



Summer 2022

Livingston County Planning Department

Municipal Broadband Analysis

Light Up Livingston



'Light Up Livingston' is a Livingston County initiative that responds to the need for high-speed, affordable broadband service in the County. The goal is to provide the opportunity for access to high-speed, fiber-optic internet to every address.

The Livingston County Board of Supervisors and County Administrator Ian M. Coyle are dedicated to improving the high-speed broadband network to enrich the quality of life for residents, ensure that economic development opportunities are available for agriculture and businesses and have a positive impact on education, telemedicine, emergency services, the local economy and home values.

In order to achieve the goals of this program, a tiered approach has been identified to strategically capitalize on local investment paired with grant funding.

Tier 1	Unserved	Focus on addresses with no internet
Tier 2	Underserved	Focus on addresses with speeds below 100/20 Mbps
Tier 3	Served	Existing internet is below 1 Gbps or choices in internet service provider is limited

"With the changing nature of work, we recognize that high-speed internet is a must-have to remain competitive in today's workforce," said Livingston County Administrator Ian M. Coyle. "I'm happy to report our forward-thinking Light Up Livingston initiative is making great progress toward that end. I'd like our residents to know that we're invested in achieving County-wide broadband and bringing it to all our residents as soon as possible."



Background Data

Federal

The Federal Communications Commission (FCC) makes publically available fixed broadband deployment data. This information is from internet service providers. The internet availability, speeds and provider data is presented by census block. This information is the baseline information for which all GIS analysis was developed in this project, as the reporting is nationwide.

State

The New NY Broadband Program awarded private companies funding for infrastructure expansion in qualifying census tracts within rural communities that lacked the necessary broadband infrastructure. The program focused on delivering high speed internet access to unserved and underserved areas (100 Mbps download speeds in most areas, and 25 Mbps in the most remote areas). In Livingston County, Hughes Net (satellite provider) and Armstrong (landline) were the internet service companies awarded funding for expansion in portions of the Towns of Portage, Nunda, Ossian and West Sparta. This project is complete and residents may subscribe to the affordable broadband services made available through this grant.

Local

There are several technical studies identifying the need for improved access to broadband internet, including the County's anti-poverty initiative, known as *THRIVE LivINgston*, the *Livingston County Strategic Plan* and the *Livingston County Economic Development Strategic Plan*.

In addition to technical studies, Livingston County had four separate broadband strategies developed for better understanding of local conditions.

In May 2010, Livingston County published the *Broadband Telecommunications Needs Assessment*. This effort was multi-faceted and included an inventory of infrastructure, GIS gap analysis, explored options of public/private partnerships and identified stakeholders for implementation.

In 2018, *The Connecting Livingston County: Inventory Atlas of Broadband Assets* was completed by Planning Department Staff. The purpose of the document was to illustrate the many assets that Livingston County could utilize for consideration of broadband buildout. This tool identified vertical assets, public facilities, emergency facilities, commercial and industrial assets, downtown revitalization districts and vertical datum.

An *Engineering Report for Broadband Development* was completed in 2019 by HUNT Engineers, Architects, Land Surveyors & Landscape Architect DPC. This report was an extensive mapping exercise of current broadband offerings paired with funding opportunities for consideration. This document set forth a pathway to achieving the Light Up Livingston goals for 1 Gbps service to every address in the County through a strategic tiered approach.

In 2019, Livingston County released a public survey to analyze the need and provide more information for policymakers considering strategies for rural broadband development. The survey was designed to collect data of respondents based on their location. A major finding of the public input was that ninety percent of the nearly 2,000 survey respondents considered high speed internet an essential public infrastructure. An image of the survey summary results can be seen below.



1,966 Results

> Survey Results

 Which one of the following would you qualify as? Please check one.

Resident	1794	91.25%
Business	65	3.31%
Farm	78	3.97%
Other	29	1.48%

0.1% of residents have access to FTTH

Do you currently subscribe to an Internet service?

Yès	1784	90.74%
No	182	9.26%

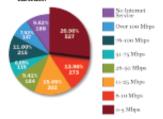
 If you answered yes to the previous question, who is your Internet service provider?

•		
Spectrum	765	38.95%
Frontier	776	39.51%
Empire Access	2	0.10%
HughesNet	81	4.12%
No Internet Service	154	7.84%
Verizon	84	4.28%
ATRT	24	1.22%
Other	78	3.97%

 Approximately, how much do you pay per month for your Internet services?

\$0-50	507	25.80%
\$50-100	1011	51.45%
\$101-150	179	9.11%
\$151-200	54	2.79%
Over \$200	47	2.39%
No Internet Service	167	8.50%

 What Internet service speed do you currently receive from your provider, if any? Please use the internet speed test link here to test the actual speed of your Internet.



58% of residents have less than 25 Mbps Download

 What services do you need from an Internet service provider? Check all that apply.

Internet	1916	99.07%
Telephone	504	26.06%
Cable Television	718	37.13%



 Do you consider high speed Internet essential public infrastructure for our community much like water, sewer or electricity?

an essential

Yès	1732	89.46%
No	204	10.54%

8. Do you think the County government should play a financial role to extend high speed Internet service?

Yes	1535	79.25%
No	402	20.75%

80% believe Livingston
County should take an
active financial roll in
broadband development

How much would you be willing to pay each month for Internet service?

\$50-100	1609	83.24%
\$101-150	179	9.26%
\$151-200	33	1.71%
Over \$200	14	0.72%
Not Interested	98	5.07%

 Comments on broadband Internet in Livingston County.

64.79% of the respondents left a comment.

 Please provide your contact information below so we can track Internet availability and need throughout Livingston County.

Over 95% of the respondents shared their address/phone number and over 84% shared their email address.

Grant Programs

The Light Up Livingston initiative is comprised of several phases to leverage local investments with public grant funding opportunities, when available. The following information represents the most current grant status for broadband funding in Livingston County.

New York State Broadband Program: In Livingston County, Hughes Net (satellite) and Armstrong were the companies awarded for expansion in portions of the Towns of Portage, Nunda, Ossian and West Sparta. This project is completed and residents may subscribe for affordable broadband services.

<u>United States Department of Agriculture (USDA) Rural eConnectivty (ReConnect):</u>

Funded by the USDA, the ReConnect grant was awarded to Livingston County in a public-private partnership between Livingston County and Empire Access. Empire Access will own and operate a fiber-optic network that will offer reliable, high-speed internet access with speeds up to 1 Gig available to approximately 1,118 addresses. This project is currently underway in the engineering, design and permitting phase.

Total Project Cost	\$15,072,322
Federal Grant Amount	\$11,304,241
Local Share	\$3,768,081
Addresses Served	Approximately 1,118

Infrastructure Program: This application included deployment of the same public private partnership with Empire Access as formed for previous grants for final mile fixed broadband service in NTIA eligible territories through 123.5 miles of fiber to the premise network. Approximately 3,356 addresses would be served through this opportunity. In June of 2022,

National Telecommunications and Information Administration (NTIA) Broadband

Livingston County found out that this grant was not awarded. As all territories included in the NTIA grant application were also included in the USDA ReConnect Round 3 application request, these addresses may receive funding in the future.

