very pleased because justice is being served.” (Female, Artist, 56, Maryland, Democrat, Did not vote)
- “The verdict was unanimous on all counts and is the right verdict.” (Male, Director of transportation, 53, Washington, Democrat, Joe Biden)
- “It is good. He isn't above the law” (Female, Data analyst, 47, New Mexico, Democrat, Joe Biden)
- “I am glad he was found guilty of things he has done. However, I am disheartened that anything significant will come of the verdict.” (Female, I am a studying psychologist., 47, Florida, Independent, Joe Biden)
- “Donald Trump has become an unreliable candidate. I will not vote of him as president” (Male, A tutor, 25, Florida, Democrat, Joe Biden)
- “I'm finally happy to see Donald Trump getting his turn. He's a menace to society.” (Male, CEO manager of a construction company, 34, Texas, Independent, Joe Biden)
- “I hope this disqualifies him for the presidential election.”
- “This guy has committed thousands of crimes over the past 50 years and gotten away with all of them. Finally we hold him accountable for 34 of them. Not enough but I suppose some is better than none.” (Male, consultant, 58, New York, Independent, Joe Biden)
- “While I anticipated this verdict, what now is much more important. Will there be motions for re-trials, one after the other until after the election when Trump could pardon himself? This is akin to a very small battle in a very large war. The MAGA movement will continue to rant about this.” (Female, retired manager, 67, Arizona, Independent, Someone else)
- “Absolutely ludicrous. They just want to keep him out of the running.” (Female, Event planner, 62, New York, Republican, Donald Trump)
- “No one is above the law no matter who you are that's my view.” (Female, stay at home mother, 68, Pennsylvania, Democrat, Joe Biden)
- “I believe Donald Trump will continue to make a mockery of the American legal and political systems. He's a clown with a captivated audience.” (Female, General contractor, 48, Ohio, Democrat, Joe Biden)

Further reflections (neutral views on Trump after verdict)

- “I don't think this makes any difference in terms of the election.” (Male, Janitor, 35, Pennsylvania, Republican, Donald Trump)
- “I believe the verdict will have little impact on the election.” (Male, Student, 21, California, Republican, Donald Trump)
- “This verdict will not change how Trump views himself.” (Male, Retired teacher, 78, Colorado, Independent, Joe Biden)
- “It does not affect my vote.” (Male, Staffing service, 75, Illinois, Independent, Someone else)
- “I mean it doesn't concerns me at all.” (Male, Outstanding, 21, Michigan, Independent, Joe Biden)

A photograph of a political rally. In the foreground, a crowd of people is seen from behind, many holding up smartphones to take pictures. A large flag with the word 'TRUMP' in white letters on a blue and red background is visible. In the background, a tall, multi-story building with many windows is visible. A sign with the words 'FOR DEATH' is partially visible on a building in the background.

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