

# January 2025 Review

**BLOOD BOWL**

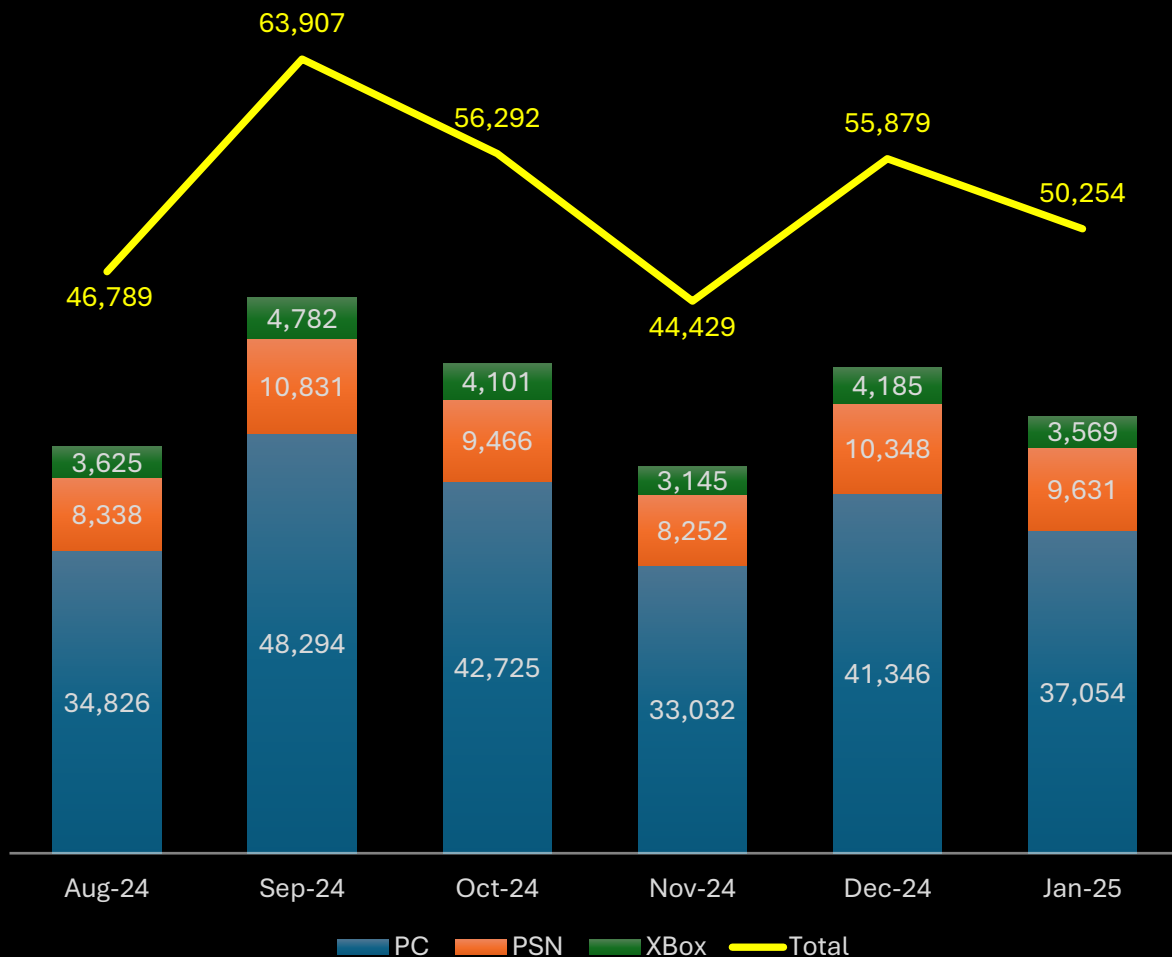






# Ladder Matches Played by Month

Matches Played by Month



- Season 7 Launch 10<sup>th</sup> December
- Decrease of matches played by 5,625 compared to December
- Average of 1,621 matches played per day on the official ladder (1,803 in December)

