

**Opstand Gorwing Zine trees**

**PRINT THIS!**

- double sided
- fit to printable area
- flip on short edge

Spacer Page

TO GET INVOLVED IN

# Op. Stand

visit:  
[opstand.net](http://opstand.net)

SUPPORT THE MAKER

# Get a Copy!

from

[decolonizationcoven.com](http://decolonizationcoven.com)

Thanks for reading!

Coven Press



# Operation Newsstand or

# Op. Stand

for  
Short

every thing  
you need  
to Start

# Growing Zine Trees

Piper Barber

# Micro → Macro



A Nationwide interconnected Information Forest

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# Find Your Library

go to

[opstand.net/library-network](http://opstand.net/library-network)

&

Select your State from the list!



Join one or start your own!!

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# Join a Team

it's easy!

## ZINE

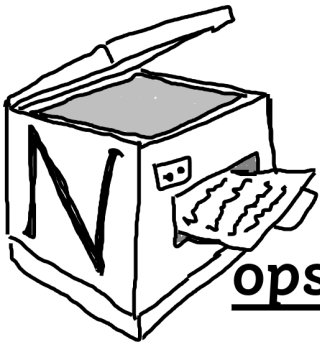
## MAKERS

[opstand.net/make-zines](http://opstand.net/make-zines)



## LIBRARIANS

[opstand.net/run-a-library](http://opstand.net/run-a-library)



## NEWSIES

[opstand.net/print-zines](http://opstand.net/print-zines)

## Join them

## all if you want!

# What's a Zine?

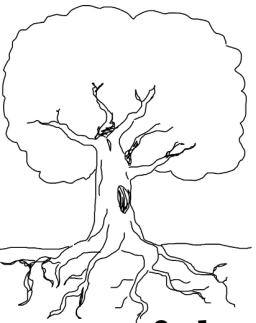


A little magazine created and printed at home!

- Can be filled with whatever you want
- Anyone can make one
- Uses cheap, widely accessible materials to

make something valuable with the labor people put into it

- Can be easily shared and printed widely by normal people
- 3 Sizes to fit your needs:
  - 2.75" x 4.25" - Pocket: 8-16pgs
  - 4.25" x 5.5" - Medium: 16-32pgs
  - 5.5" x 8.5" - Full Size: 16-32pgs
- No electricity or internet needed to use them once printed
- Super easy to get started, all you need is a black pen and paper - you can also use Canva <sup>free</sup> or Adobe Express if you want to work digitally



# What's a Zine Tree?

**In a Nutshell:** Local Group of people organized to efficiently & sustainably create then share Zines with community

## **Out of the Nutshell:**

- A way to inform and connect community using simple, reliable technology
- A way to divide up the labor of distributing community made art, education and informational materials for greater reach
- A way for the communities to invest in, grow and enrich themselves by supporting their local artists, educators and organizers
- A way to fundraise for local organizations, improvement efforts, community programs and people who need financial support
- A way for people to own their labor by owning the product of it with very little (if any) buy in
- A way for people to access to media that they own that cant be retroactively deleted or changed & doesn't require electricity or internet to use in a pinch

# **WE ARE GROWING A ZINE FOREST!**



## What is a Zine Forest?

A grassroots network of groups sharing user created zines with their communities (Zine Tree) connected through a root system like Op. Stand so they can pool resources, support & protect one another as they spread censored information.

**We need YOU!**  
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# We Need...

**Zine Makers**

**Artists, Educators & Researchers** who create re-printable zines & send those files to their local or regional library for distribution

