

Nested

Spatial Scenography - Term I



Design Challenge

The abundance of social media channels has provided us with new ways to connect with each other, but it has also had some unintended consequences. The increased reliance on virtual interactions has resulted in a rise of social anxiety among individuals.

Comparison, societal expectations, online communication, and fear of judgment fuel anxiety. This leads to isolation and pressure to meet unrealistic standards during crucial social development.

Social Anxiety



Nested

Being in the moment

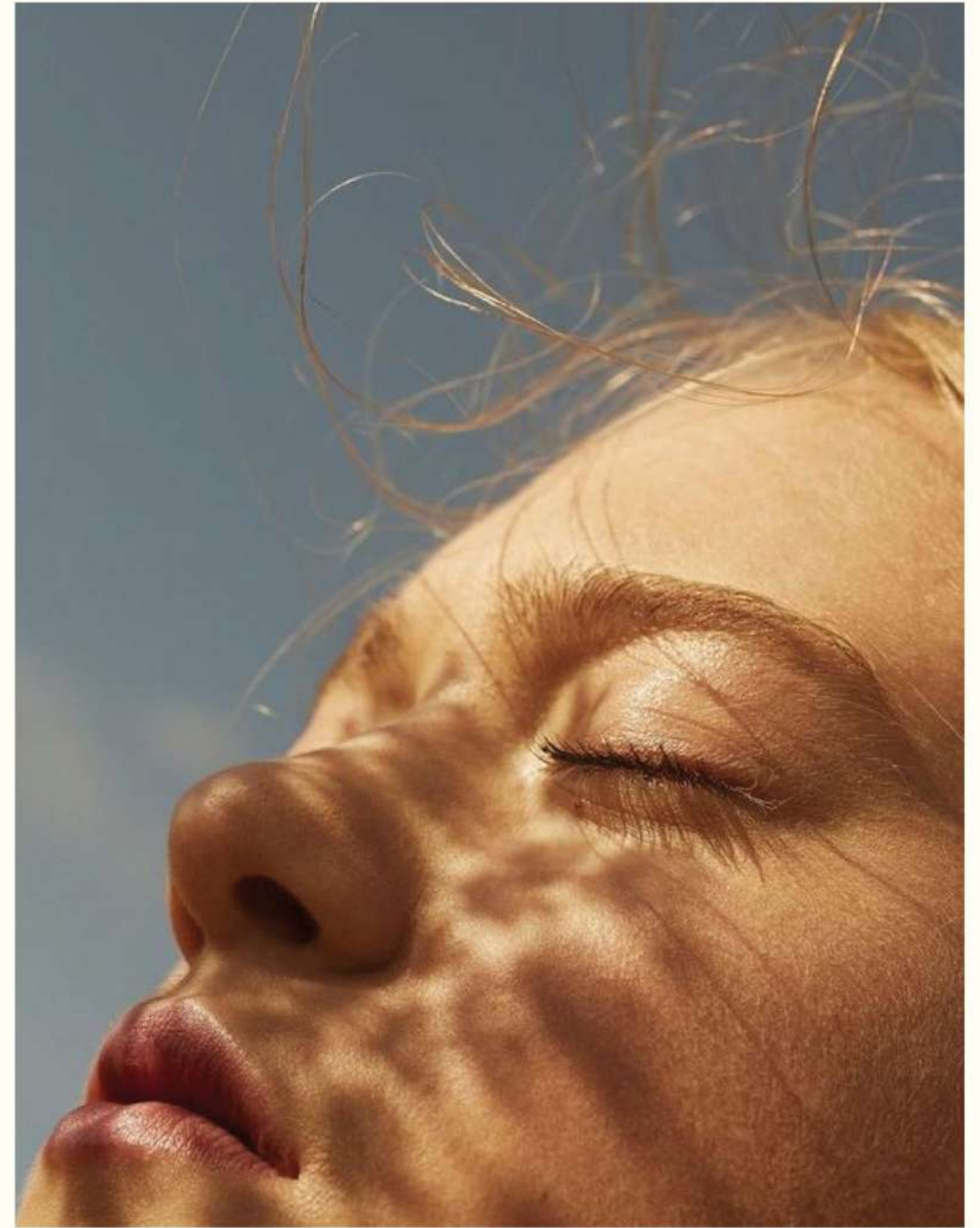
Nested is a social wellness hub that helps individuals with social anxiety nurture deeper connections with their inner self, the people around them, and the environment they share elevating their vitality.



Embracing



Discovery



Calming



Embark on a journey where time slows down and gives you a chance to be embraced and discovered.



Audience

Young adults affected by social anxiety, social isolation.