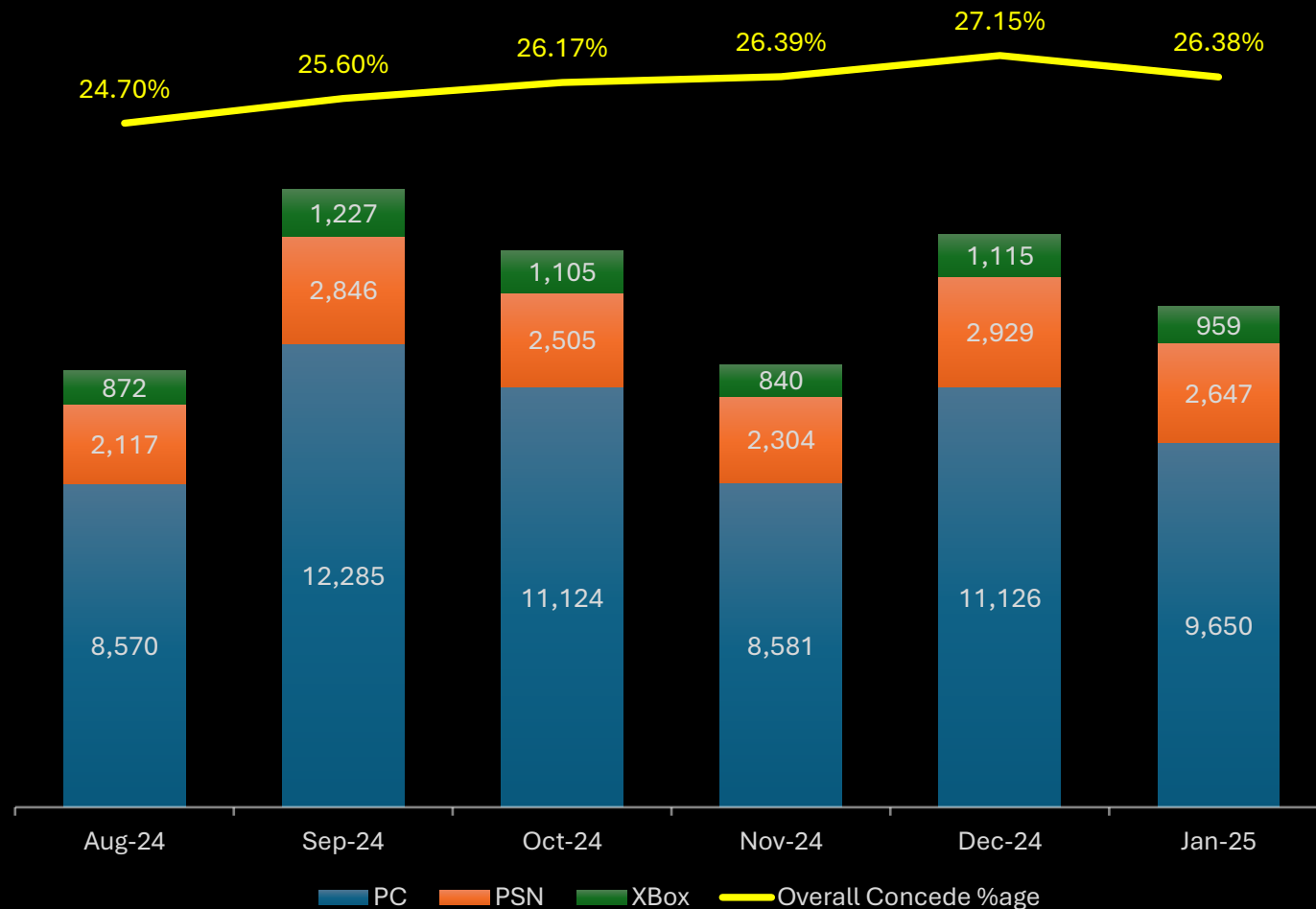




# Ladder Concessions by Month

- Concession rate Decreased from December
- Concession rate in December is the highest in the past 6 months
- Concession rate in the 6 months shown is 26.08%

Concedes by Month





# Coach numbers by Month

Coaches that played at least 1 match (Ladder and Event)



- 8,438 Coaches played at least 1 Ladder or Event match in January, which is down from December (9,078)
- In January 74% of matches were played by coaches on PC, 19% on PlayStation and 7% on Xbox
- The following slide shows the breakdown by event and ladder only