**Librarians**

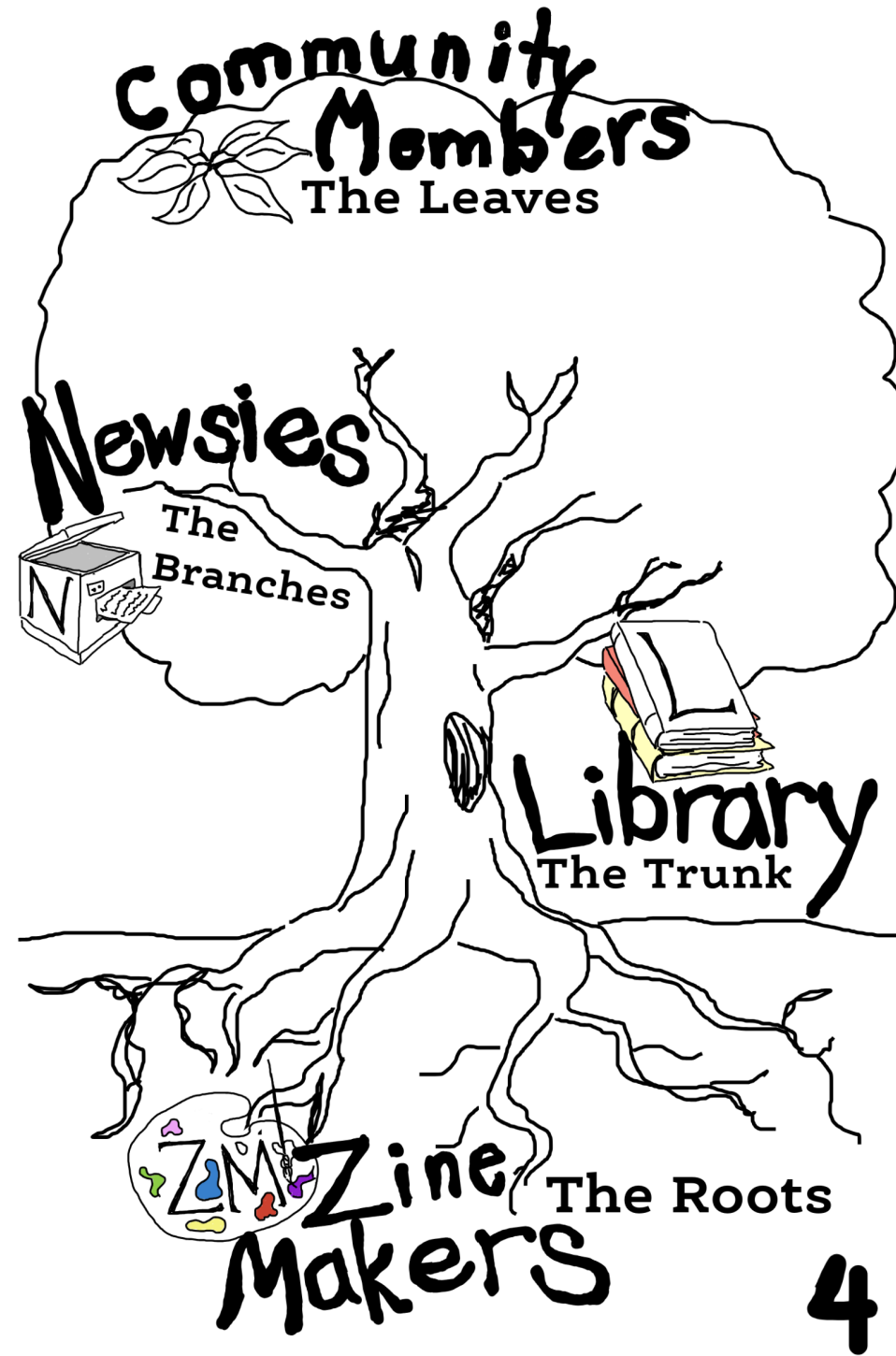
**Organizers, Collectors, Editors & Translators** who gather Zine files from local makers, check their accuracy, formatting & make them publically available on a pay-if-you-can pay-if-you-can basis for local newsies to print & share

**Newsies**

**Activists, Community Makers & Local Retailers** who print, fold and distribute the physical zines for free or a small fee

in every  
region!

## A ZINE TREE






# How do they work?

**Roots -> Trunk -> Branches -> Leaves**

## **Zine Makers - Roots**

- 
1. Zine makers create a Zine & put it in a digital format (pdf. jpg. png.)
  2. They send that file to a regional library for review & lisitng



## **Library - Trunk**



3. Librarians check the Zines for spelling errors, accuraccy, formatting errors & relevance
4. If the zine passes review, the library lists the zine in their database for free download that anyone can print then advertises their availability!