Reflection

Pause

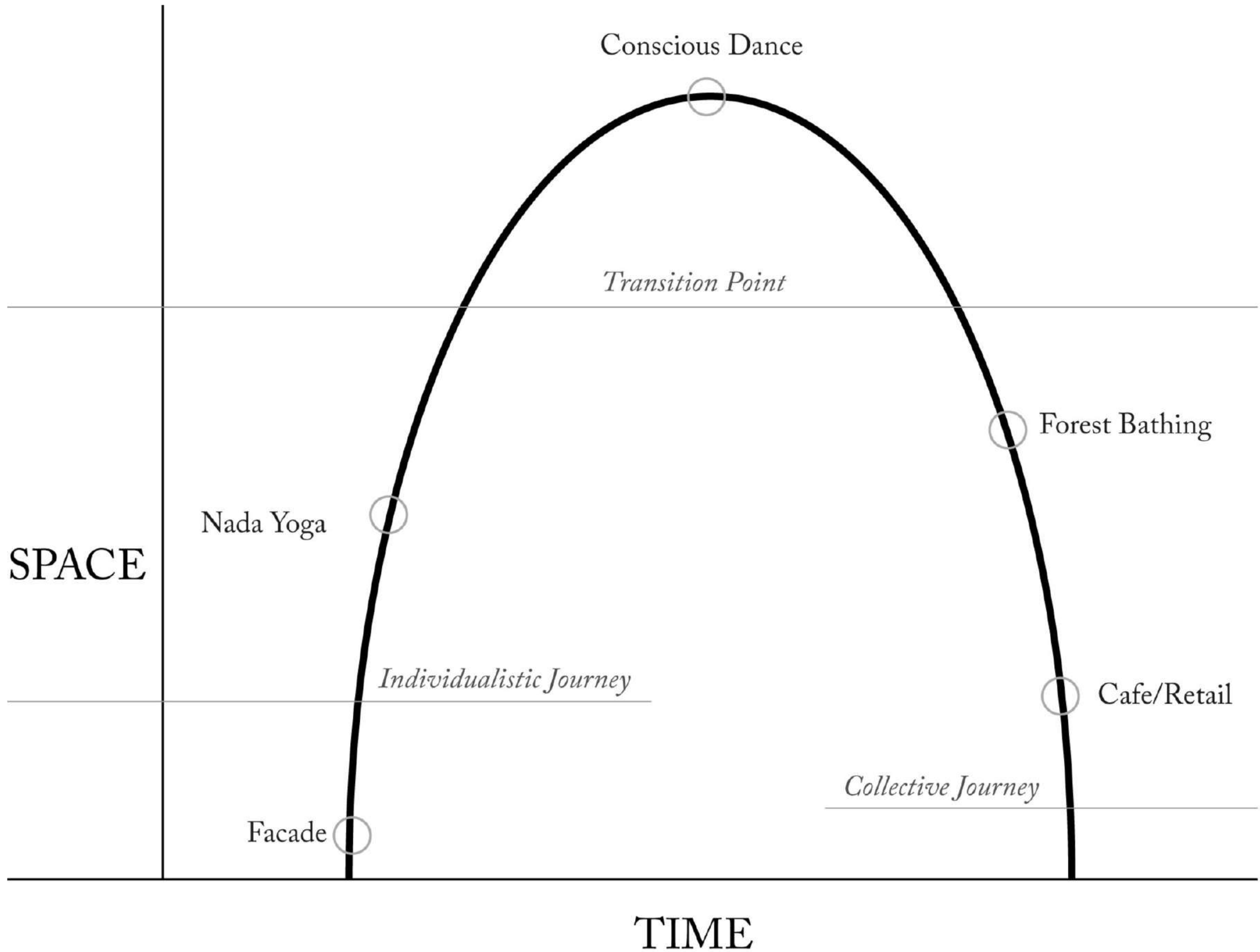
Flow



Starbucks Reserve

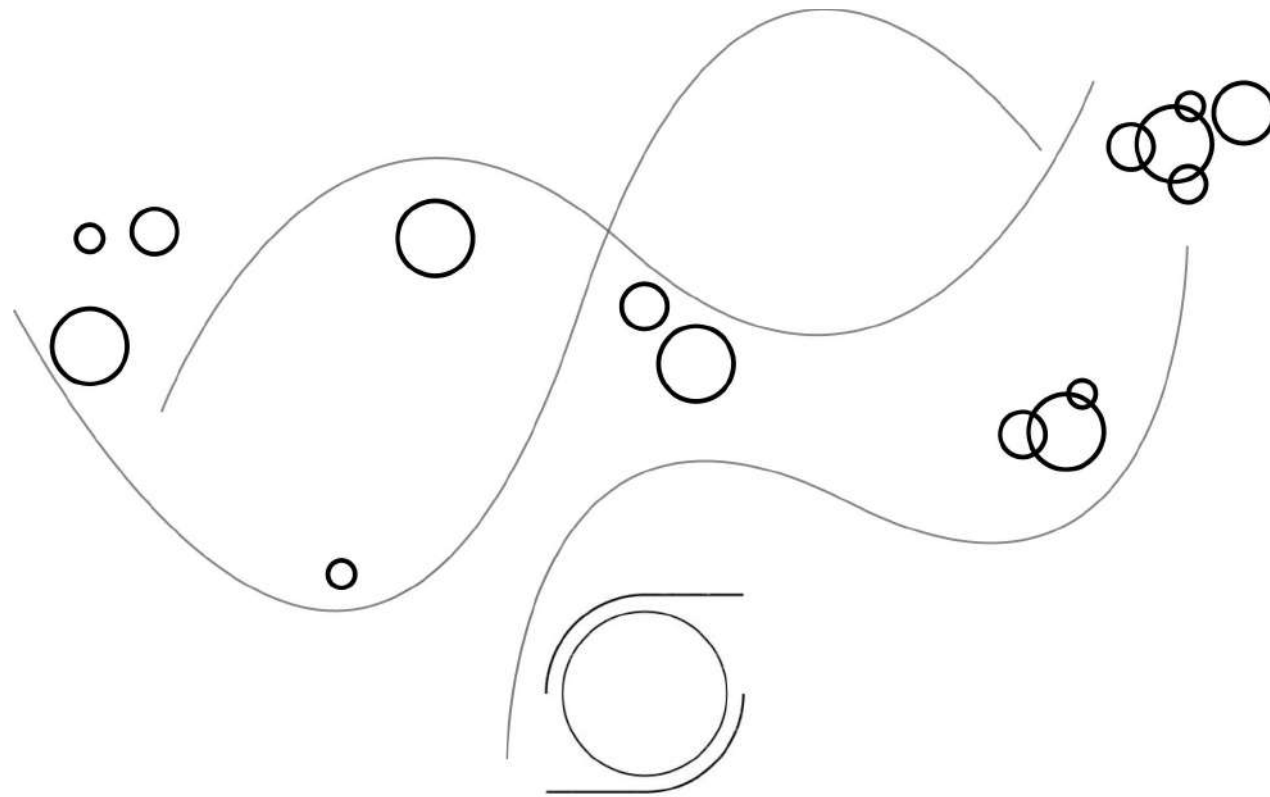
Starbucks reserve is the sponsor for this social wellness hub as their mission as a brand aligns with the mission of this experience.

With every cup, with every conversation, with every community - we nurture the limitless possibilities of human connection ~Starbucks



Design Concept

The space embraces people allowing them to connect
and discover a relationship with the self, with others
and with nature around them.