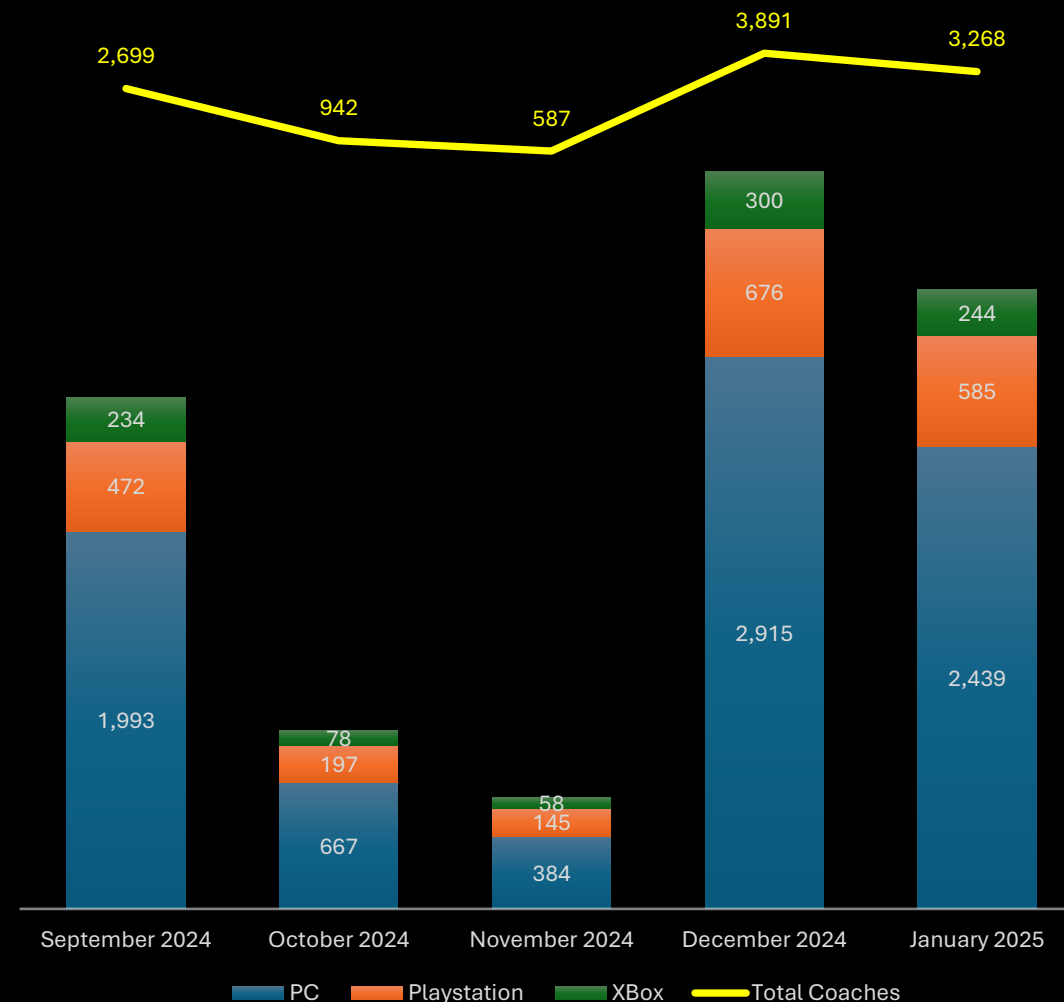
# Coach numbers by Month



Coaches that played at least 1 match (Ladder)



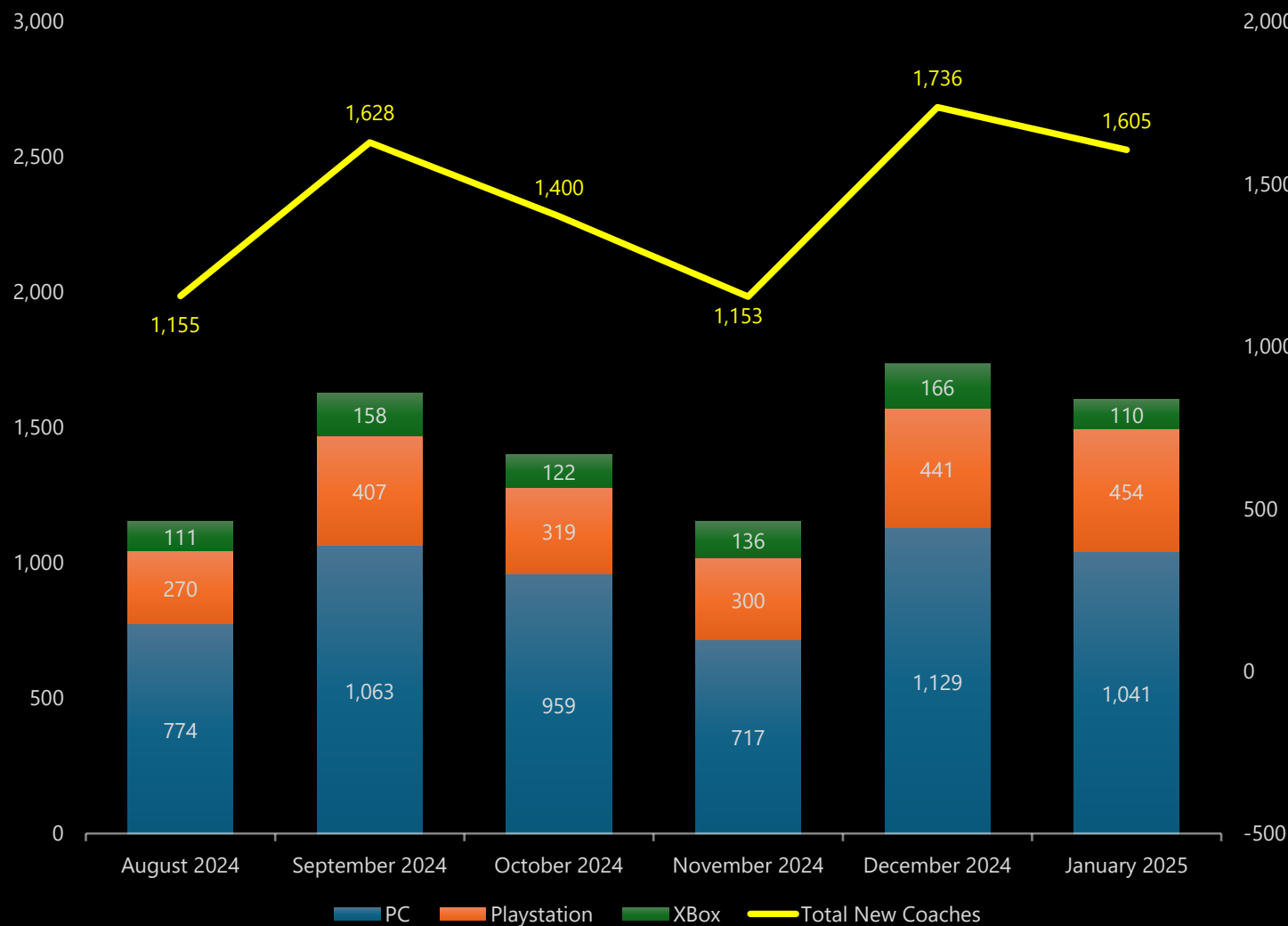
Coaches that played at least 1 match (Event)