Total Project Cost	\$10,626,960
Federal Grant Amount	\$9,564,264
Local Share	\$1,062,696
Addresses Served	Approximately 3,356

<u>USDA ReConnect Round 3:</u> Livingston County filed an application to the USDA ReConnect grant program third round of funding availability. The proposal was to partner again with Empire Access through a public private partnership to deliver 283 network miles of fiber to underserved and unserved areas of Livingston County.

Total Project Cost	\$15,765,700
Federal Grant Amount	\$11,824275
Local Share	\$3,941,425
Addresses Served	Approximately 4,622

Phase I

Under Phase I of Light Up Livingston, Hughes Net and Armstrong Telephone were awarded funds from the NY Broadband Program office.

Phase II

Phase II project was funded by the United States Department of Agriculture (USDA) ReConnect round two grant. This phase involves a public-partnership between Livingston County and Empire Access. In total 1,118 addresses will be served through this awarded project.

In June of 2022, Livingston County found out that this grant was not awarded.

Phase III is comprised of areas which Livingston County and Empire Access applied to the NTIA for grant funding. If funded, the NTIA project will provide high-speed internet service to 3,356 new addresses, including 2,743 residential and 260 business.

Phase IV

Through the same USDA ReConnect grant program that Phase II was funded through, Livingston County and Empire Access partnered again for an application to provide high-speed internet access to about 4,622 addresses in Livingston County. This application was filed on March 9, 2022 and is pending grant award.

Methods

Utilizing all of the data from federal, State and local sources, staff created a series of maps for existing broadband infrastructure in the county. In an effort to simplify and provide clarity, all grant programs that were funded were included in the same map layer and remaining grants which Livingston County had not heard if funding was awarded yet were grouped together.

Grants Awarded: NYS Broadband Program and USDA ReConnect Round 2 Grants Applied: NTIA and ReConnect Round 3

After the mapping and public input portion of this project was conducted, Livingston County was notified the NTIA grant was not awarded. As all NTIA territories were included in ReConnect Round 3, the notification of denial did not materially affect this analysis. This report reflects the most updated information.

The internet provider data obtained from the County's 2019 public survey was displayed on the maps. The existing providers in Livingston County are Charter Spectrum, Frontier, Empire Access, and Satellite. Any address which public input results indicated a particular provider was indicated on the published maps as a larger point than the simple address data.

Meetings were held with Town Supervisors and their representatives to present the data and discuss the Light Up Livingston initiative materials. These meetings took place between March and May 2022 at the County offices in Geneseo. A copy of the instructions and data input forms can be viewed at the end of this report.

Maps were presented both in paper copies and digitally. Digital maps display information readily available to the public. By utilizing the County's publically available broadband funding GIS web mapping application, staff was able to demonstrate the available resources. This application is available through the Light Up Livingston webpage: www.livingstoncounty.us/1175/Light-Up-Livingston

Each Town Supervisor was given the opportunity to take the materials presented and strategically gather information on their municipality. Some Town Supervisors formed committees, while others asked for input at Town Board meetings or via personal contacts. Public input was gathered about available internet service providers or if no internet service is available and the corresponding addresses.

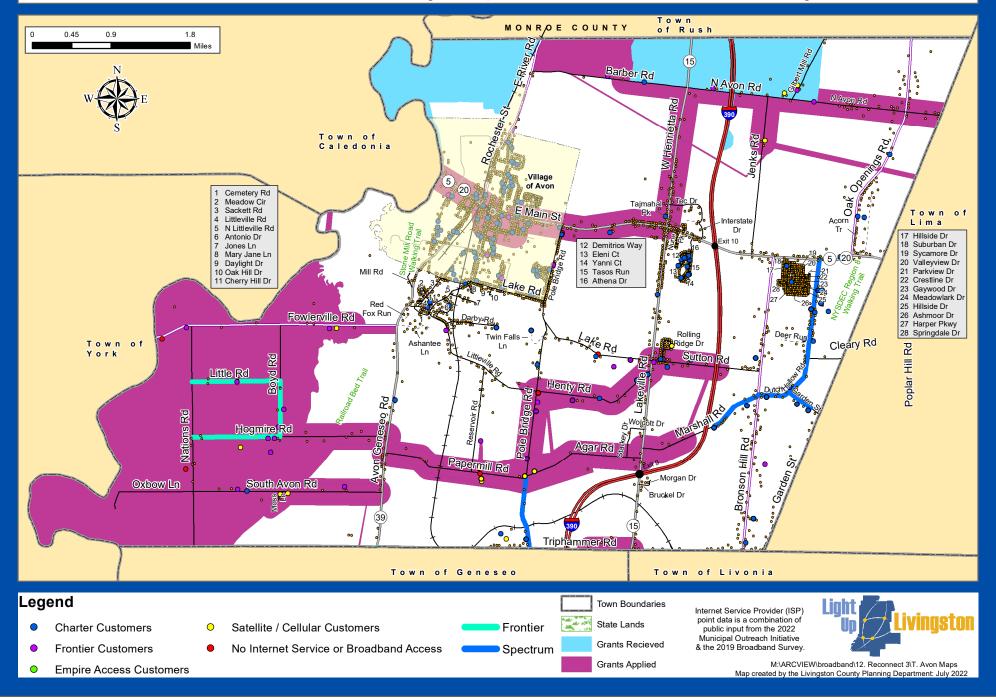
Staff then collected, digitized, edited and published the analysis for each Town. Final results of this mapping analysis can be seen on the following pages.

