



PyData Amsterdam 2025 Sponsorship Prospectus

September 24th-26th

An educational program of **NUMFOCUS**
OPEN CODE = BETTER SCIENCE

Sponsorship Prospectus

Thank you for your interest in sponsoring PyData Amsterdam 2025. Support like yours makes these events possible.

In this document you will find sponsorship opportunities for PyData Amsterdam 2025.

For any information or doubt feel free to contact:
Patricia Rameau - patricia@numfocus.org

About PyData

“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”

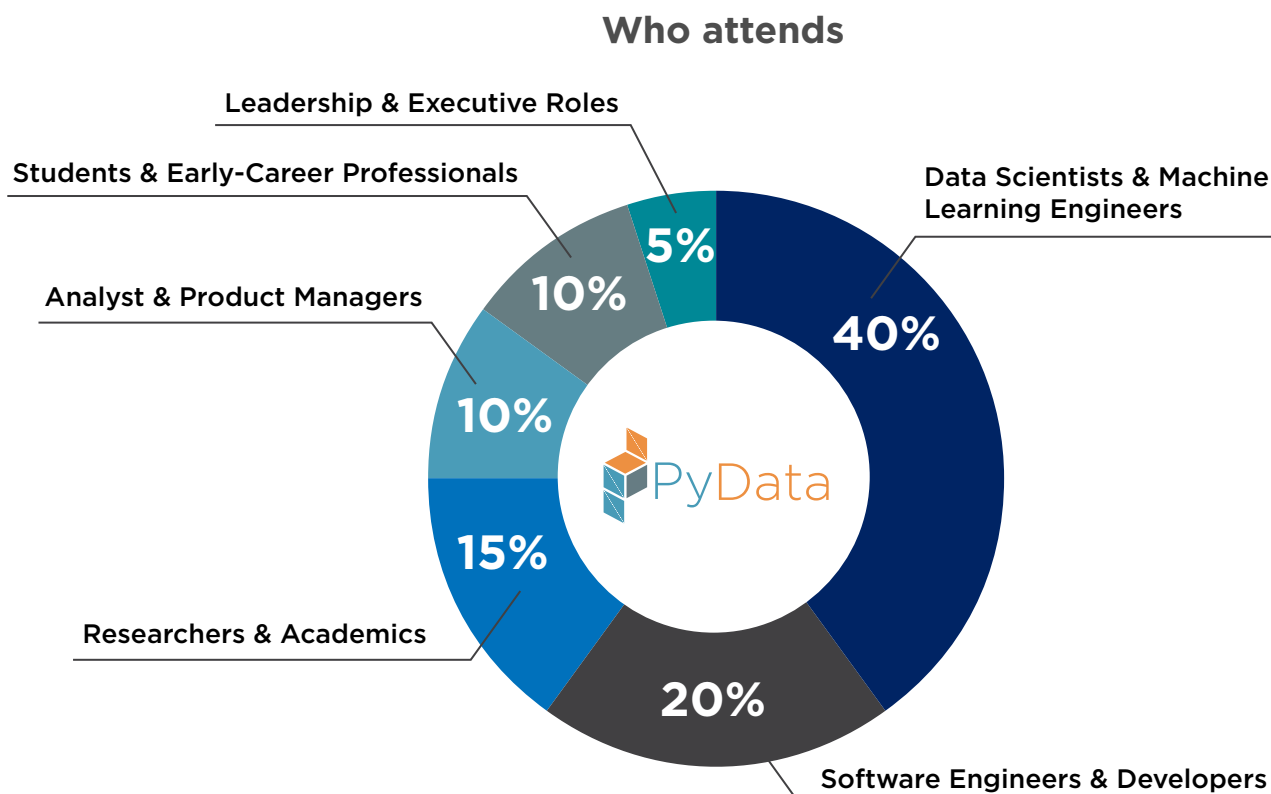
— Phil Anderson,
Senior Data Scientist

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

We aim to be an accessible, community-driven conference, with novice to advanced level presentations. PyData tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

Frequent Topics

- Machine Learning & Deep Learning
- Data Engineering & Scalable Data Processing
- Data Visualization & Communication
- Responsible AI & Ethics
- Scientific Computing & Numerical Methods



PyData Amsterdam

Join us on September 24-26, 2025, at the historic Kromhouthal for a special milestone—the 10th Anniversary event of PyData Amsterdam!

In 2024, we welcomed over 900 attendees for three incredible days of learning, featuring eight hands-on workshops, three inspiring keynotes, more than 70 expert speakers, and 17 engaged sponsors. With a steep attendance growth of 300 to over 900 attendees over the last three editions, this festive edition will be even bigger! Don't miss this opportunity to connect with the PyData community at the largest global PyData event, gain valuable insights, and celebrate a decade of innovation with us. We hope to see you and your company there!