# New Coaches by Month

Coaches that played their first match in either Ladder or Event



- Figures are coaches that have played at least 1 match
- A total of 1,605 coaches played their first match of BB3 in January. This was either in the ladder or the current season event
- In the past 6 months the breakdown by platform of new coaches is as follows
  - PC – 66%
  - PlayStation – 25%
  - Xbox – 9%

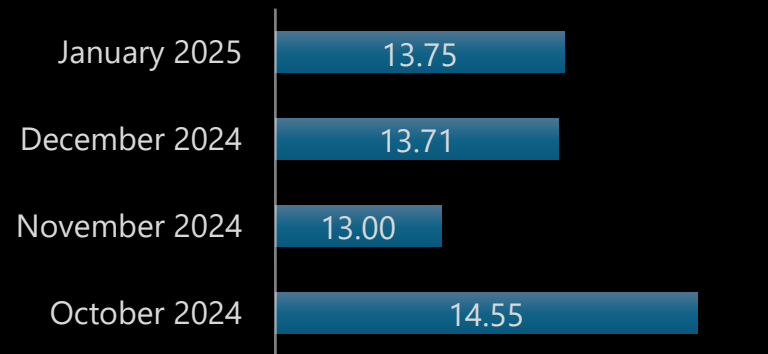




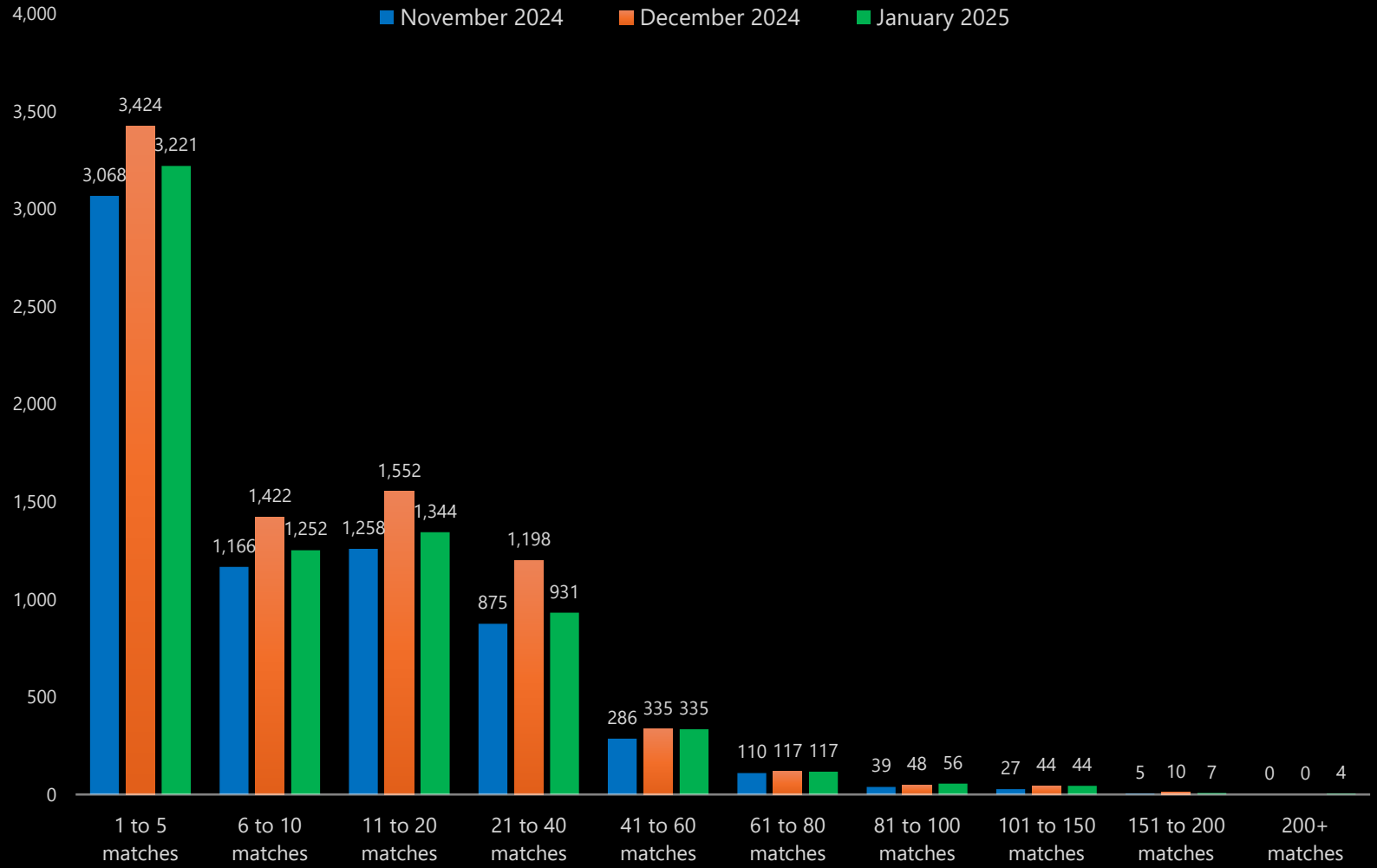
# Ladder Coaches by Games Played

- 1,328 coaches played only 1 match the ladder in January compared to 1,344 in December

Av Games per Coach



Coach Numbers by Total Matches Played







# Ladder Race Stats vs Previous Month

## Ranked by Matches Played

Rank	Last Month Rank	Race Name	Matches Played	Win Rate	Previous Month		MP Change	WR Change
					Matches Played	Win Rate		
1	2	Orc	10,908	53.87%	11,879	53.37%	-971	0.50%
2	1	Norse	10,649	49.32%	14,604	50.12%	-3,955	-0.80%
3	3	Dwarf	8,482	51.46%	9,229	50.47%	-747	0.99%
4	5	Chaos Chosen	7,382	48.04%	7,439	47.73%	-57	0.31%
5	6	Shambling Undead	6,987	56.43%	7,025	57.35%	-38	-0.92%
6	7	Lizardman	6,434	51.78%	6,991	52.80%	-557	-1.02%