Mapping

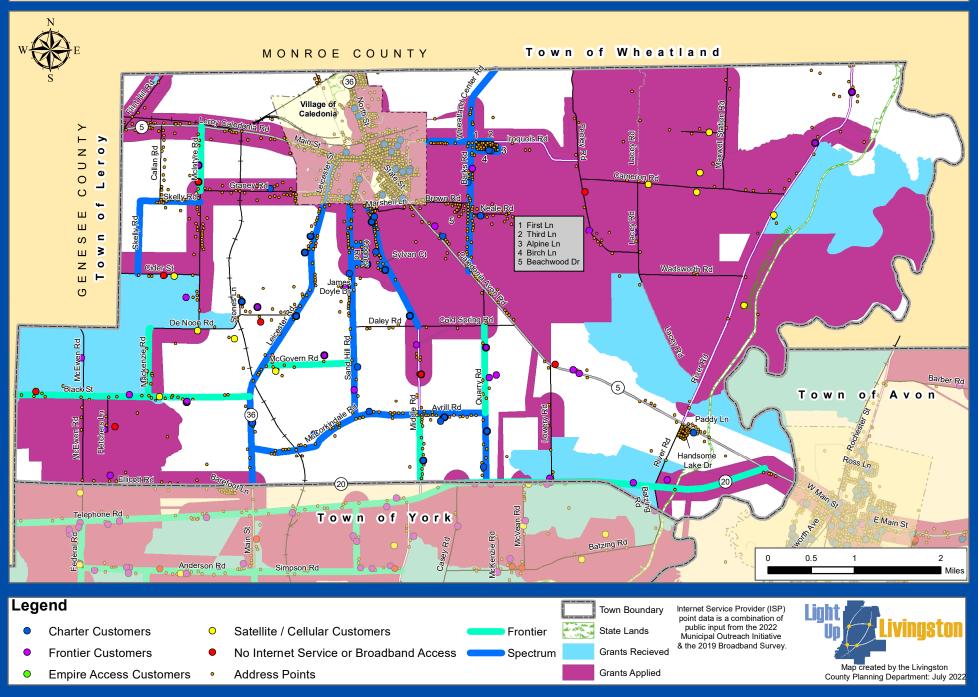
Input

Data Analysis

Town of Avon: Community Input Broadband Analysis



Town of Caledonia: Community Input Broadband Analysis



Town of Conesus

Community Input Broadband Analysis

Legend

- CharterCustomers
- FrontierCustomers
- Empire AccessCustomers
- Satellite / CellularCustomers
 - No Internet
- Service or Broadband Access
- Address Points

Frontier

Spectrum

Town Boundary

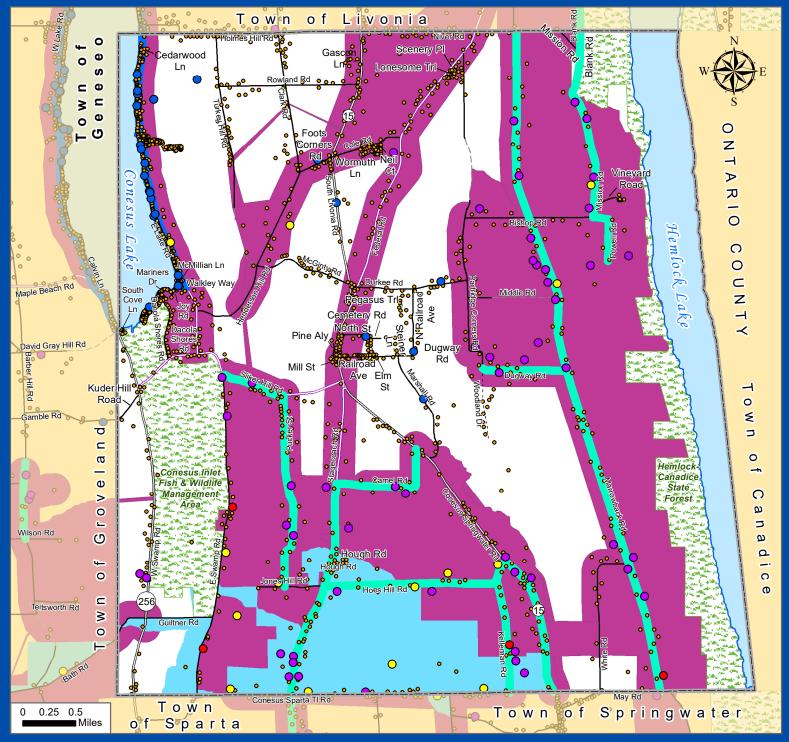
State Lands

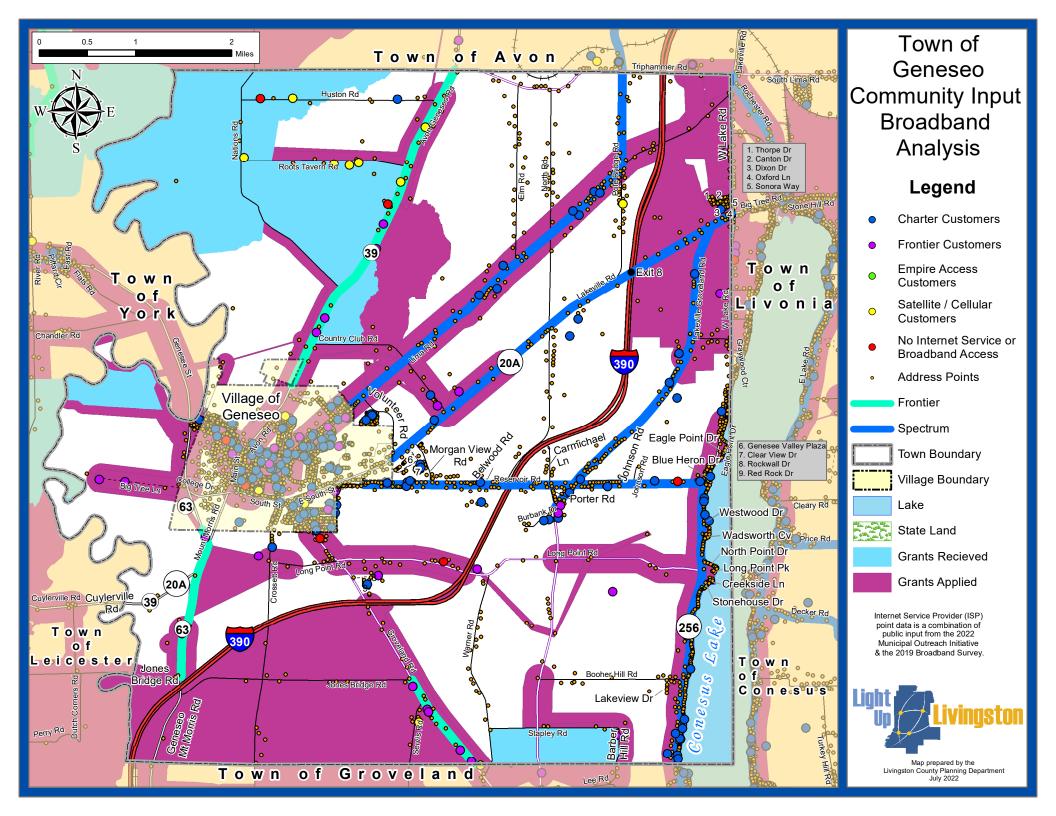
Grants Recieved

Grants Applied

Internet Service Provider (ISP) point data is a combination of public input from the 2022 Municipal Outreach Initiative & the 2019 Broadband Survey.