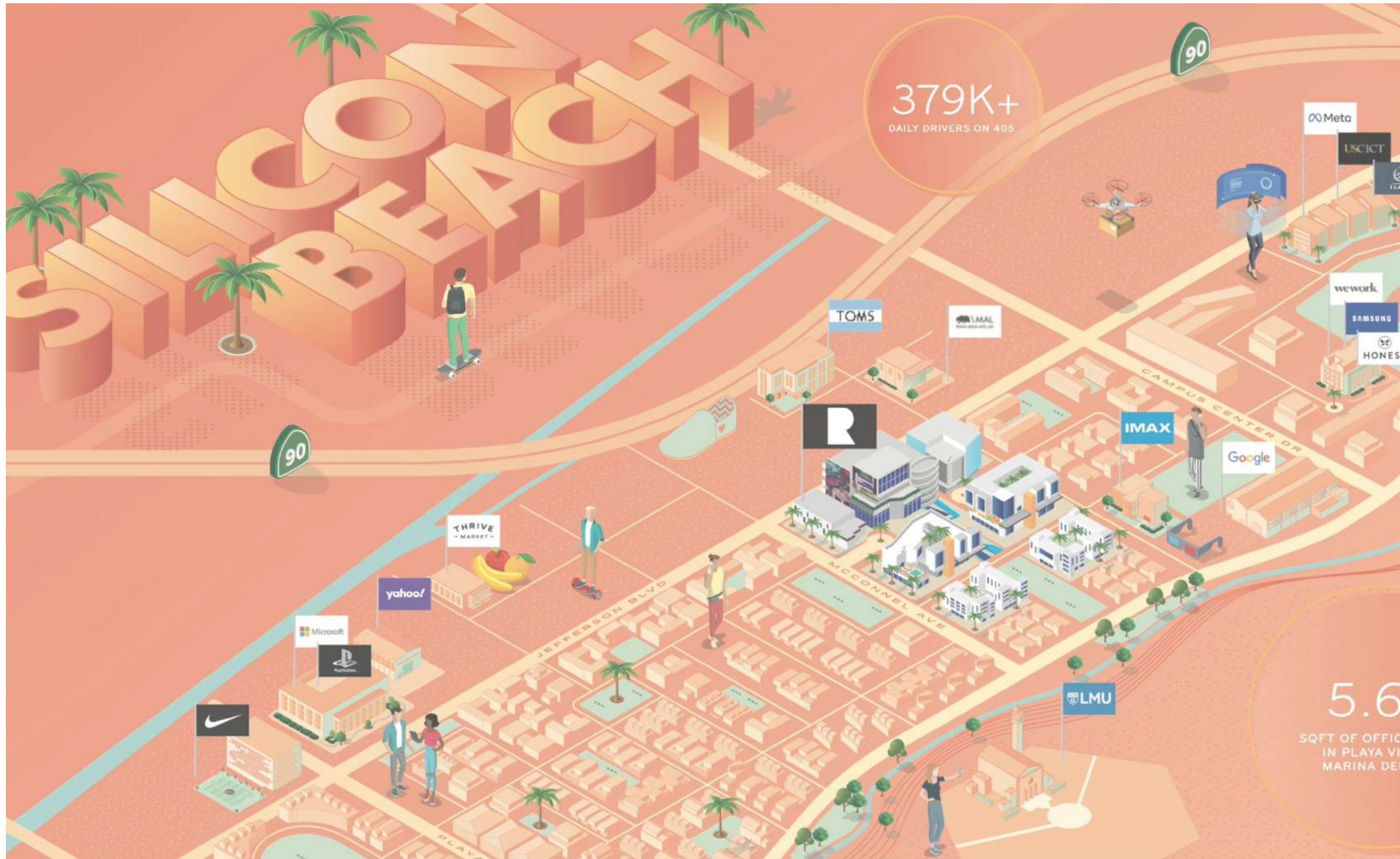
Nada Yoga | Sound Yoga



Conscious Dance



Forest Bathing

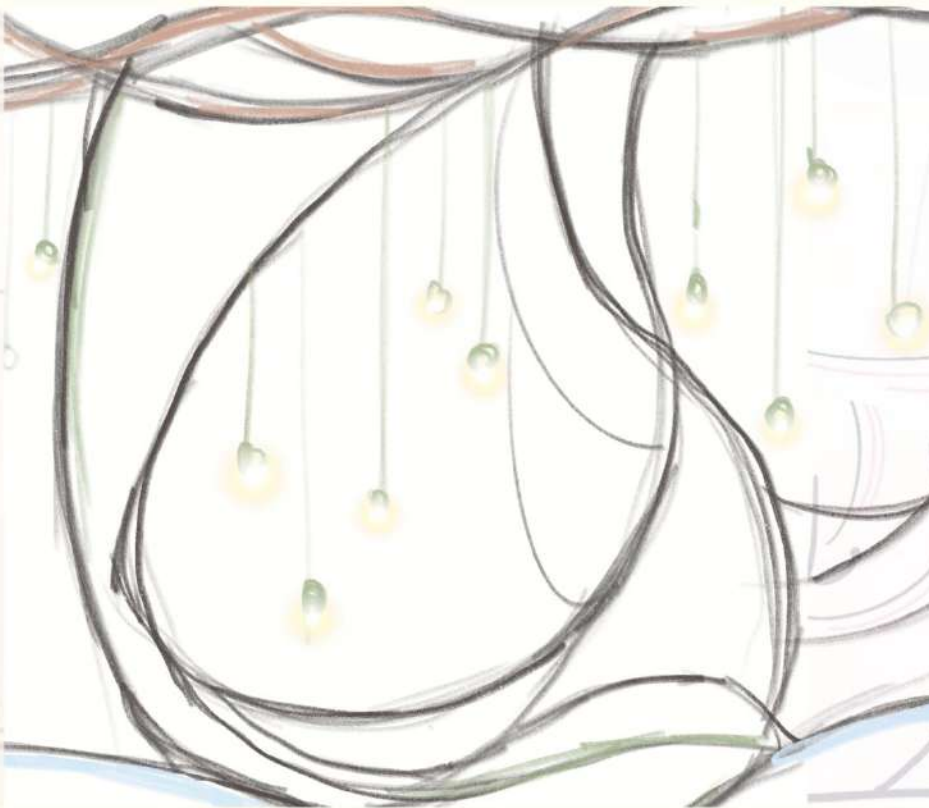


Playa Vista - Silicon Beach

Playa Vista is a world-class community and mecca for innovation. Surrounded by a large no. of innovative companies in the world this neighbourhood is house to a large number of young adults. With the kind of work lifestyle these companies offer most people are prone to suffer from social anxiety.