7	8	Dark Elf	6,012	51.27%	6,666	51.00%	-654	0.27%
8	4	Necromantic Horror	5,804	52.73%	7,573	53.95%	-1,769	-1.22%
9	12	Black Orc	5,080	46.41%	5,064	46.17%	16	0.24%
10	9	Human	4,899	50.42%	5,313	51.28%	-414	-0.86%
11	11	Skaven	4,716	51.00%	5,194	50.84%	-478	0.16%
12	10	Nurgle	4,707	47.74%	5,272	47.79%	-565	-0.05%
13	13	Chaos Renegade	4,304	45.50%	4,367	44.93%	-63	0.57%
14	14	Wood Elf	3,079	50.00%	3,429	49.96%	-350	0.04%
15	15	Elven Union	2,425	47.20%	2,614	46.08%	-189	1.12%
16	16	Goblin	2,173	33.78%	2,601	34.41%	-428	-0.63%
17	17	Imperial Nobility	2,164	44.82%	2,160	42.50%	4	2.32%
18	19	Old World Alliance	1,569	45.44%	1,387	42.97%	182	2.47%
19	18	Halfling	1,421	39.58%	1,725	39.25%	-304	0.33%
20	20	Underworld Denizens	1,313	52.97%	1,226	50.37%	87	2.60%

- Orcs are back as the most played team, even though matches fell from last month
- OWA had the biggest increase (182) in matches played
- Norse dropped by 3,955 matches compared to last month



\*Draws count as half win in Win rate





# Ladder Race Stats vs Previous Month

## Ranked by Win Percentage

- Undead are in top spot for win rate
- Biggest gain was 2.60% by Underworld
- The Biggest decrease was -1.22% by Necromantic



