

Consultant Role: Network Communications Associate

This is a part-time consulting role for up to 15 hours per month or up to \$625/month for a total of \$6250 to support the work described here through the end of 2025, with a possibility of continuation.

About Us:

The NJ Food Democracy Collaborative (NJFDC) is dedicated to promoting equitable access to healthy, sustainable food for all New Jersey residents. The non-profit organization works at the intersection of food justice, community engagement and advocacy to empower communities to influence food systems and policies.

Position Summary:

The Network Communications Associate will play a crucial role in enhancing the visibility and impact of the NJFDC's initiatives. This position will support the development and implementation of strategic communications effort aimed at raising awareness for NJFDC and fostering further community engagement, organizing, mobilizing, and advocacy.

Key Responsibilities:

- **Content Development:** Create and/or support creation of compelling content for various platforms, including social media, newsletters, press releases and website updates. Write articles and opinion pieces on top issues impacting NJFDC's audiences, using approachable language. Edit and ensure all materials align with the organization's mission and voice.
- **Media Relations and Policy Advocacy:** Assist in building and maintaining relationships with local and national media outlets. Identify and pitch stories that highlight the NJFDC's work and impact as it relates to influencing key policy changes, advocating for NJFDC's growing network of public and private sector organizations and supporting local communities.
- **Social Media Management:** Develop and implement a social media strategy to engage and grow NJFDC's network, promote events and raise awareness for key initiatives.
- **Community Engagement:** Support the planning and execution of outreach events, workshops, and campaigns to connect with community members and stakeholders.

- **Research and Reporting:** Support the development of reporting and measurement programs to collect and track the effectiveness of outreach efforts and public engagement.
-

Qualifications:

- Bachelor's degree in Communications, Public Relations, Marketing, or a related field, or equivalent experience.
 - 2-3 years of experience in communications, marketing, or public relations,
 - Experience in the nonprofit sector and/or policy preferred but not required.
 - Strong writing, editing, and verbal communication skills, with a portfolio demonstrating content creation experience.
 - Ability to work independently and be proactive.
 - Ability to work and collaborate across a matrixed, multi-stakeholder environment.
 - Familiarity with social media platforms, as well as basic graphic design skills (experience with Canva or similar tools is a plus).
 - Demonstrated interest in and/or willingness to learn about food justice, sustainability and community engagement.
 - Ability to manage multiple projects and meet deadlines in a fast-paced environment.
 - Commitment to fostering an inclusive and equitable work environment.
-

Application Instructions:

To apply, please submit your resume with a cover letter outlining your relevant experience and interest in the position, as well as at least one (but no more than four) writing samples showing some acumen for policy research and writing, to Jeanine@njfooddemocracy.org. Applications will be reviewed on a rolling basis, with a preference for submissions by **February 27, 2025**.

This is a part-time consulting role. The Regional Network Coordinator will be compensated by submitting invoices monthly to NJFDC. NJFDC is fiscally-sponsored by the Community Foundation of South Jersey (CFSJ). CFSJ strives to maintain a net 30-day turn around for invoices. Pre-approved project-related travel will be reimbursed monthly at the federal mileage rate.

We encourage applications from candidates of diverse backgrounds and experiences.
