

2024 MEDIA KIT

ANNUAL MEMBERSHIP DIRECTORY
CONNECTIONS MAGAZINE



MISSISSIPPI SOCIETY OF
ASSOCIATION EXECUTIVES



Connections

Fall 2021



Connections Magazine is your 'connection' to the MSAE membership. It's the perfect vehicle when you need your marketing message to reach decision makers at Mississippi non-profits and trade associations.

**VISIT US ONLINE &
READ THE LATEST EDITION
MSAE-NET.ORG**

CONNECTIONS RATES/SPECS/DEADLINES

FULL PAGE	\$850
1/2 PAGE	\$750
1/4 PAGE	\$600

INSIDE FRONT COVER	\$1175
OPPOSITE INSIDE FRONT	\$1175
INSIDE BACK COVER	\$1175
OPPOSITE INSIDE BACK	\$1175
BACK COVER	\$1275
DOUBLE PAGE CENTER SPREAD	\$1575

Publication	Order due	Materials Due	Pub Date
Spring	March 1	March 13	March 20
Summer	August 1	August 16	August 23
Fall/Winter	December 2	December 13	December 20

Ad size	Width	Height
Full Page Live Area	7.5"	10"
Full Page Bleed	9"	11.5"
1/2 Page Horizontal	7.5"	5"
1/2 Page Vertical	3.75"	10"
1/4 Page Horizontal	7.5"	3.25"
1/4 Page Vertical	3.75"	5"

*SEE BACK PAGE FOR INFORMATION ON COMBO RATES WITH THE 2022 ANNUAL DIRECTORY

MEMBERSHIP DIRECTORY

RATES/SPECS/DEADLINES

COVER POSITIONS » 3 AVAILABLE INSIDE FRONT, INSIDE BACK, OUTSIDE BACK COVER	\$1650
DIVIDER PAGES » 10 AVAILABLE	\$1475
FULL PAGE	\$1350 COLOR/\$1100 BW
1/2 PAGE	\$950 COLOR/\$800 BW

Placement requests: First come, first served.

Insertion Orders Due	January 8, 2024
Ad Materials Due	January 19, 2024
Publication Date	February 23, 2024

Full Page	5" wide by 8" deep
Bleed Area	6" wide by 9" deep
1/2 Page Horizontal	5" wide by 4" deep
1/2 Page Vertical	2.5" wide by 8" deep

*SEE BACK PAGE FOR INFORMATION ON COMBO RATES WITH CONNECTIONS MAGAZINE



*The annual
MSAE
Membership
Directory is your
comprehensive
resource for
information on
our Executive and
Industry Partner
members. Copies
are distributed to
all members and
state elected
officials each
winter.*

COMBO RATES & DISCOUNTS

Advertise in Annual Directory and 1 issue of Connections » **8% off**

Advertise in Annual Directory and 2 issues of Connections » **10% off**

Advertise in Annual Directory and all 3 issues of Connections » **15% off**

MAGAZINE ADVERTISING ONLY DISCOUNTS

Advertise in 2 issues of Connections » **10% off**

Advertise in all 3 issues of Connections » **15% off**



Artwork requirements: High resolution PDF or JPG, minimum 600 dpi
Non-MSAE members add 20 percent to published rates



P. O. Box 12467
Jackson, MS 39236
601-853-4282
info@msae-net.org