\*Draws count as half win in Win rate

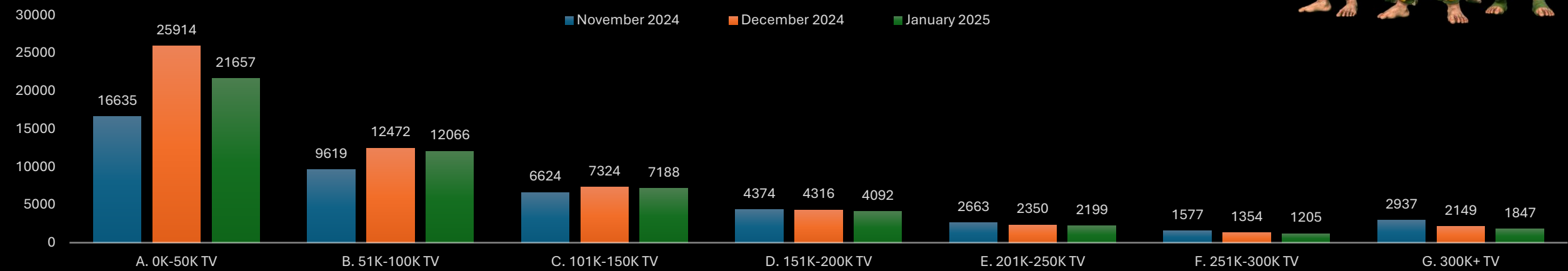
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5	4	Lizardman	6,434	51.78%	6,991	52.80%	-557	-1.02%
6	8	Dwarf	8,482	51.46%	9,229	50.47%	-747	0.99%
7	6	Dark Elf	6,012	51.27%	6,666	51.00%	-654	0.27%
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13	12	Nurgle	4,707	47.74%	5,272	47.79%	-565	-0.05%
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18	18	Imperial Nobility	2,164	44.82%	2,160	42.50%	4	2.32%
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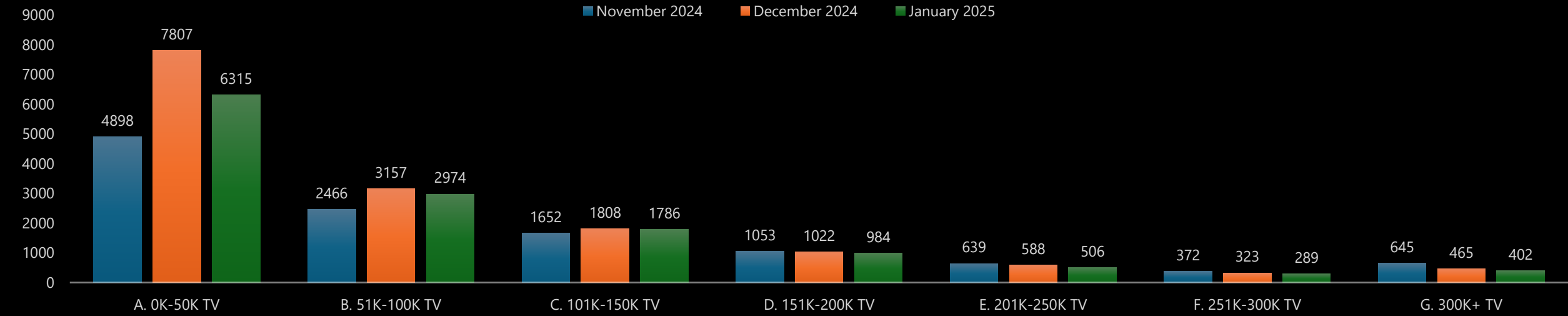
# Who is playing who on Ladder?



Matches by TV Difference



Match Concessions by TV Difference





# Arena Details by Matches Played

## *Ranked by Win Percentage*

Win% Rank	Race Name	Matches	Wins	Losses	Win%
1	Necromantic Horror	4,071	2,330	1,741	57.2%
2	Shambling Undead	2,913	1,651	1,262	56.7%
3	Old World Alliance	1,421	784	637	55.2%
4	Lizardman	3,728	2,003	1,725	53.7%
5	Dark Elf	4,112	2,202	1,910	53.6%
6	Wood Elf	2,740	1,459	1,281	53.2%
7	Imperial Nobility	2,434	1,267	1,167	52.1%
8	Skaven	3,608	1,837	1,771	50.9%
9	Orc	4,409	2,226	2,183	50.5%
10	Human	2,699	1,345	1,354	49.8%
11	Nurgle	1,768	878	890	49.7%
12	Dwarf	4,124	2,020	2,104	49.0%
13	Chaos Chosen	2,746	1,337	1,409	48.7%
14	Black Orc	4,027	1,943	2,084	48.2%
15	Underworld Denizens	1,058	508	550	48.0%
16	Elven Union	1,783	856	927	48.0%
17	Norse	4,589	2,181	2,408	47.5%
18	Chaos Renegade	2,682	1,267	1,415	47.2%
19	Halfling	2,010	861	1,149	42.8%
20	Goblin	4,552	1,782	2,770	39.1%