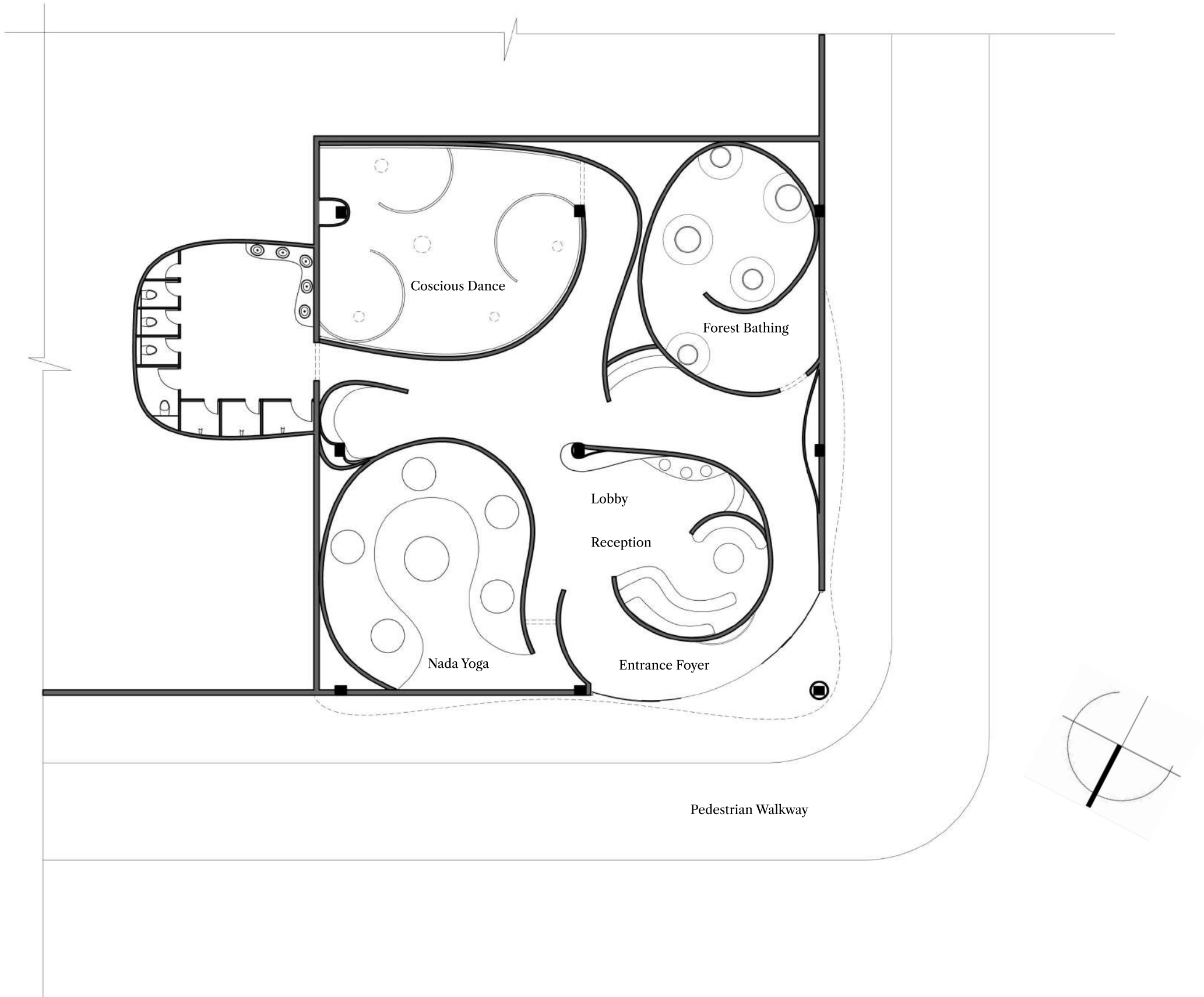
Reflection

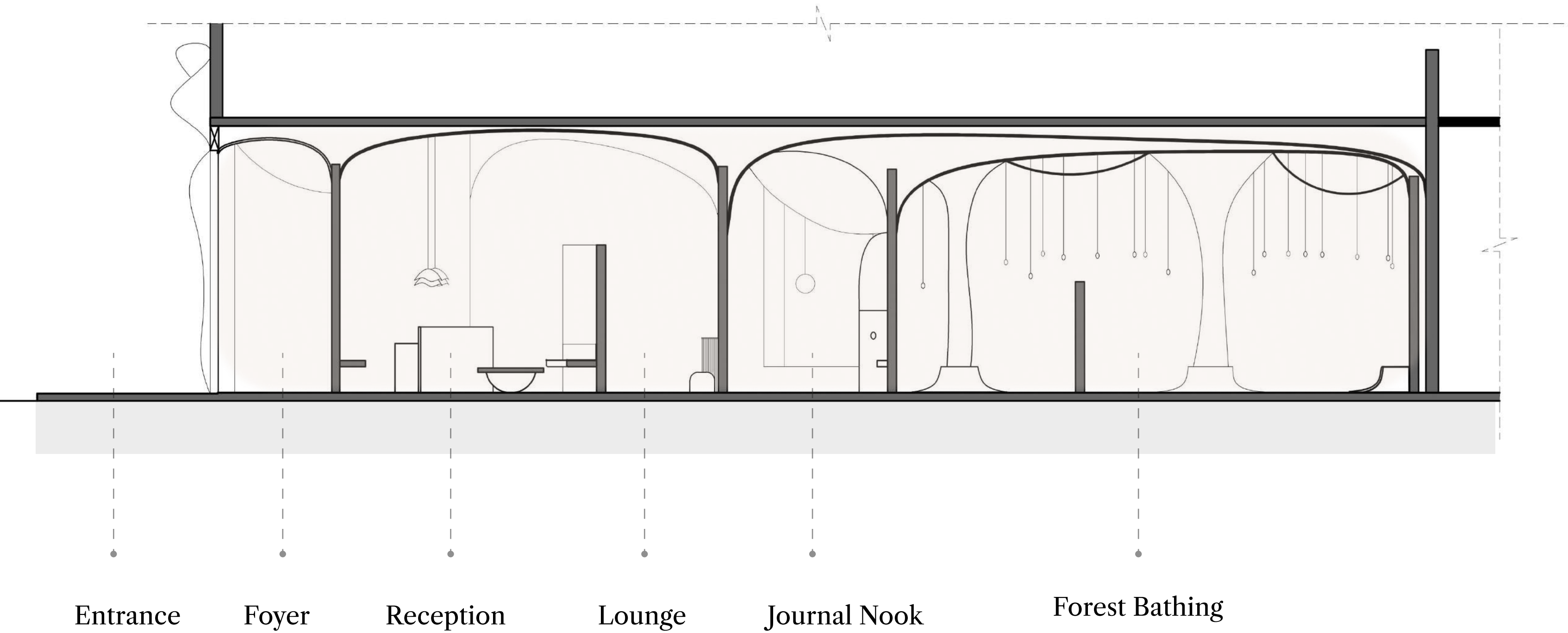


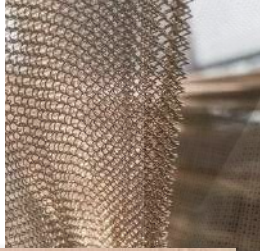
Pause



Flow







Nested is a place that radiates calmness, embracing individuals in itself with warmth and making them curious to explore, feel, and engage. The material and color palettes are inspired by the qualities of being calm embracing and curious. Materials that reflect the qualities of softness, fluidity, transparency, translucency, are reflective and breathable.





