

NextEp MBB

Shaping your Next Episode

Introduction to FlashTips

INTRODUCTION

FlashTips are a series of **30 practical tips for consulting candidates**. Each tip is short, concrete and actionable—there's no useless theory or filler, just what really makes the difference in preparing for interviews.

Over 30 days, you will receive one insightful tip per day, covering critical aspects of the process, from how to structure your CV to how to build frameworks.

They are based on years of experience helping candidates succeed at top firms and are designed to give you a real competitive edge.

HOW IT WORKS

- You'll receive a daily email for a month, each with a succinct and actionable tip you can apply immediately.
- The first email lets you choose your language (Spanish or English) or pause the series if it's not the right moment.
- To ensure the messages don't end up in spam, you can reply to the first email with a simple greeting so the system recognises you.

WHAT YOU'LL GET — AT A GLANCE

In 30 concise and practical tips, we cover the whole journey: from Step 1 (Apply correctly) to Step 7 (Improve your math), including critical moments such as framing your case and closing with impact.

Each FlashTip is short, structured, and designed to strengthen your preparation in minutes — without unnecessary theory.

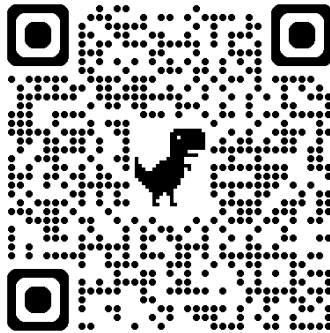
Some examples:

- **Stop memorising frameworks — build them (Step 3)**
 - Tailor your issue tree to the prompt: one hypothesis, a few drivers, and a measurable test for each. Templates help, but custom logic wins.
- **Three questions for every number (Step 5)**
 - Source, trend, benchmark → action. Numbers matter only when they change the decision.
- **Close every case in 30–45 seconds (Step 5)**
 - Lead with the recommendation, back it with three reasons, and finish with next steps. Crisp, confident, actionable.
- **Show judgment through trade-offs (Step 6)**
 - Share a real challenge you faced and how you handled it. Authenticity signals maturity and growth.
- **Accuracy before speed (Step 7)**
 - Raise speed only after reaching consistent accuracy (~95%). Precision compounds; speed follows.

READY TO GO DEEPER?

If these examples resonate, imagine the value of receiving all 30 FlashTips, directly in your chosen language, at your own pace.

For more information, visit <https://www.nextepmbb.com/flashtips>



ADDITIONAL RESOURCES

CRACK THE TEST WORKBOOK

Crack the Test is the most practical tool for preparing for GMAT-type tests that many consultants use before moving on to interviews.

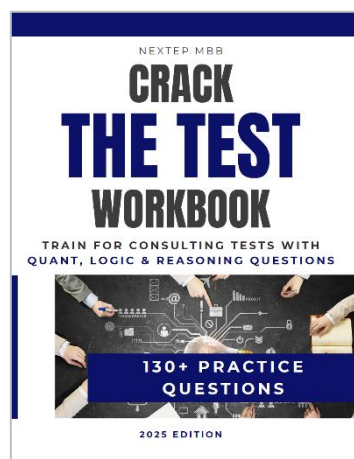
The vast majority of firms use numerical, logical, or critical reasoning evaluations to filter candidates in the early stages. Although they are not always given the importance they deserve, passing these tests is essential to moving forward in the process.

This book helps you practice exactly what you need: multiple-choice problems, very similar to the real ones, with clear explanations and tips to gain speed and accuracy.

It is designed to help you train efficiently, understand the most common mistakes, and arrive prepared for the test day.

What will you find inside?

- 12 business case questions that will test your decision-making with limited information.
- 30 integrated reasoning exercises with graphs, tables, and verbal-quant questions.
- More than 90 GMAT-style quantitative problems, covering arithmetic, percentages, ratios, and data sufficiency.



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CRACK THE FRAMEWORKS

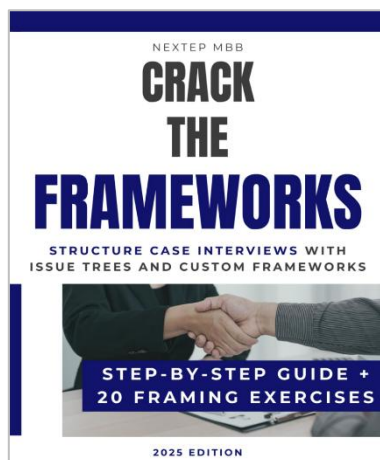
Crack the Frameworks is the most practical guide to help you master the most critical step of the case interview: the beginning.

The first minutes of a case are when interviewers decide whether you can think clearly, generate a solid hypothesis, and build a structured plan to solve the problem. That moment is called framing — and most candidates get it wrong.

This book teaches you how to structure your thinking from scratch using issue trees and custom frameworks. Whether you're just starting or already practicing live cases, this workbook helps you improve clarity, logic, and confidence when opening any case.

What will you find inside?

- A step-by-step guide to build issue trees and structure your analysis.
- Visual breakdowns of consulting frameworks: Profitability, Market, Pricing, Investment.
- Practical explanations of when and how to use each approach.
- 20 exercises to practice the case opening and sharpen your framing.
- Sample solutions to help you reflect and improve your logic.



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CRACK THE CASE INTERVIEW

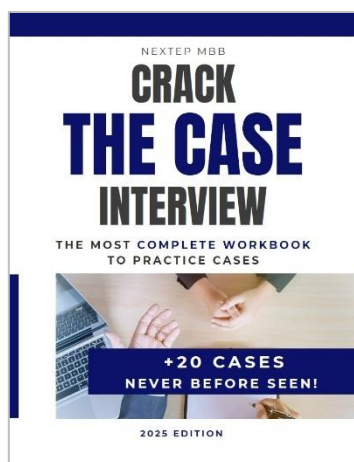
Crack the Case is the best workbook for preparing and practicing complete interview cases for consulting.

Case interviews are demanding, and the only way to master them is by practicing. That's why we've created this workbook with 20 original cases that will allow you to train in depth, both on your own and with other candidates.

Each case is designed to help you better structure your ideas, gain fluency in framing, and advance safely in the analyses. Whether you're just starting or want to fine-tune the last details before your interviews, here you'll find exercises that realistically simulate what you'll encounter in the process.

What will you find inside?

- 20 original and complete cases, ready to practice.
- A clear and realistic statement in each case.
- Guide to practicing alone or with other candidates.
- Graphics and exhibits like the ones you will see in real interviews.
- Notes and insights after each step to improve.
- An ideal complete solution at the end of each case.



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