Curious about the PyData Amsterdam conference atmosphere? See the after movie of PyData Amsterdam 2024 [here on YouTube](#) yourself!



PyData Amsterdam Sponsorship Options

	DIAMOND	PLATINUM	PLATINUM-X	GOLD	SILVER
	€20,000	€15,000	€10,000	€8,000	€3,000
	(Limit 1)				
Logo on Event Website and Sponsor Banner	✓	✓	✓	✓	✓
Job Board Listing	✓	✓	✓	✓	✓
Links to Attendee Submitted LinkedIn/Resumes/Websites	✓	✓	✓	✓	✓
Access to Attendee List (Name, Email, Job Title, Company)	✓	✓	✓	✓	✓
Premium Logo Placement on Event Videos	✓	✓	✓	✓	✓
Expo Booth	✓	✓		✓	
Premium Logo Placement	✓	✓	✓		
Talk or Tutorial	✓	✓	✓		
Top Billing	✓				
General Session Passes	10	5	5	3	1
Discount on Additional Passes	20% off	15% off			

Custom Sponsorship Opportunities:

If your company is interested in sponsoring a PyData Amsterdam Social Event, Drink/Coffee Station, or Catering Vendor, we are happy to offer custom sponsorship options. Social events are the main networking event for attendees at PyData Amsterdam, and are fantastic marketing opportunities for your company!

For questions, or inquiries about custom sponsorship options, please email patricia@numfocus.org

Sponsor Booths

For the sponsor booths at our conference, we are working with a partner [PLAAT](#). The default booth they will set up for you is one of the booth types described below, but you have some options to further customize your booth with them.

Diamond sponsor booth

Booth size: 6x3m

Furniture included:

- One standard high table
- 3 highchairs
- Two shelves
- Gray flooring
- 6 back panes, 2 side panes

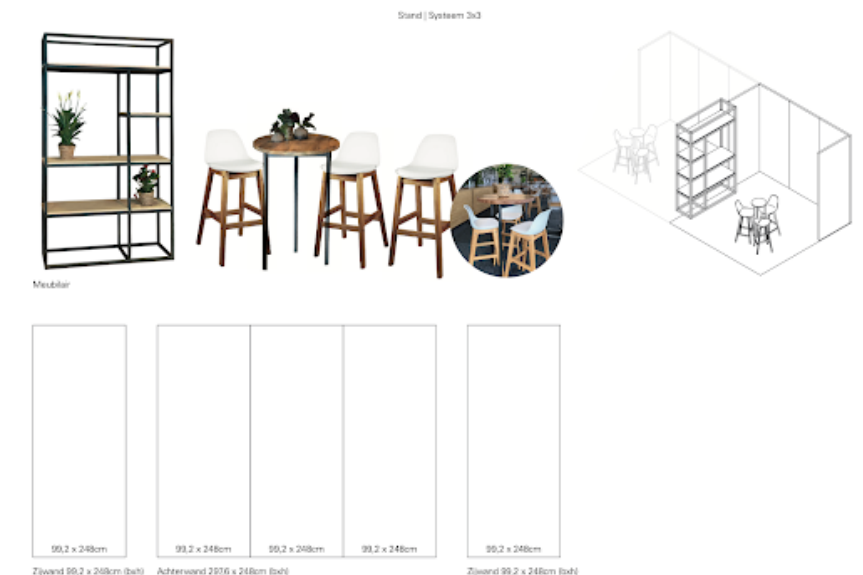


Standard booth (Gold & Platinum packages)

Booth size: 3x3m

Furniture included:

- One standard high table
- 3 highchairs
- One shelf
- Gray flooring
- 3 back panes, 2 side panes



Lite sponsor

Not a booth with walls as depicted above but a simpler setup. Furniture included:

- One desk table
- 2 chairs
- Cannot be customized by PLAAT

SPONSORED TALK

If you have a sponsored talk included with your benefits, please make sure the talk and speaker description are uploaded correctly in our CfP system.

Please also indicate the availability of the speaker for the conference days. Given that scheduling is a difficult task for us we would appreciate some flexibility here.

Talk requirements:

- 25 minutes + 5 minutes Q&A
- Please avoid pure commercial pitches as they will be less appreciated by the audience
- Feel free to reach out to us for any feedback on your talk proposal

CONFERENCE TICKETS

Your sponsorship pack includes a certain amount of free entry tickets. Please make sure to claim and assign your tickets well before the start of the conference. To redeem these tickets, navigate to our ticketing page, and enter your unique access code at the top of the page. Your access code will be provided upon completion of a sponsorship agreement.