Furniture | Lighting Strategy

Warm (Embracing)

Vibrant (Playful)

Natural (Rejuvenating)

Story Board

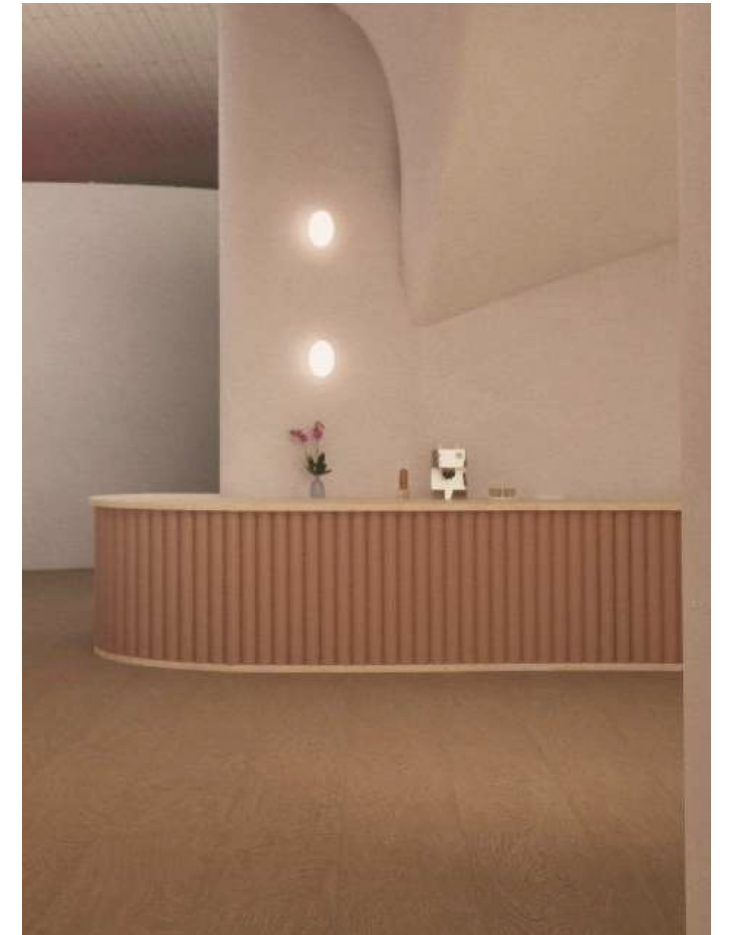


Nested | Facade

The softly draped facade starts to unwrap itself, slowly revealing the space as if pulling one slowly into the space.



Nested | Facade



Reception | Lobby

Walking through the curved entrance into the reception area welcomes one with an embracing warm hug.