- Norse are the most played team in the arena with 4,589 Games
- Necro have the highest win rate, followed by Undead and OWA
- Goblins are the only team with a sub 40% win rate

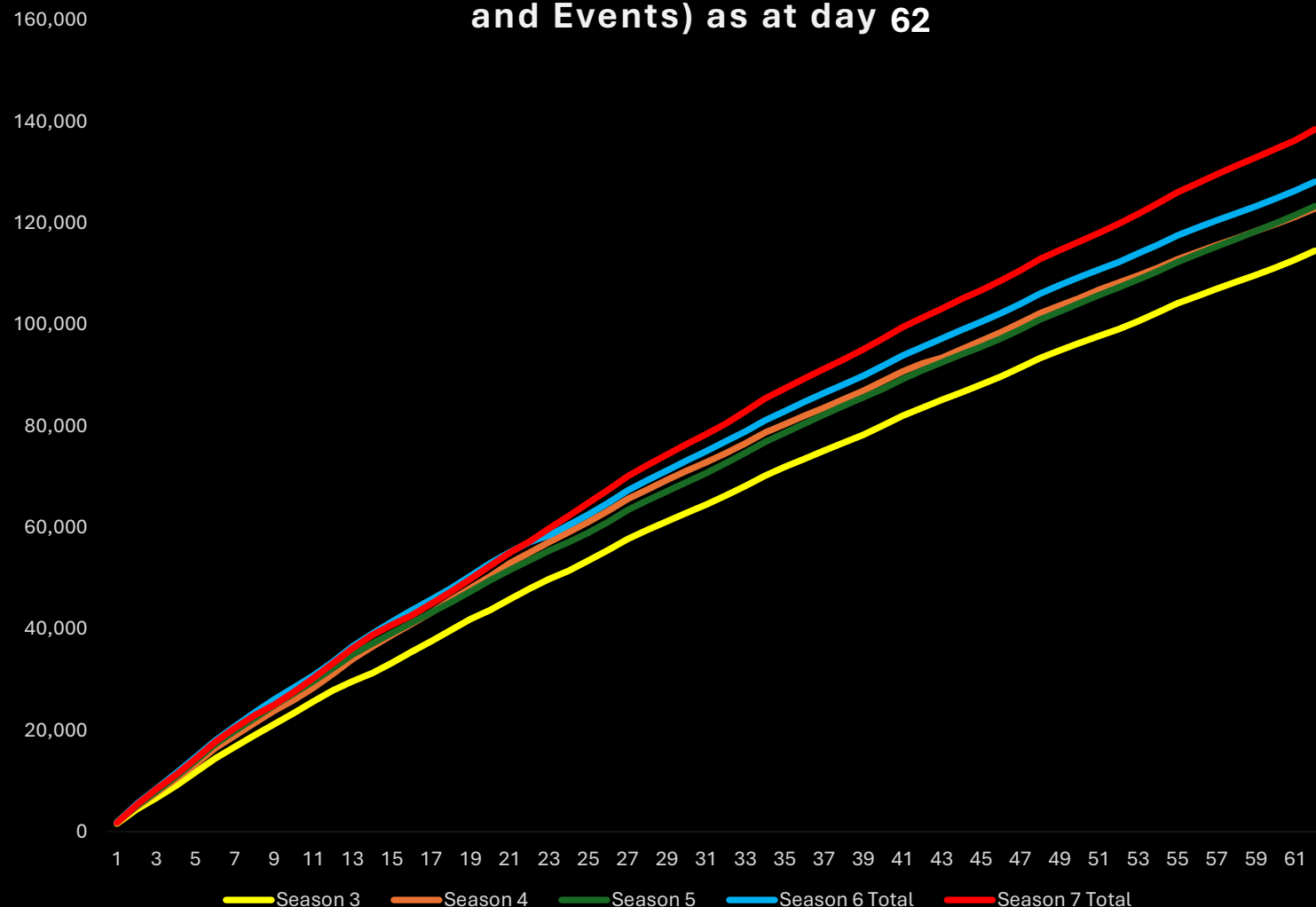




# Current Season Update



Total Cumulative matches by day of season (Ladder and Events) as at day 62



- Season 7 Launch 10<sup>th</sup> December
- An increase of 10,326 matches (+8%) in the ladder and Event compared to same point of season 6
- 30,624 matches have been played in the Norsca Arena event

	Day 62 - Cumulative Matches
Season 3	114,553
Season 4	122,886
Season 5	123,347
Season 6	128,170
Season 7	134,662