Town of Groveland Community Input Broadband Analysis Legend

- CharterCustomers
- Frontier Customers
- Empire AccessCustomers
- Satellite / Cellular Customers

No Internet

- Service or Broadband Access
- Address Points

Frontier

Spectrum

Town Boundary

Lake

State Land

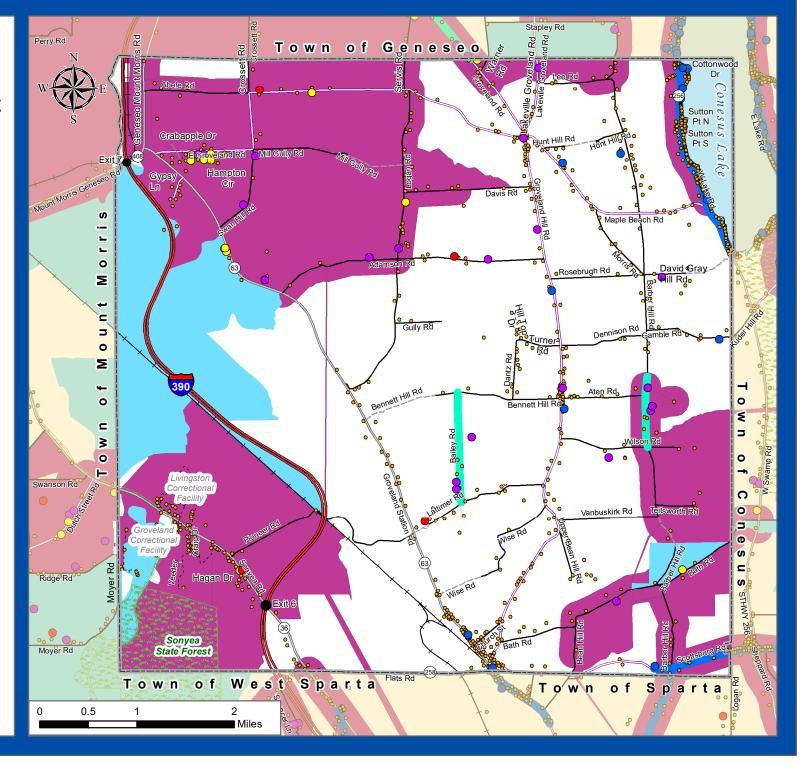
Grants Recieved

Grants Applied

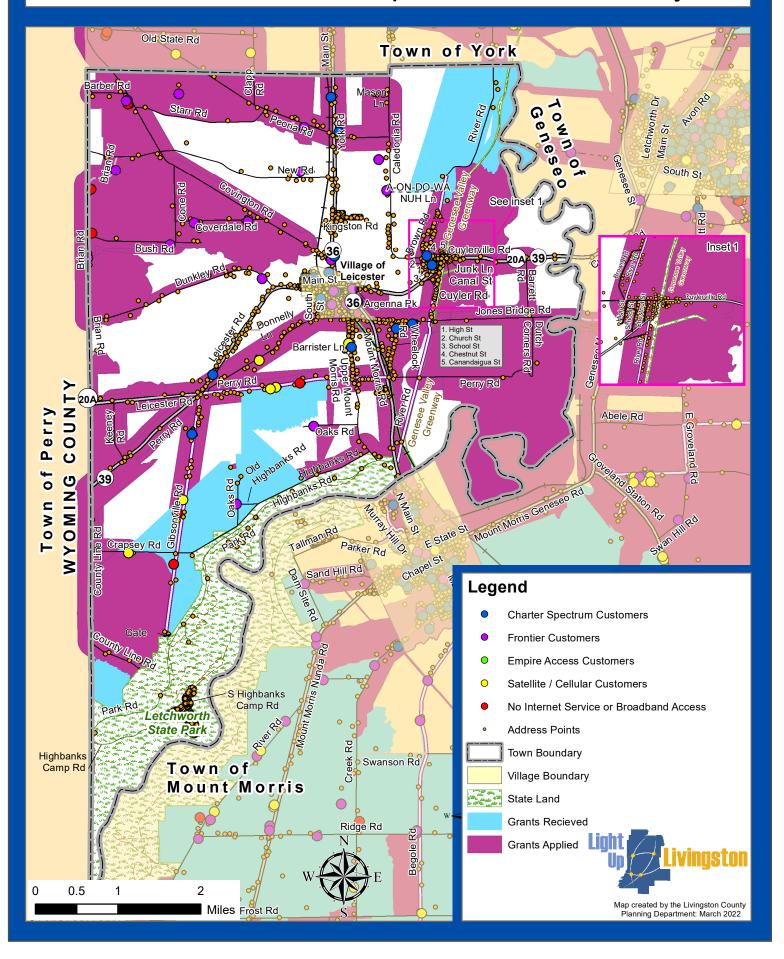
Internet Service Provider (ISP) point data is a combination of public input from the 2022 Municipal Outreach Initiative & the 2019 Broadband Survey.



Map created by the Livingston County Planning Department: July 2022



Town of Leicester: Municipal Broadband Analysis





- CharterCustomers
- FrontierCustomers
- Empire AccessCustomers
- Satellite / Cellular Customers

No Internet

- Service or Broadband Access
- Address Points

Frontier

Spectrum

Town Boundaries

Village Boundaries

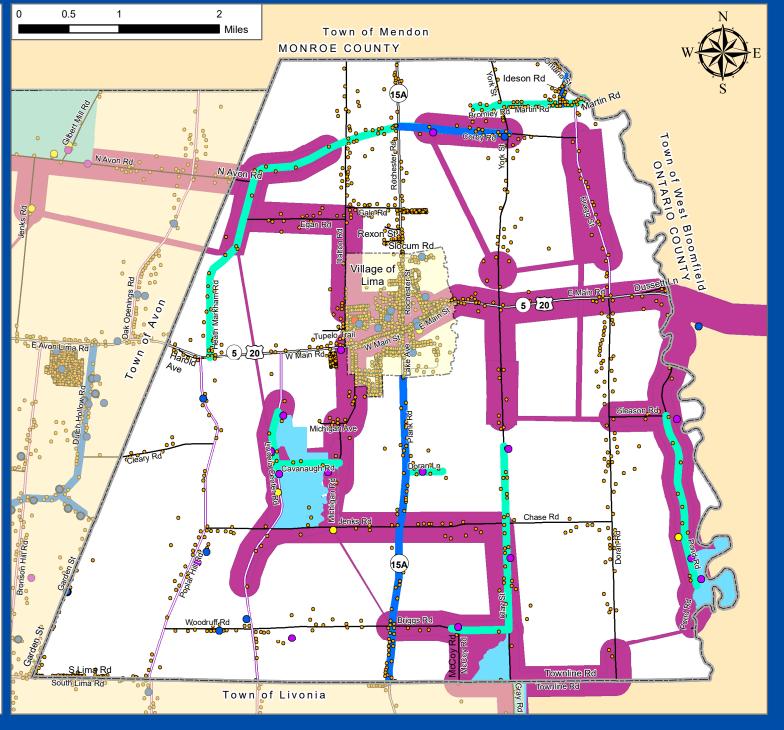
Grants Recieved

Grants

Internet Service Provider (ISP) point data is a combination of public input from the 2022 Municipal Outreach Initiative & the 2019 Broadband Survey.