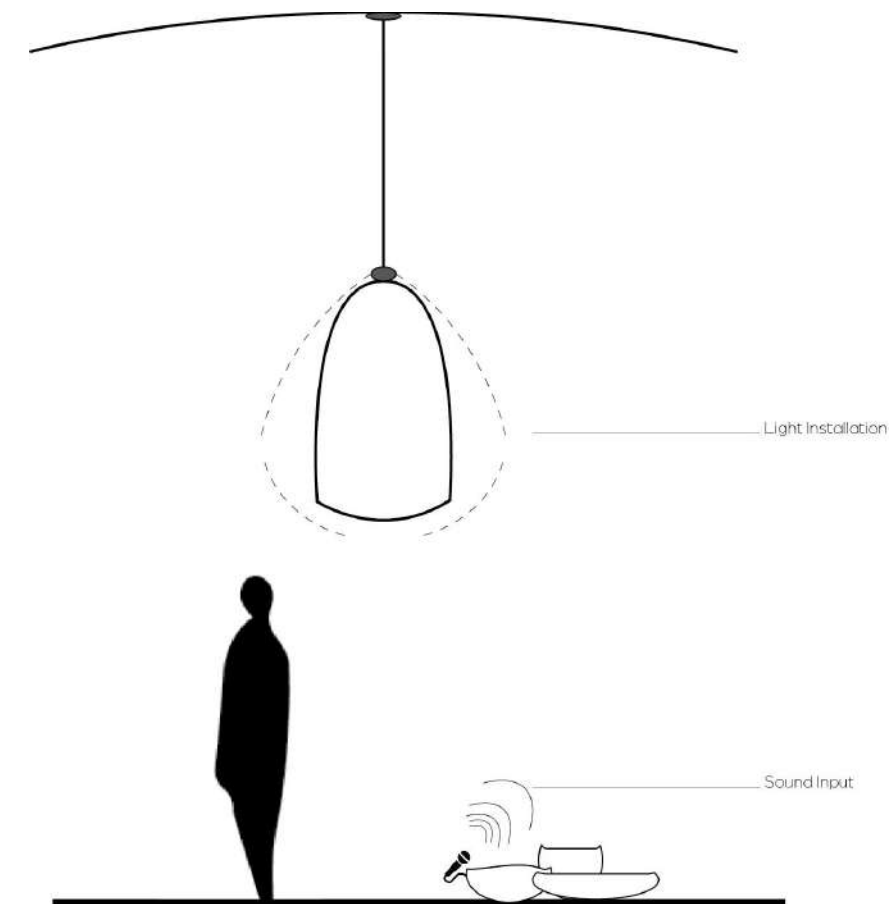


Nada Yoga | Sound Yoga

A space that allows reflection of within.



Bloom | Ambient Media & Interactivity



Bloom is an interactive light installation that nests the user within itself. This installation is part of the sound Yoga experience which offers users a chance to connect with themselves. It provides a safe and calming space to reflect on the inner self and focus on your breath work.

Istallation

The light reacts to both the gentle movements of its audience and the pulsating rhythms of the surrounding space. The light breathes to open up and envelops the user in its luminous embrace, blurring the boundaries between observer and art

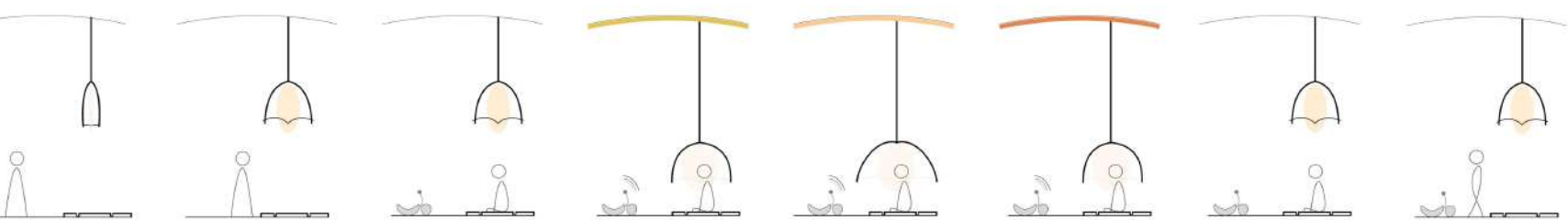
The process involves capturing sound with microphones, processing the audio signal with digital audio workstation software, and using the processed signal to trigger movements in the light installation through actuators or transducers. The brightness of the light gets triggered by the motion sensors.

