

# *Flower Subscriptions 101*

A Beginner's Guide to  
Seasonal Blooms

[WWW.BEDESblooms.COM](http://WWW.BEDESblooms.COM)





# Why Choose a Flower Subscription?

## **1. Fresh and Seasonal Blooms**

Enjoy expertly curated arrangements featuring the best flowers of each season. From spring's delicate tulips to autumn's vibrant dahlias, every bouquet is a celebration of nature's bounty.

## **2. Convenience at Your Doorstep**

No need to make last-minute trips to the florist. Your flowers can be delivered fresh, saving you time and effort. Or picked up from our farm stand, choosing from two different pickup days of the week.

## **3. Sustainability You Can Feel Good About**

Our flowers are locally grown and harvested using eco-friendly practices, reducing waste and supporting the environment.

## **4. Elevate Any Space**

A stunning bouquet can brighten up your home, boost your mood, and create an inviting atmosphere.

## **5. Unique Gifts for Loved Ones**

Share the joy of flowers with friends and family by gifting a subscription that keeps giving.



# How Our Flower Subscriptions Work

## 1. Choose Your Subscription Plan

Select the plan that works best for you:

- Spring Subscriptions: Weekly or bi-weekly for a duration of 4 or 2 weeks.
- Summer Subscriptions: Weekly, bi-weekly, or monthly options available over the course of 8 weeks.

## 2. Choose How to Receive Your Bouquet

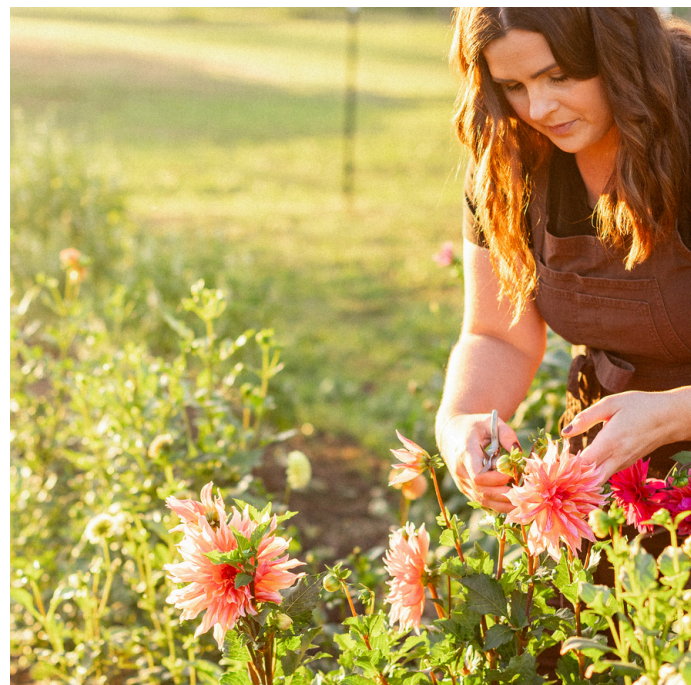
We offer two different pick-up days and locations or delivery for an added charge. Delivery day options will be released to you in the spring.

## 3. Flexibility

Given the nature of our product, we're unable to offer extensive flexibility. However, for summer subscriptions only, you'll have the option to pause, skip, or adjust your subscription for one week.

## 4. Delivery Option

We offer delivery at an additional cost for added convenience (within 5 miles of Mason, MI, or 5 miles from Michigan State University).







## What Makes Our Flower Subscriptions Unique?

- **Locally Grown with Love:** Our flowers are grown right here in Mason, Michigan, ensuring the freshest blooms while supporting the local economy and a women owned business.
- **Exclusive Designs:** Our arrangements are one-of-a-kind, crafted with seasonal blooms and artistic flair. Many varieties you cannot find at your local grocery store.
- **Giving Back:** A portion of every subscription supports restoration homes in the area, helping survivors of domestic abuse and human trafficking rebuild their lives.
- **Safe and Sustainable:** We don't use harmful chemicals or fungicides, making our flowers not only environmentally friendly but also safe and non-toxic for your home and loved ones.





## THE EMOTIONAL BENEFITS OF FRESH FLOWERS IN YOUR HOME

Having fresh flowers in your home isn't just about aesthetics—it's about well-being. Studies show that flowers can:

- **Reduce Stress:** Their natural beauty and fragrance promote relaxation and calmness.
- **Boost Your Mood:** Flowers have been linked to increased happiness and decreased feelings of anxiety or depression.
- **Spark Creativity:** The vibrant colors and shapes of flowers inspire creativity and fresh ideas. Adding flowers to your space is an easy way to create a positive and uplifting environment.



# Ready to Bring Fresh Flowers Into Your Life & Join Our Blooms Club?

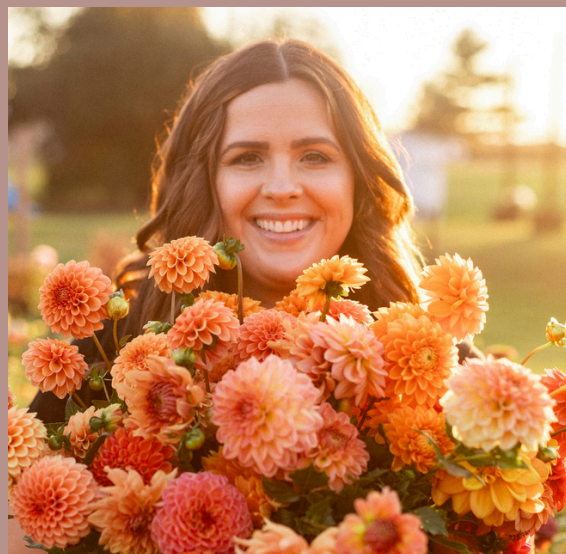
Subscribing is easy and rewarding. Join our community of flower lovers and enjoy the magic of seasonal blooms delivered straight to your door.

Sign Up for Your Flower Subscription  
Today!

We are so grateful for your interest in our flower subscriptions. By choosing us, you're not only bringing beauty into your home but also supporting local, sustainable farming and giving back to the community. Thank you for considering us to brighten your days with seasonal blooms—we can't wait to share our flowers with you!

*Alex Winans*

Founder & Owner



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*let's socialize!*

Follow us on social media and don't forget to tag us in your photos! [@bedesblooms.co](https://www.instagram.com/bedesblooms.co)