Map created by the Livingston County Planning Department: July 2022



Town of Livonia: Community Input Broadband Analysis

Legend

- CharterCustomers
- Frontier Customers
- Empire AccessCustomers
- O Satellite / Cellular Customers

No Internet

- Service or Broadband Access
- Address Points

Frontier

Spectrum

Town Boundary

Village Boundary

State Lands

Lakes

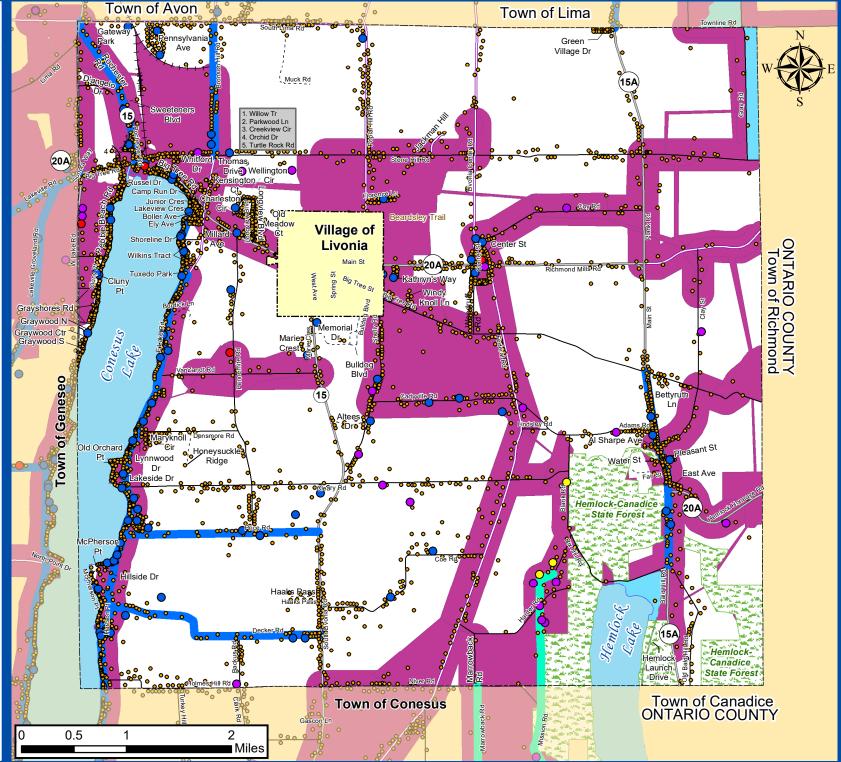
Grants Recieved

Grants Applied

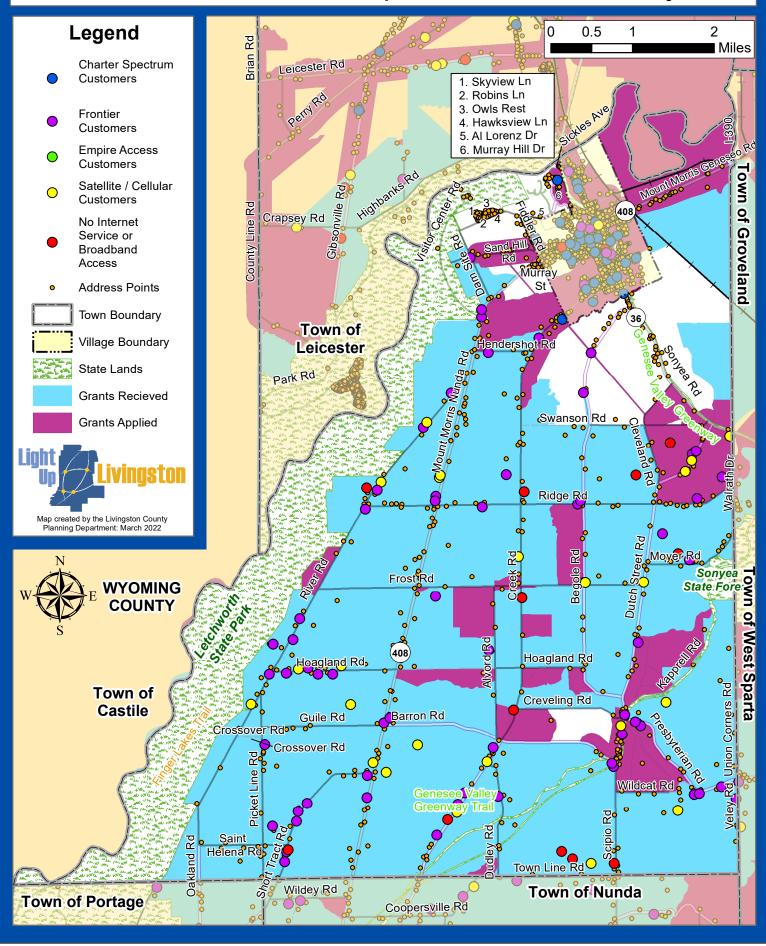
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Planning Department: July 2022



Townof Mt. Morris: Municipal Broadband Analysis

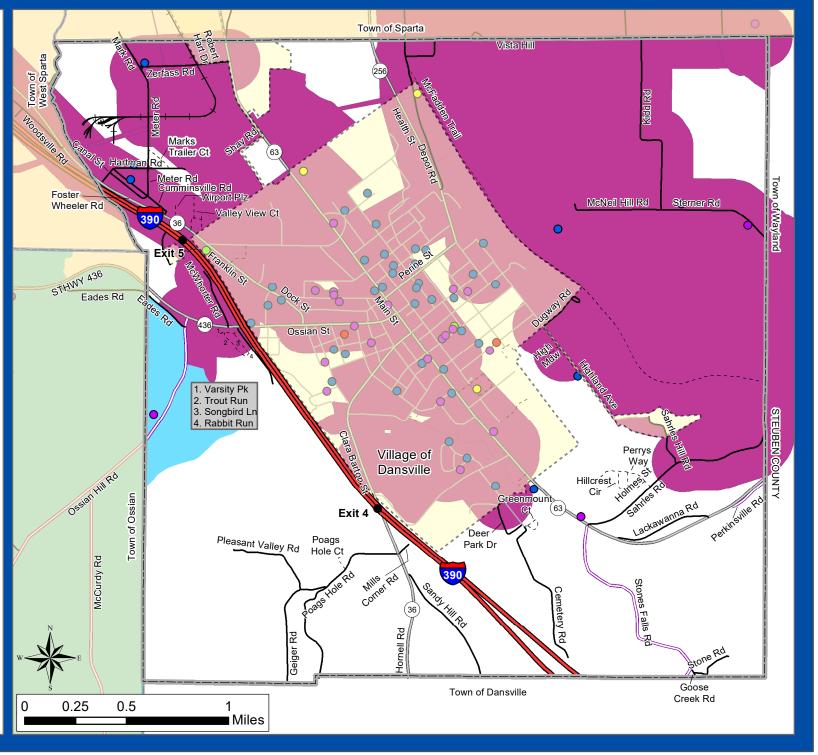


Town of North Dansville Municipal Broadband Analysis

- Charter
- Spectrum Customers
- Frontier Customers
- Empire Access Customers
 - Satellite /
- CellularCustomers
 - No Internet
- Service or Broadband Access
- Grants Recieved
- Grants Applied
- Town Boundary
- Village Boundary