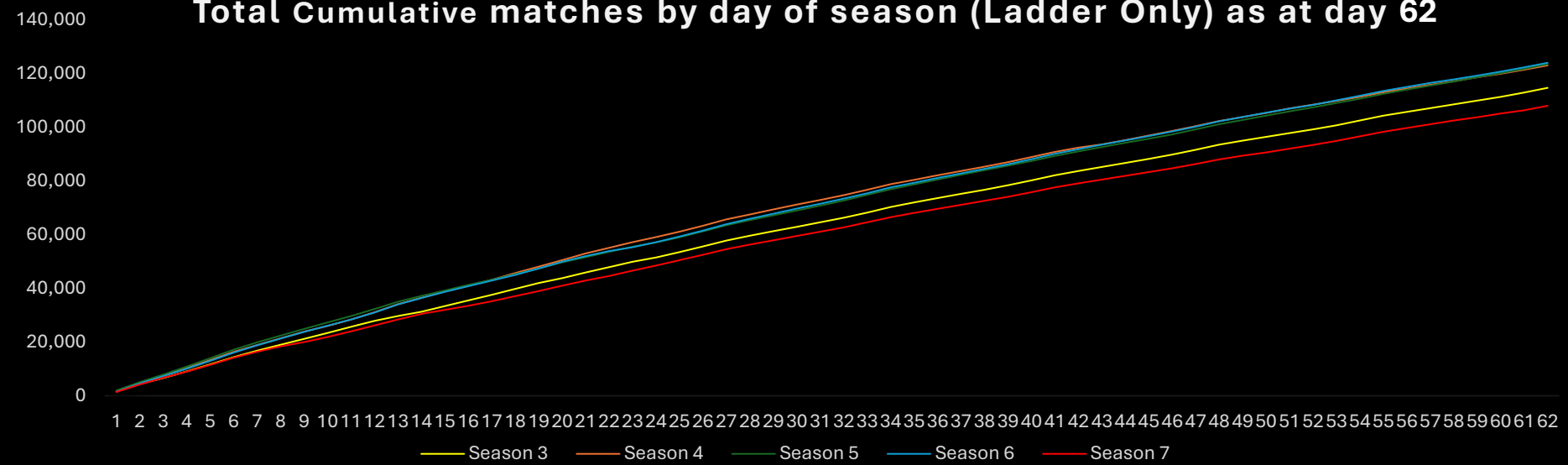




# Current Season Breakdown

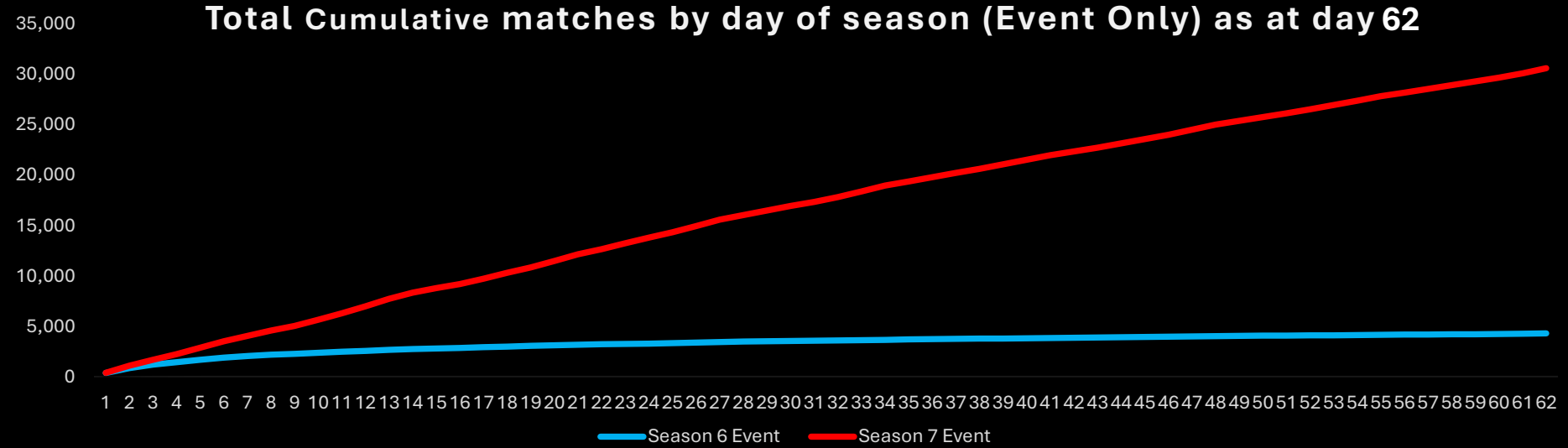


Total Cumulative matches by day of season (Ladder Only) as at day 62



	Day 62 - Cumulative Matches
Season 3	114,553
Season 4	122,886
Season 5	123,347
Season 6	123,879
Season 7	107,872

Total Cumulative matches by day of season (Event Only) as at day 62



	Day 62 - Cumulative Matches
Season 6	4,291
Season 7	30,624