## **Newsies - Branches**



5. Newsies download the Original Files from regional libraries then print, fold and distribute them
6. Depending on the needs of the Newsie & Community they can be sold, given away or used to fundraise for organizations or community members



## **Community - Leaves**



7. Community members now have a robust information source that they own as well as a way of supporting local art and activism at their disposal!

# WHAT IS PAY-IF-YOU-CAN?

the way we sustain all this in capitalism

## In a Nutshell

A way of giving communities **both** a locally driven information outlet **and** a simple means of production that most people can access with materials and equipent already available to them.

## How it works

1. Libraries have both a Shop and a Free Digital Database
2. **Newsies\*** and **Community Members\*\*** download the zines from the library & buy the **Token Copies** can from the shop
  - a. **A Token Copy represents the value of the labor** that went in to making the zines available - our example library **decolonizationcoven.com** sells **Paper Tokens for \$7** and **Digital Tokens for \$3.00**
  - b. The library **pays contributing makers \$3 per paper token sold, \$2 per digital token sold** - with the rest of the fee going to the library for folding, listing, marketing & shipping labor
3. Newsies then print, fold and distribute the zines to their local communitnes, **the basic formula is:**
  - a. Digital zine, ink, paper, staples + printing, folding, selling labor = **Value added to the Zine & Owned by the Newsie; the Laborer**
4. Newsies choose a value for the labor they put in to making the paper zine copies - \$1-3 per zine is a good range
5. Newsies then sell them at markets, to retailers, and on the street at their chosen price
6. Newsies are encouraged to direct those who can't purchashe the zines back to the source library so no one is denied access

\***Newsies** are people printing for redistribution, \*\***Community Members** are people printing for personal use

## Benefits

- Gives everyone easy, sustained access to a valuable information outlet
- People are materially supported for growing that outlet and adding value to it with their labor - the **Makers, Librarians & Newsies**
- People who can't afford to buy can make value for themselves and their communities by adding their labor to the proces
- People who aren't able to add labor and/or can't afford to pay still have access to the valuable reading materials!

