PIESTEWA CHALLENGE FAQS



When is the date of the Piestewa Challenge?

- Registration opens January 23, 2025
- Challenge runs from March 23 to March 29, 2025

Why does the event start on March 23rd?

• March 23, 2025 marks the 22nd anniversary of SPC Lori Piestewa's sacrifice.

What is the cost to participate in the challenge?

- There is no cost to join the challenge! Donations are optional and support wear blue's work with military, Veterans, and surviving families.
- To show your support for *wear blue*, please run in blue (*wear blue* shirts can be purchased on our website; please order no later than 5 March to ensure delivery prior to the start of the event)

What is included in registration?

• Registration includes a virtual race experience in which teams up to 6 individuals cover 150 miles in 7 days.

How many people can be on a team?

- Up to 6 individuals form a team.
- The person to create the team becomes the team captain.

What does a team captain do?

- This is the first person on the team to create the team in Racery. There are no other responsibilities (other than cheering on your teammates!).
- Informs desired teammates of team name and encourages them to register for the event

I see this is a team event. Can I participate in the challenge by myself/without a team?

• Since wear blue's mission is to honor together, this is intended to be a community effort. If you do not have a team, you are welcome to join one of the wear blue teams. Simply search for one of the wear blue team names.

Looking for a team to join?

• At registration, you will have an option to join or to create your own team. • Any team that has vacancies will be listed in a dropdown box at registration. Please search for the team name your team captain established; or join one of the wear blue Squads.

wear blue: run to remember®



In which time zone does the event occur?

• Participants will set their time zones when they register with Racery. The event will end 29 March 2023 at 11:59 PM in whichever time zone a participant chooses at registration.

What happens if my team doesn't "finish"?

• There are no consequences for not completing the 200 miles goal. We celebrate each purposeful step taken in honor of remembrance of our nation's women in service.

How do I share the Piestewa Challenge on social media?

- Use #piestewachallenge and #wearblueruntoremember or share the wear blue messaging.
- After registration and during the challenge, shareable graphics and information will be available to post and reshare.

What activities can be converted into miles for this event?

- Running/Walking
- Biking
- Rowing
- Swimmina
- YogaHITT
- Weight Training
- High Cardio

This virtual race lets racers convert activity-minutes to miles. What's the math behind conversions like "I hour of swimming equals 5.1 miles of running?"

• We've compiled various academic resources that convert activities into steps, and used them to convert activities into miles on our route.

How can I create a Racery account and nickname?

• Your Racery account and nickname is your 15-character unique identifier. You create your personal Racery account and nickname at the moment you sign up for your first virtual race. This will happen on a URL created by the company, charity, or club that is sponsoring your event. You can later edit your nickname in your bio settings, assuming the new name you want is available!

Do you have an app?

• Yes, we have an app for both iPhone and Android!

Why add hashtags when I log activities?

• Adding a hashtag or two to your activity log (#distancerun or #orangetheory or #nopain) makes it easy for you to compare workouts notes with others AND lets you view all related logs in your personal activity log (racery.com/nickname).

Can I add photos to my exercise log in the virtual race?

• YES! Click the camera icon on the LOG tab and upload. Formats are jpeg, gif, png or bmp. Size is limited to 10 MB for pictures, so make sure to edit your photo before uploading.

For more FAQ's on the race platform, check out racery.com/faq