Microphone

Actuator

Computer Software

Motion Sensors



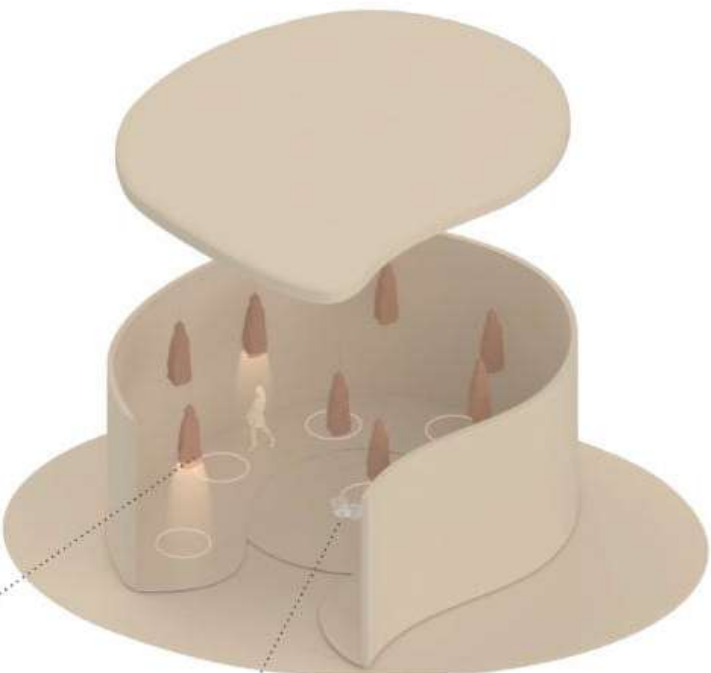
Top View
Light object installation area



Light Object
Light object on the ceiling



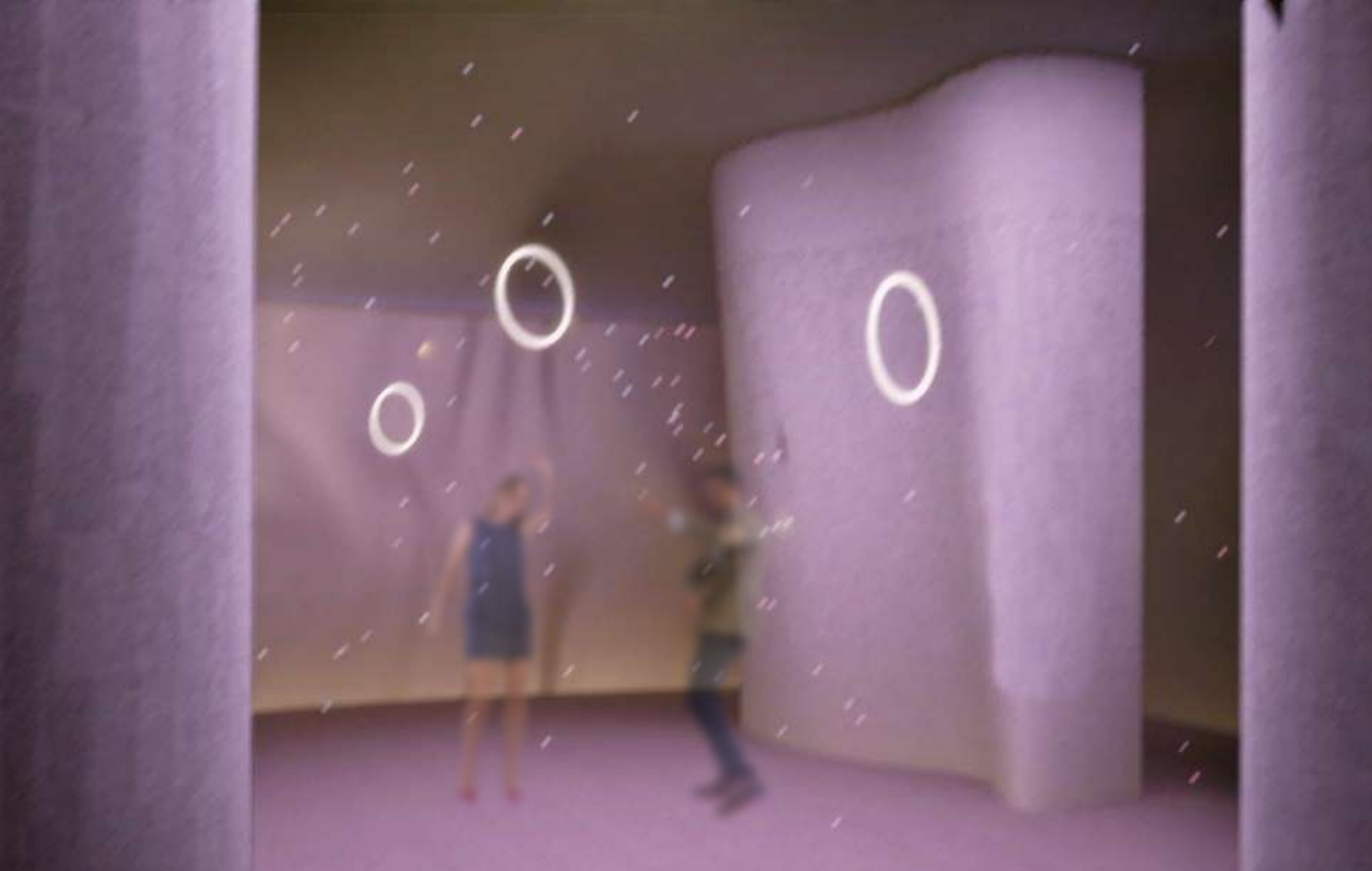
Input Device
The light interacts with the Frequency of the sound.





Joural Nook

A space for movement and flow.



Conscious Dance | Ecstatic Dance

A space that fosters engagement and interaction with oneself and others.



Forest Bathing

A space that offers a moment of pause to restore and find balance.



Nested . Breathe and let it flow