

# **Privacy Policy**

Thank you for choosing to be part of Wondrous Kids Pediatric Clinic. We are dedicated to safeguarding your personal information and your privacy. If you have any questions or concerns regarding this policy or how we handle your personal information, please reach out to us at **meagan@wondrouskids.com**.

By visiting our website at **www.wondrouskids.com** and using our services, you entrust us with your personal information, and we are committed to protecting it. This Privacy Policy aims to clearly explain what data we collect, how we use it, and the rights you have concerning it. We encourage you to read this policy carefully, as it is important. If any terms in this policy do not align with your preferences, please discontinue using our website and services.

This policy applies to all information gathered through our website (such as email addresses) or any related services, sales, marketing, or events (collectively referred to as "Services" throughout this policy).

Please take a moment to review this Privacy Policy to help you make informed decisions about sharing your personal data with us.

#### TABLE OF CONTENTS

- 1. What Information Do We Collect?
- 2. How Do We Use Your Information?
- 3. Will Your Information Be Shared With Anyone?
- 4. What Are Your Privacy Rights?

- 5. How Do We Keep Your Information Safe?
- 6. Do We Use Third-Party Links & Services?
- 7. How Is Your Data Stored?
- 8. Children's Privacy
- 9. Do We Make Updates to This Policy?
- 10. How Can You Contact Us About This Policy?

#### 1. What Information Do We Collect?

#### **Personal Information You Provide:**

In short: We gather personal data that you provide to us, such as your name, contact details, passwords, security information, and payment information.

When you express interest in learning more about our services or products, participate in activities on our website, or contact us directly, we collect personal information you voluntarily provide.

The types of personal information we collect depend on your interactions with us and the Services you use. This information may include first and last names, phone numbers, email addresses, and other similar contact data.

All information you share with us should be accurate and up-to-date. Please notify us of any changes to your personal information.

### **Automatically Collected Information:**

When you visit or interact with our Services, some information is automatically collected. This data doesn't reveal your specific identity, but may include details such as your IP address, browser type, device characteristics, operating system, location, and information about how you engage with our Services.

We use this data primarily for security purposes, to maintain our Services, and for internal analytics.

#### 2. How Do We Use Your Information?

**In short:** We process your information to serve our legitimate business interests, fulfill our contract with you, comply with legal obligations, and/or with your consent.

We use the information we collect for a variety of purposes, including:

- Marketing and Communications: To send you promotional content, provided you've
  consented to such communication. You can opt-out of marketing emails anytime (see
  "What Are Your Privacy Rights" below).
- Order Management: To process orders, payments, returns, and exchanges made through our website.
- **Testimonials:** To share your feedback on our Services, with your permission.
- **Targeted Advertising:** To deliver personalized content and ads tailored to your interests and location.
- Feedback Requests: To ask for your feedback and insights on our services.
- **Service Protection:** To enhance the security of our Services, such as monitoring for fraud.
- User Communication: To facilitate communication between users, with your consent.
- Legal and Contractual Compliance: To fulfill legal or contractual requirements.
- Support and Inquiries: To address your inquiries or assist with any concerns.
- Data Analysis: To evaluate trends, improve services, and enhance user experience.

### 3. Will Your Information Be Shared With Anyone?

In short: We only share your information with your consent, to comply with legal obligations, to provide you with services, or to protect your rights.

We may process or share your data based on the following circumstances:

- With Your Consent: When you've given us specific consent to use your personal information.
- To Fulfill Contracts: When necessary to complete our contractual obligations with you.
- **Legal Obligations:** To comply with applicable laws or requests from governmental or legal authorities.
- Vital Interests: When required to protect someone's life or prevent illegal activities.

We may share information with third-party vendors, service providers, or agents working on our behalf for purposes like payment processing, data analysis, customer support, or marketing.

SMS opt-in or phone numbers for the purpose of SMS are not being shared with any third party and affiliate company for marketing purposes.

# 4. What Are Your Privacy Rights?

You have the right to review, update, or delete your personal information at any time. You may also have the right to restrict or object to certain processing of your data, depending on your jurisdiction.

• **Opt-out:** You may opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

# 5. How Do We Keep Your Information Safe?

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the services within a secure environment.

## 6. Do We Use Third-Party Links & Services?

In short: Our website may include links to third-party websites or services that are not operated by us.

We are not responsible for the content, privacy practices, or security of third-party websites. We encourage you to review the privacy policies of any third-party websites you visit.

#### 7. How Is Your Data Stored?

Last Updated: February 18, 2025

In short: We store your data in secure systems designed to protect it, but retention times may

vary depending on the nature of the data.

We retain personal information for as long as necessary to fulfill the purposes outlined in this

Privacy Policy or as required by law. Once the data is no longer required, we will securely delete

or anonymize it.

8. Children's Privacy

In short: We do not knowingly collect or request personal information from children under the

age of 13.

If you are a parent or guardian and believe that your child has provided us with personal data,

please contact us immediately at meagan@wondrouskids.com, and we will take steps to delete

such information.

9. Do We Make Updates to This Policy?

In short: Yes, we may update this Privacy Policy from time to time.

We reserve the right to make changes to this policy as necessary. Any updates will be posted on

this page with an updated "Last Updated" date. We encourage you to review this policy

periodically to stay informed about how we are protecting your data.

10. How Can You Contact Us About This Policy?

In short: You can reach us with any questions, concerns, or requests regarding your personal

information.

If you have any questions about this Privacy Policy or wish to exercise any of your privacy

rights, please contact us at:

**Email:** meagan@wondrouskids.com

**Phone:** 918-308-9847

Address: 117 N Main, Sand Springs, OK 74063

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