

# **Dan**<sup>neri</sup>

## **UX DESIGNER**

**LinkedIn:** [in/danineri](#)

**Portfolio:** [www.danineri.com](http://www.danineri.com)

**Email:** [contact@danineri.com](mailto:contact@danineri.com)

**Cell:** 347-517-5048

### **SKILLS**

**Research:** User Research and Strategy | Usability Testing | Sitemap | Information Architecture | Persona Profile | User Stories

**Design:** Sketching | Wireframing | Prototyping | Interaction Design | Mobile Design | Web Design | Accessible Design

**Software:** Figma | Invision | Optimal | Power BI | Airtable | Acuity | Monday | Google Suite | Office Suite | Apple Suite

**User Research Operations:** Research Coordination | Participant Recruitment | Study Management

### **EDUCATION**

**Google UX Design Certificate**  
*Jul '24 – Present*

**B.S. in Business w/ concentration in Psychology & Operations and Supply Chain Management**  
Golden Gate University  
*Jan '17 – Sept '21*

**A.S. in Business w/ concentration in Logistics & Transportation Management**  
Southwest TN Community College  
*May '14 – May '16*

### **SUMMARY**

UX Designer with expertise in user research operations and leadership. Adept at transforming user needs into intuitive, impactful designs and collaborating effectively with cross-functional teams. Currently pursuing a Google UX Design Certificate while building a portfolio to showcase innovative design solutions.

### **EXPERIENCE**

#### **VoxelMaps | User Research Operations Manager @Apple**

*Mar '23 – Apr '24 | San Francisco Bay Area*

- Implemented strategic plans to optimize operations and streamline processes.
- Coordinated cross-functional teams to drive collaboration and project success.
- Collaborated with marketing to design the recruitment profile, improving participant selection accuracy by capturing essential study details.

#### **Tech Mahindra | User Research Project Manager @Meta**

*Jun '22 – Feb '23 | Burlingame – CA*

- Orchestrated participant recruitment for AI/ML product studies, contributing to extensive quantitative research.
- Presented project updates and reports to senior management, leveraging strong communication skills.
- Nurtured relationships with cross-functional partners to foster collaboration and problem-solving.

#### **Tech Mahindra | User Research Site Manager @Apple**

*Aug '21 – May '22 | Pasadena – CA*

- Managed a team of research moderators, emphasizing training and performance management.
- Championed recruitment and training initiatives, ensuring effective task execution.
- Helped design recruitment strategies to ensure they met study requirements.

#### **Tech Mahindra | Researcher Moderator @Apple**

*Aug '20 – Feb '21 | San Diego – CA*

- Moderated participants through facial recognition protocols, showcasing attention to detail.
- Resolved data issues promptly to maintain accuracy and integrity.
- Managed paperwork and participant selection efficiently.