



SPONSOR PROSPECTUS 2024

❖ PyData Global (online) | December 3 – 5

An educational program of **NUMFOCUS**
OPEN CODE = BETTER SCIENCE

Platinum Sponsorship

(limit 3)

\$10,000

- **Top billing with acknowledgement in the title
PyData Global brought to you by your company**
 - **Logo on event videos**
 - Logo on event website
 - Sponsor acknowledgement in the welcome video
 - Sponsor tweet announcement
 - Job board listing
 - Talk or Tutorial
 - Access to opt-in participant directory
 - 10 conference passes
 - 40% discount on additional passes
-

Gold Sponsorship

\$5,000

- Logo on event website
- Sponsor acknowledgement in the welcome video
- Sponsor tweet announcement
- Job board listing
- Talk or Tutorial
- Access to opt-in participant directory
- 6 conference passes
- 30% discount on additional passes

SPONSOR BENEFITS FAQS

What is included with an Expo Booth?

Unless communicated differently, an expo booth is a 6-foot table and chairs, plus wi-fi and electricity. Sponsor booths are integrated into common areas where they will attract attendee traffic. Sponsors are responsible for shipping charges to and from the conference. Expo booths are available for **Diamond**, **Platinum**, and **Gold** sponsors.

What is Premium Logo Placement?

Diamond sponsor logos receive preferential treatment on all logo-related benefits (top line, centered, or first; larger than others). Includes the opportunity to place your company logo on attendee badges and/or lanyards.

What is Top Billing?

Diamond sponsors are always listed first, before any other sponsor. Diamond sponsors are acknowledged in the title of the event as Special Thanks To Our Diamond Sponsors with your logo.

Do Sponsor Talks and Tutorials Go Through the Regular Review Process?

Diamond and **Platinum** sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate and relevant to the audience at the event.

What is included in access to the Attendee List?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. **Diamond**, **Platinum**, and **Gold** sponsors receive access to the Attendee List.

What are the Attendee Submitted LinkedIn/Resume/Website Links?

During registration, attendees are invited to provide a url that links to their personal website, resume, or LinkedIn profile to be shared with event sponsors. **All PyData sponsors** have access to the submitted links.

What is the Job Board?

Your company's job listings will be published on the event website and emailed out to all event attendees. **All PyData sponsors** have access to the job board. Limit 5 job listings per sponsor.

What is a Diversity Scholarship?

One of PyData's goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of diversity scholarships available at each PyData event. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the diversity of the event. **All PyData sponsors** have at least one diversity scholarship awarded in their name.

BENEFITS OF SPONSORING PYDATA



BRANDING:

Invest in your brand equity by supporting the community of developers and open source maintainers



TALENT ATTRACTION:

Connect with engineers, analysts, and data scientists at the forefront of data science



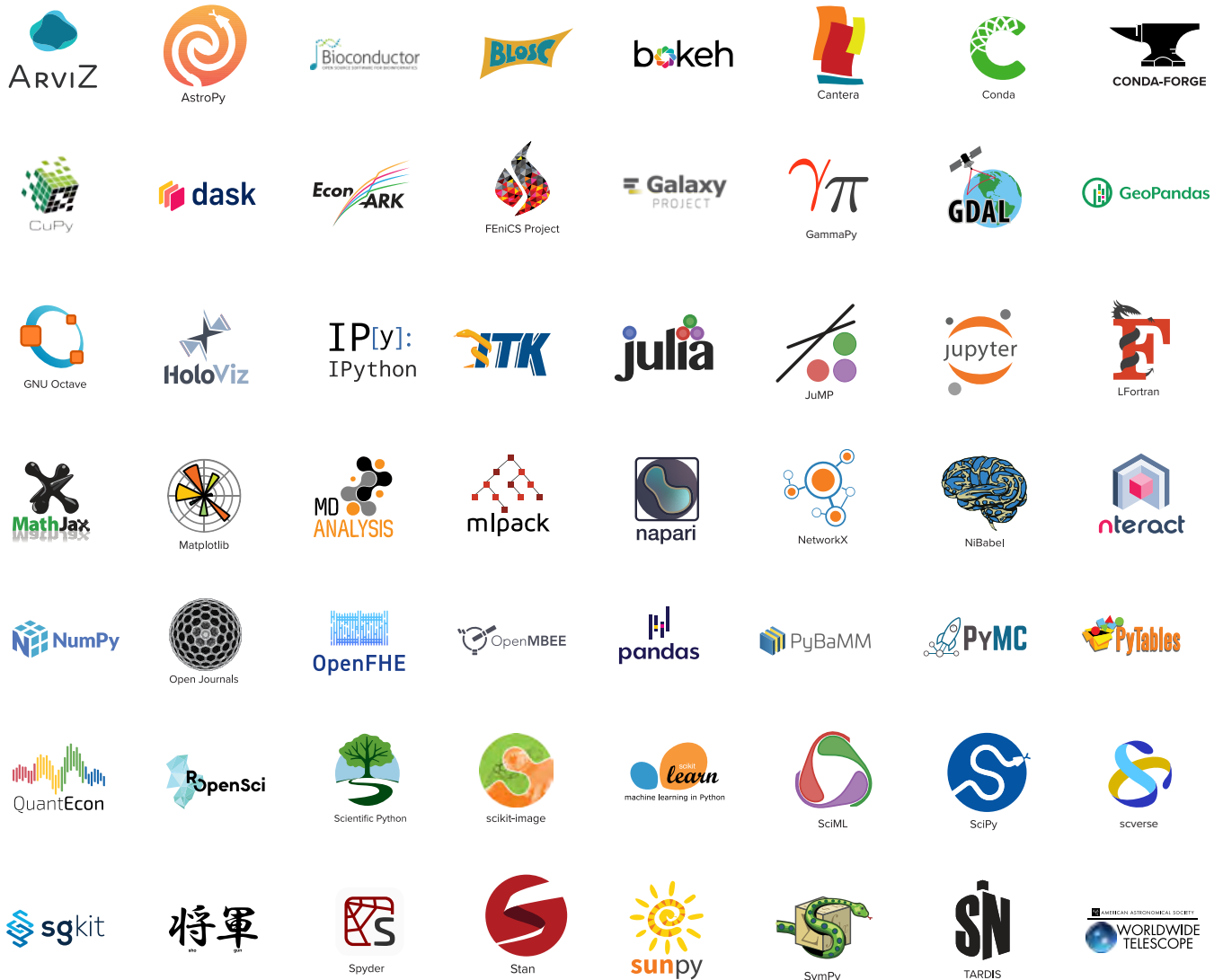
THOUGHT LEADERSHIP:

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business

SPONSORING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

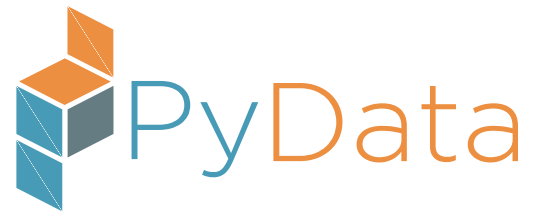
NUMFOCUS [SPONSORED PROJECTS]



LEARN MORE

For further questions or to reserve your spot, please contact:

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About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

[LEARN MORE](#)

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