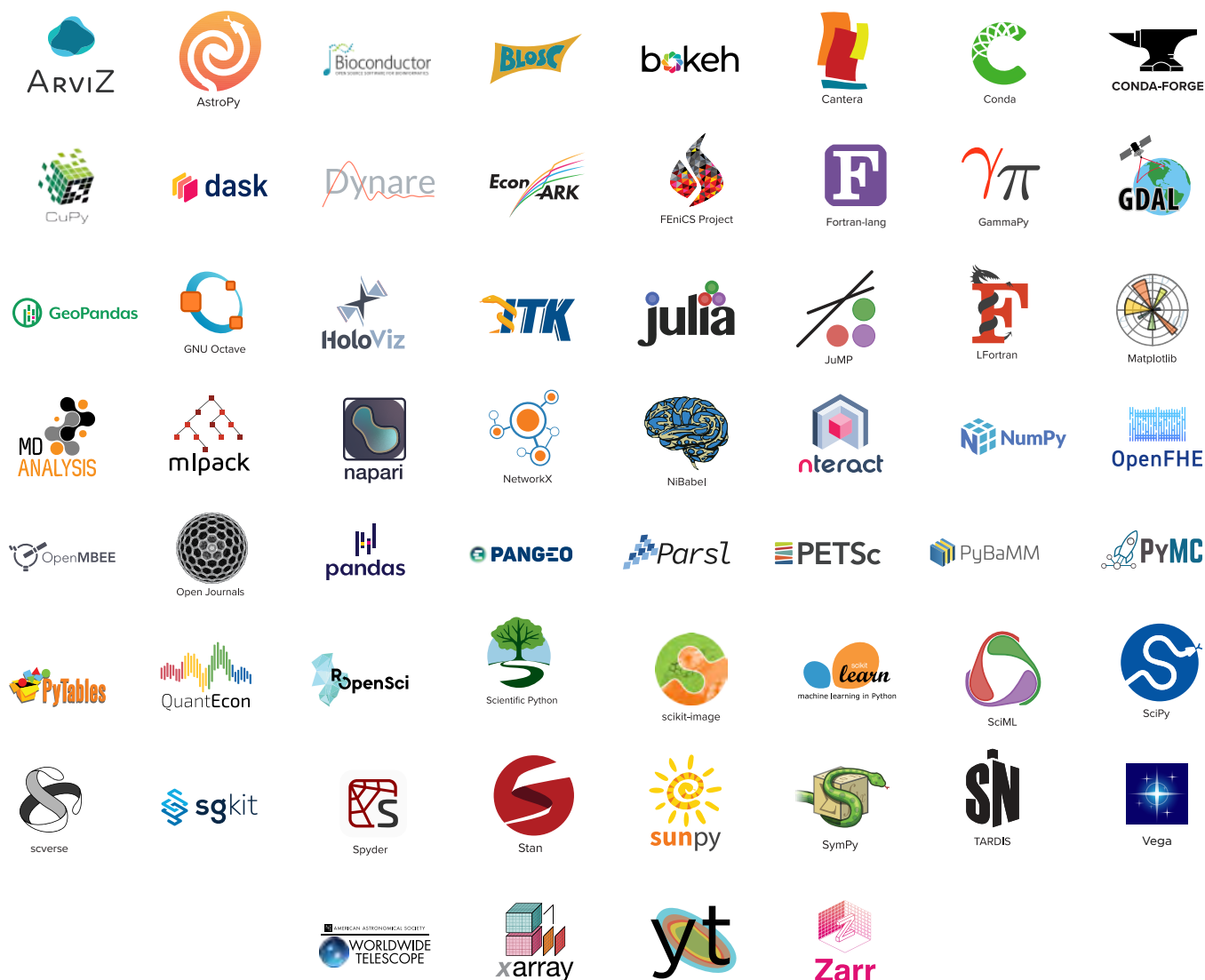
If you have any questions, concerns, or difficulties claiming the passes, please email patricia@numfocus.org.



Sponsoring the Open Source Community

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

NUMFOCUS [SPONSORED PROJECTS]



Learn More

For further questions or to reserve your spot, please contact:

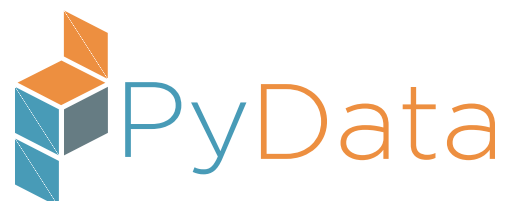
PATRICIA RAMEAU

NumFOCUS Events Manager

patricia@numfocus.org

AMSTERDAM ORGANIZING COMMITTEE

amsterdam@pydata.org



About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

LEARN MORE

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