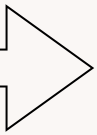


Weekly Newsletter

Indy's Sports Legacy



Indianapolis is truly a sports lover's paradise. We've been known worldwide for over a century for the Indy 500—the largest single-day sporting event in the world. A professional sports mecca, Indy is also home to the Indianapolis Colts (NFL), Indiana Pacers (NBA), Indiana Fever (WNBA), Indianapolis Indians (Triple-A baseball), Indy Eleven (USL soccer), and Indy Fuel (ECHL hockey). The recent success of the Indiana Fever with their new phenom, Caitlin Clark, has brought women's basketball to the forefront and boosted interest in a sport that was struggling for attendance.



Our city's enthusiasm for sports doesn't stop with pro teams. Indy is home to the National Collegiate Athletic Association (NCAA) and has hosted more Final Fours than any city in the modern era. The city regularly plays host to Big Ten championships in both basketball and football. Indy has hosted 450 national and international sporting events and has been named the Amateur Sports Capital of the World.

We were the proud host city for Super Bowl XLVI and even hosted the Pan American Games in 1987. In downtown Indy, the IU Natatorium is the largest indoor aquatic facility in the U.S. and hosts national level meets such as the U.S. Olympic Trials.



Indianapolis owes its success largely to an amateur sports strategy that began with the launch of Indiana Sports Corp in 1979. It was a deliberate effort to boost our standing in the sports world, focused on building world-class facilities to attract both fans and world-class teams. It was a success, and the economic impact on our city to date is estimated at \$4 billion! Their stated mission is to host world-class sporting events that drive economic vitality, facilitate a vibrant community with civic pride, garner national and international media attention, and create opportunities for our youth.

As successful as Indianapolis sports entities have been, it's important to note that local government has had a big hand in that growth. Owners of sports teams and city government work together to present the best product to consumers. Attracting sports fans—and the dollars they bring— means we must have a city that is clean, well-organized, and easy to navigate with excellent restaurants and fun things to do. But most of all, it has to be safe. An increase in crime could ruin our reputation for being a nice hosting city.

In office, I will do all I can to support the sports industry in Indianapolis. We need to work on solutions for getting our homeless friends off the street and into a better life. We need to go deep into solutions for our city's rising murder rates. I also have plans for improving traffic flow and pedestrian safety.



Lastly, I feel I need to address a recent scourge that has had a negative impact on amateur sports: Men competing in women's sports should not be allowed. This new trend has eliminated some women's will to compete. We have seen how demoralizing it can be for women who train their entire lives only to lose to biological men. As the Amateur Sports Capital of the World, Indianapolis can lead the charge in bringing back sportsmanship and fair competition.

REACH OUT
FOR A CHAT

Let's chat!

LET'S DO
SOMETHING-
TOGETHER

John@johnschmitzforcongress.com ~ 317-650-7011

johnschmitzforcongress.com