Map created by the Livingston County Planning Department: May 2022 M:\ARCVIEW\broadband\13. Town Maps\ T. N. Dansville



Town of Nunda: Municipal Broadband Analysis

Legend

- Charter
- Spectrum Customers
- FrontierCustomers
- Empire Access Customers
- Satellite /
 Cellular
 Customers

No Internet

- Service or
- Broadband Access
- Address Points



Village Boundary

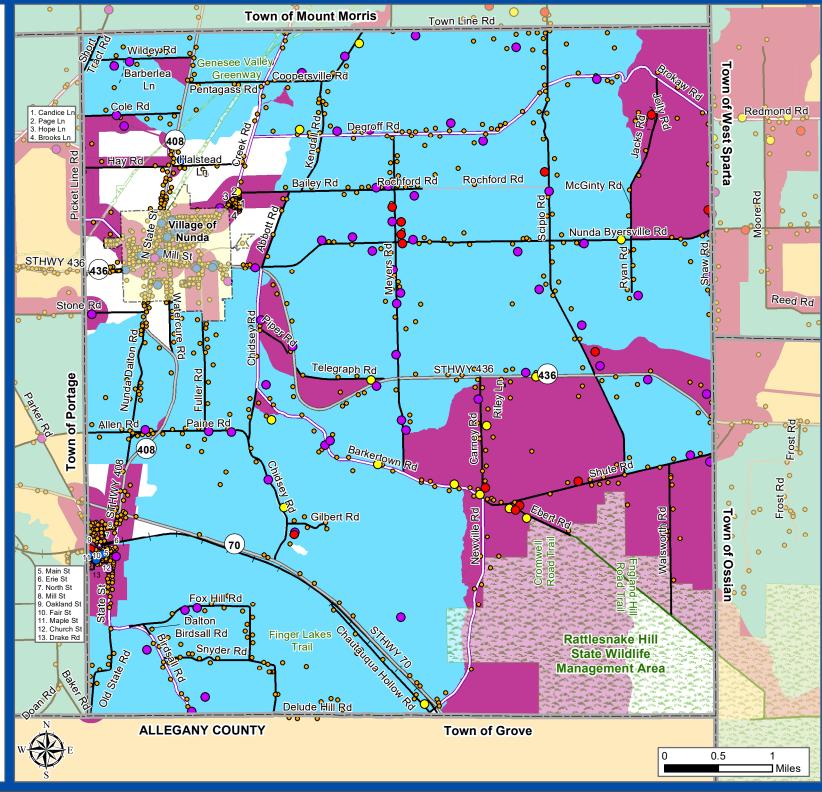
State Land

Grants Recieved

Grants Applied



Map created by the Livingston County Planning Department: March 2022





- CharterCustomers
- Frontier Customers
- Empire Access Customers
- Satellite /
 Cellular
 Customers

No Internet

- Service or Broadband Access
- Address Points

Frontier

Spectrum

State Land

Grants Recieved

Grants Applied

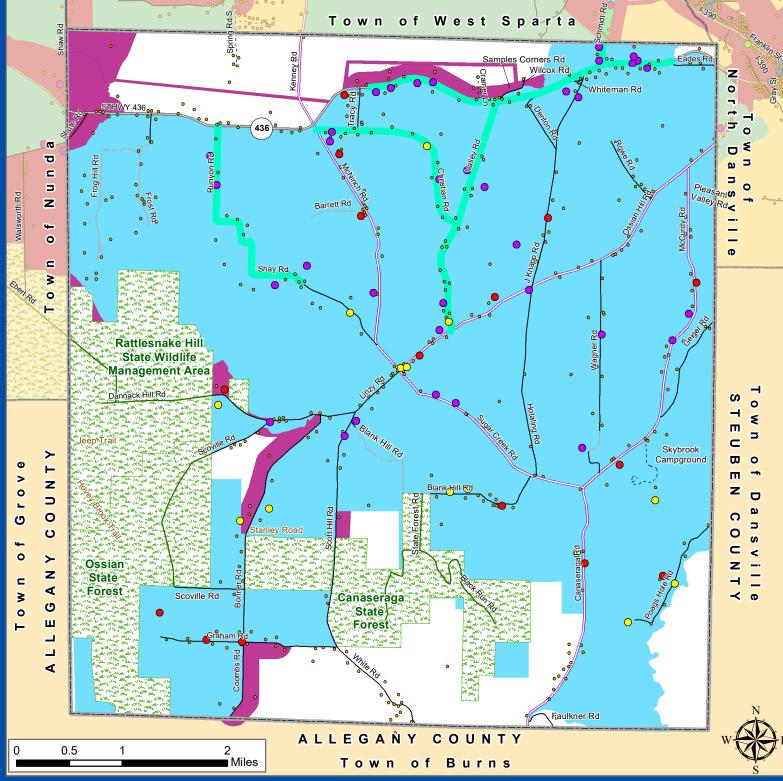
Town Boundary

Internet Service Provider (ISP) point data is a combination of public input from the 2022 Municipal Outreach Initiative & the 2019 Broadband Survey.



Planning Department: July 2022

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Town of Portage Municipal Broadband Analysis

- Charter
- Spectrum Customers
- FrontierCustomers
- Empire Access Customers
 - Satellite /
- Cellular Customers
 - No Internet
- Service or Broadband Access
- Address Points