**We get to have our cake & eat it too! Metaphorically speaking :)**

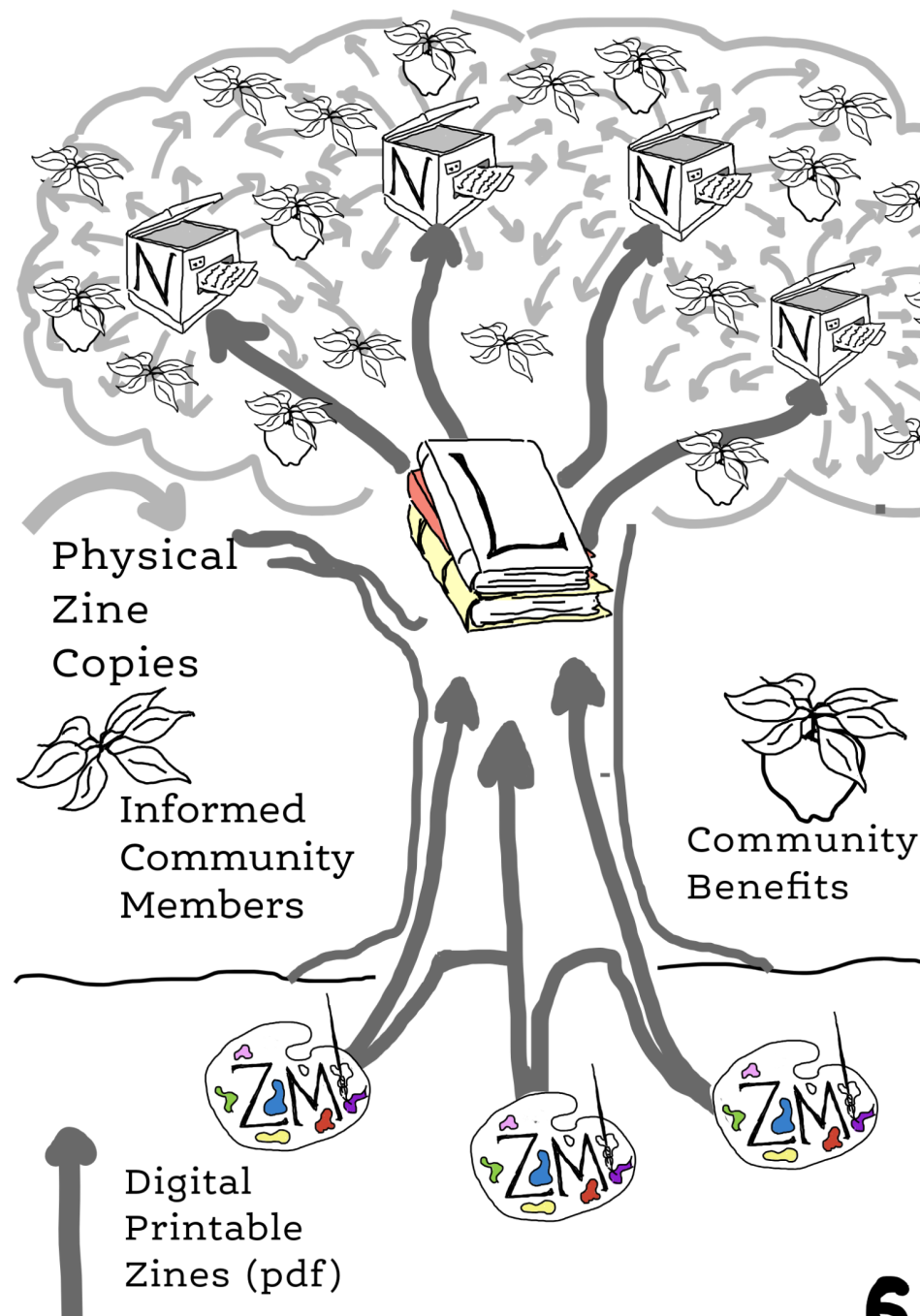


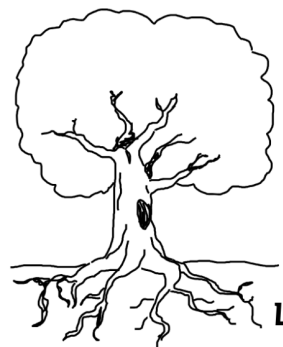
# ZINE TREE BENEFITS

- Informs & connects local communities
- Teaches us to value & take ownership of our labor & attention
- Lets us use material resources for the strength & enrichment of our communities
- Lets people own physical information that can't be easily taken, changed & doesn't require internet or electricity to use in emergencies
- Fills in some of the gaps intentionally left by the American Education system
- Built on the principle **From each according to their ability, to each according to their need**
- Directly undercuts the attention theft economy created by billionaire media
  - Lets people put their valuable attention into community instead of whatever lets billionaires mine it for profit
  - Is a place for communities to form and spread their own ideas and narratives outside of super-rich influence
- **They are an easily accessible means of production: A way the community can grow their own resources**
  - Zines make a great fundraising + marketing tool for local organizations
  - Individual activists can sell them to support their activism as they survive in capitalism
  - People who can afford to spare the labor can print and give out physical copies free as a community service or sell them to fundraise on behalf of other community members

All this is possible because our libraries are  
**pay-if-you-can!**

## HOW THEY SPREAD INFORMATION





# How do they Survive?

Leaves -> Branches -> Trunk -> Roots

## Community - Leaves

1. Community members buy the paper zines from a Newsie or Local Library
2. If they can't afford the Newsie fee, they can get the zine for free from the source library



## Newsies - Branches

3. Newsies Purchase the **Token Copies** that they can from their library
4. This keeps the full library of titles available free & growing by sustaining the librarians and the makers



## Library - Trunk

5. Librarians divide the \$7 token fee between Making labor, Library labor & Folding labor
  - a. Recommended: \$3 to makers, \$2-3 to Whoever Folds, \$1-2 to the Library for materials & listng labor



## Zine Makers - Roots

6. Zine Makers get passive income that supports them & incentivizes them to create more zines for the community!
7. Everyone gets informed and has access to a means of improving the quality of their lives :)

# HOW THEY SURVIVE