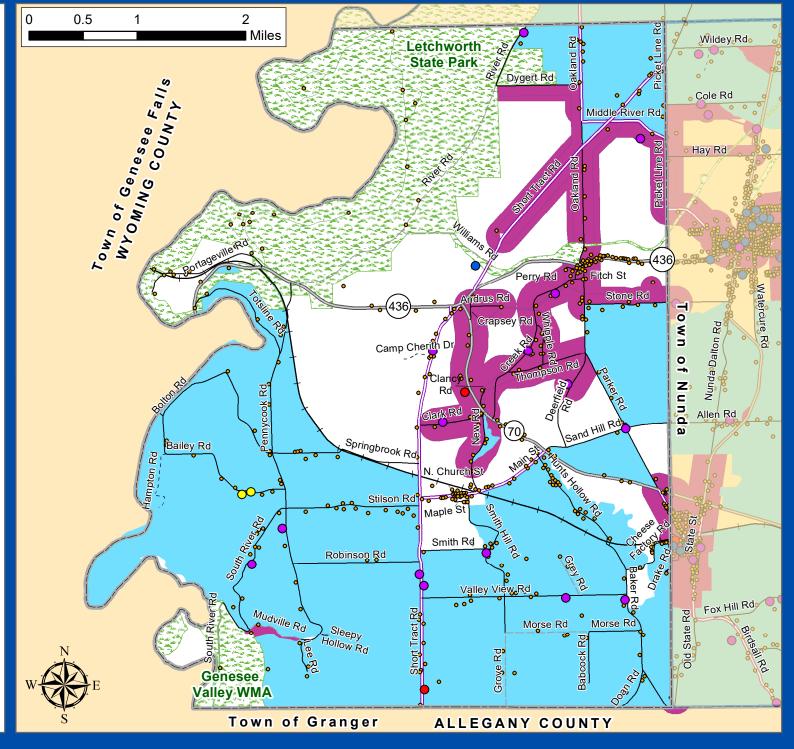
State Land

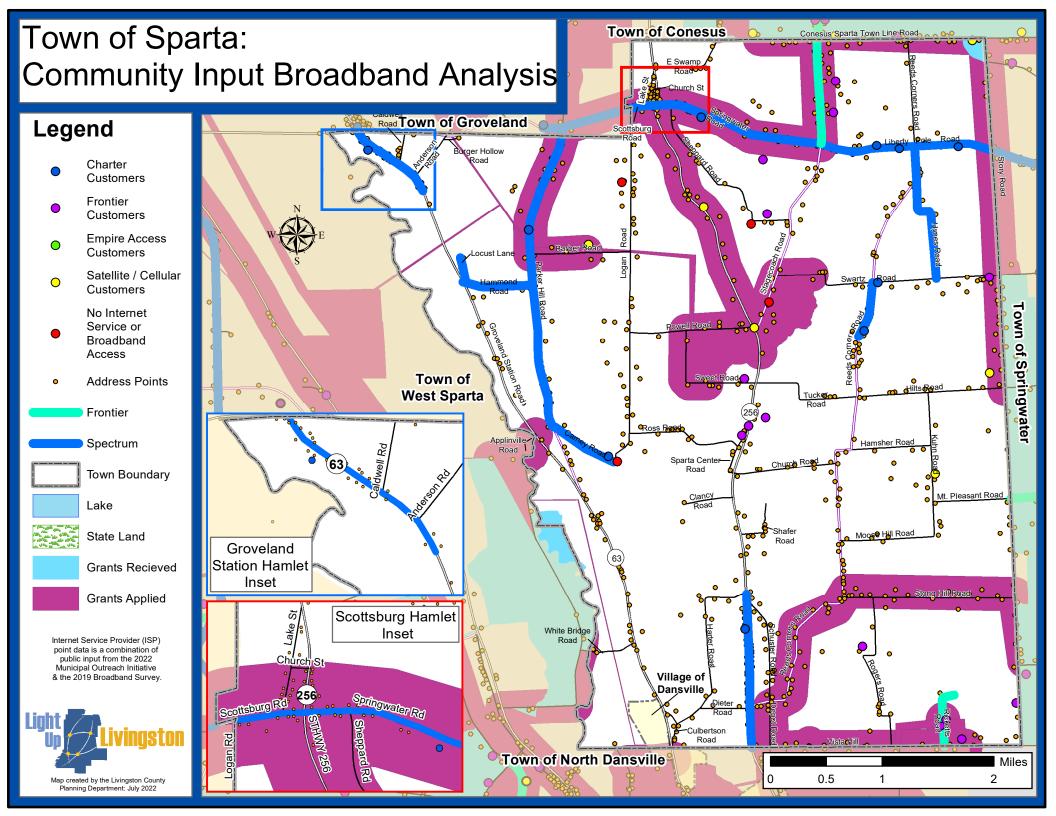


Town Boundary



Map created by the Livingston County Planning Department: May 2022 M:\ARCVIEW\broadband\13. Town Maps\







- CharterCustomers
- FrontierCustomers
- Empire AccessCustomers
- Satellite / Cellular Customers

No Internet Service or

- Broadband Access
- Address Points

Frontier

Spectrum

State Land

Grants Recieved

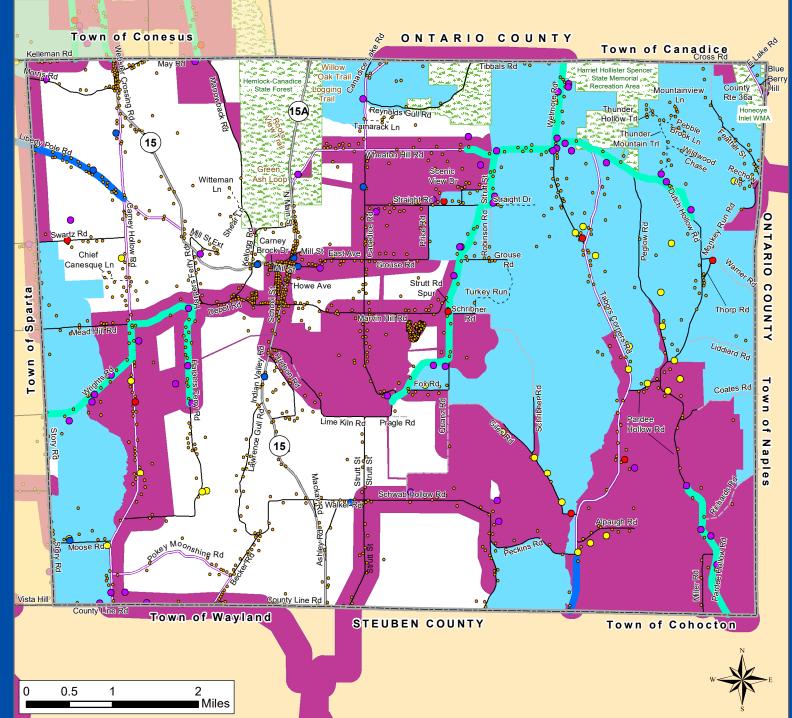
Grants Applied

Town Boundary

Internet Service Provider (ISP) point data is a combination of public input from the 2022 Municipal Outreach Initiative & the 2019 Broadband Survey.



Map created by the Livingston County Planning Department: July 2022 M:\ARCVIEW\broadband\13. Town Maps\ T. Springwater





- Charter Customers
- Frontier Customers
- Empire AccessCustomers
- Satellite / Cellular Customers

No Internet

- Service or Broadband Access
- Address Points

Frontier

Spectrum

Town Boundary

State Land

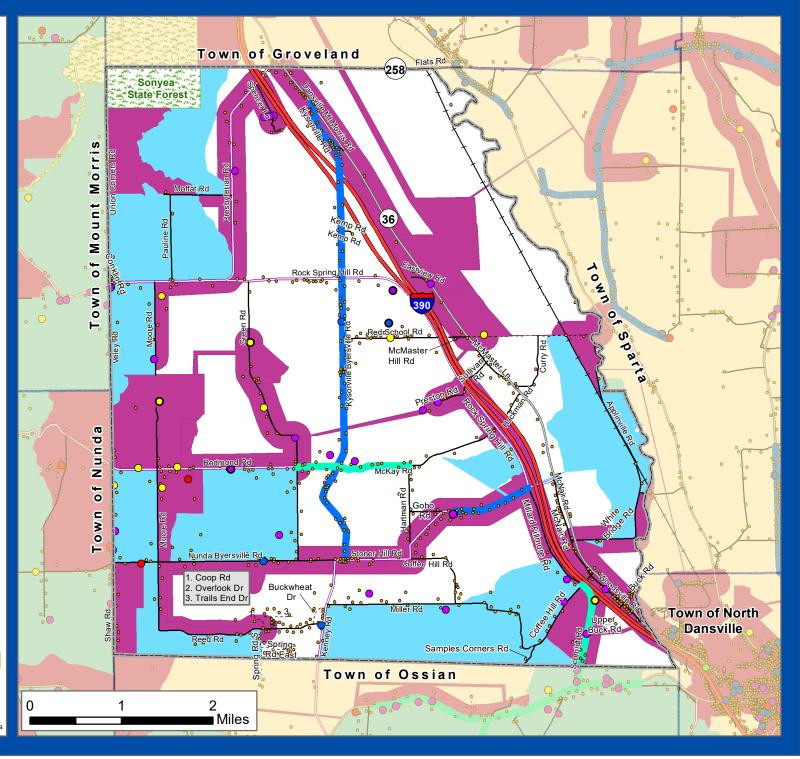
Grants Recieved

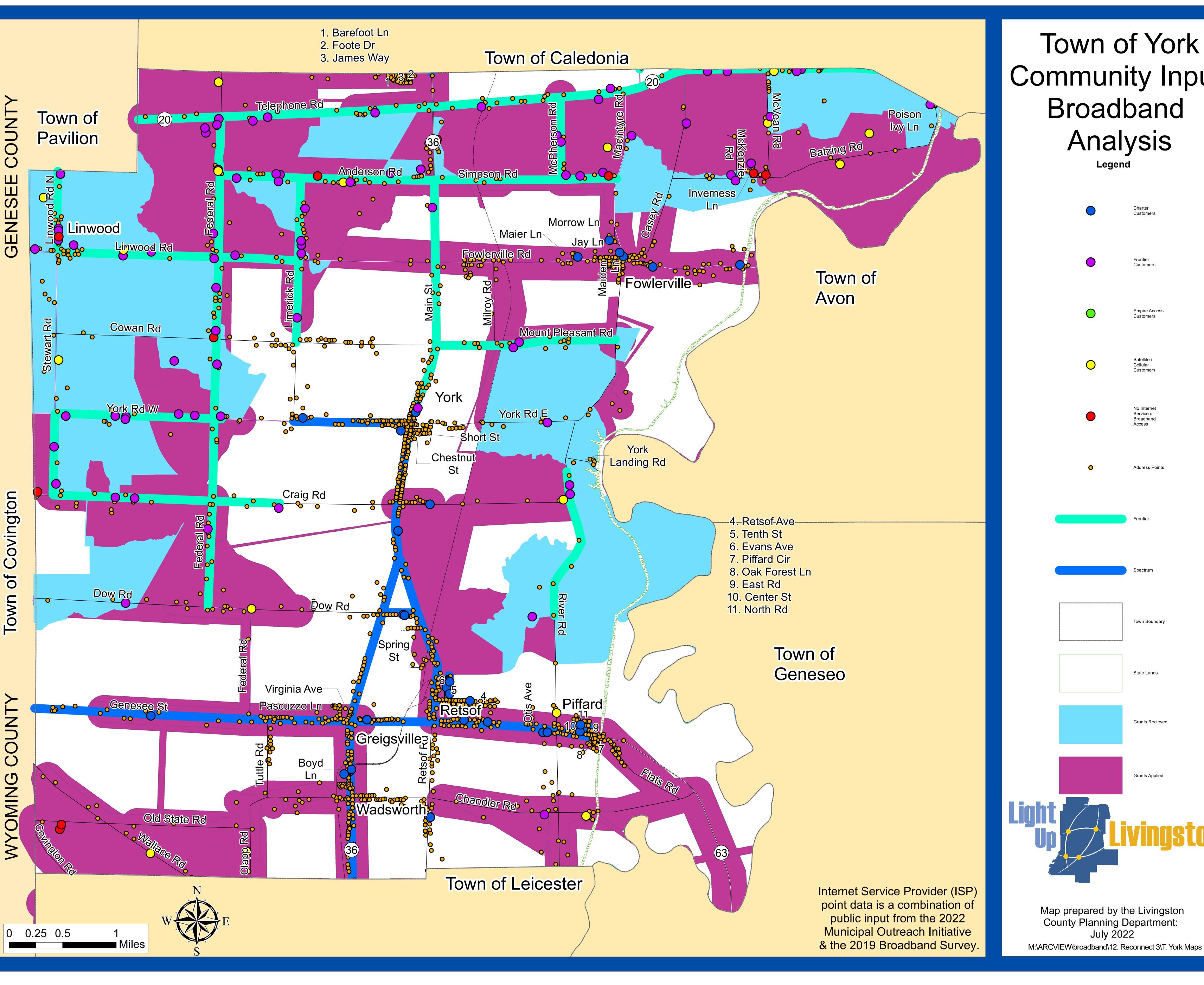
Grants Applied

Internet Service Provider (ISP) point data is a combination of public input from the 2022 Municipal Outreach Initiative & the 2019 Broadband Survey,



Map created by the Livingston County
Planning Department: July 2022
M:\ARCVIEW\broadband\13. Town Maps\T. West Sparta





Town of York Community Input Broadband Analysis

Legend

Town Boundary

State Lands

Grants Recieved

Grants Applied

Map prepared by the Livingston County Planning Department: July 2022

Conclusion

The information collected through this *Municipal Broadband Analysis* represents the most recent information about service providers, speeds and internet availability in Livingston County. The County staff continues to craft this dataset to maintain accuracy.

Funding opportunities frequently become available from federal, State and private sources. The efforts completed in this work will inform which portions of Livingston County are eligible for grants. Through the Infrastructure Investment and Jobs Act, the NTIA will have numerous grants available to state and local government, private internet service providers or public private partnerships.

New York State, through their recently announced *ConnectALL Initiative* plans to expand affordable broadband and develop the state's digital infrastructure. NYS will be offering grants to fund local planning, engineering and construction of broadband infrastructure. The efforts of this *Livingston County Municipal Broadband Analysis* will be provided to State officials.

The Livingston County Board of Supervisors and County Administrator, Ian M. Coyle remain committed to the goal of Light Up Livingston, to provide the opportunity for access to high-speed, fiber-optic internet to every address. Through a targeted approach and leveraging available funds this monumental aim will be achieved.

