

# ANYWHERE

ANYWHERE / COMPANY PROFILE / PIONEERING EGYPT'S FULLY INTEGRATED BRANDING & PRODUCTION HOUSE

ANYWHERE HERE IS  
ANYWHERE HERE IS  
ANYWHERE HERE IS  
ANYWHERE HERE IS

## TABLE OF CONTENTS

00	INTRODUCTION
01	ABOUT US
02	LEADERSHIP
03	VISION
04	MISSION
05	SERVICES
06	CLIENTS
07	PROJECTS
08	FUTURE
09	CONTACT

# 00 | INTRODUCTION

Anywhere Branding Company is Egypt's first fully integrated branding and production house.

Since 2009, we have transformed creativity into impact, combining design and production under one roof.

With a legacy of innovation and a passion for excellence, we have empowered hundreds of brands, shaped industries, and left a timeless mark on the market.



# 01 | ABOUT US

Founded in 2009 by Kamal Mourad, former owner of MAM Fashion Stores, Anywhere began as a specialized uniform agency. With the addition of co-founders Rawa Kamal and Layal Kamal, the company expanded into a full-service creative powerhouse, offering branding, design, and large-scale production.

We are proud to be the first company in Egypt to merge design and production services, covering the complete cycle from concept to execution. Everything we create is designed and produced in Egypt, by Egyptians, reflecting our belief in local talent, craftsmanship, and innovation.

Over the years, Anywhere has grown into a trusted partner for more than 1,000 clients, including leading brands, multinational corporations, hospitality giants, and creative agencies.

# 02

# LEADERSHIP

## Leadership Philosophy

At Anywhere Branding Company, leadership is more than management. It is vision, creativity, and precision working in harmony.

Our founder, Kamal Mourad, sees Anywhere as an empire built on creativity and Egyptian pride, where legacies are crafted and boundaries are redefined.

Our co-founder, Rawa Kamal, brings passion and imagination, shaping design into a force that inspires daily life and empowers entrepreneurs to dream bigger.

Our co-founder, Loyal Kamal, is the detailer and problem-solver, ensuring that every vision is executed with purpose, balance, and perfection.

Together, they embody a philosophy that transforms challenges into opportunities, design into impact, and ideas into timeless realities. Their collective vision is the driving force that has made Anywhere not just a company, but a movement, because Anywhere is Everywhere.

# 02

# LEADERSHIP

Founder's Quote – Kamal Mourad



"This foundation is my empire and creativity is my passion. Anywhere was built on Egyptian talent and pride, growing from uniforms to full-scale branding. We don't just create products, we create legacies. Anywhere is not just a company, it is a vision... and Anywhere is Everywhere."

# 02

# LEADERSHIP

Co-Founder's Quote – Rawa Kamal



"This company carries the essence of my passion, creativity, and belief. For me, everything begins with design, it is the language through which we shape visions and transform everyday life into something meaningful and inspiring. I am committed to building a future where entrepreneurs thrive, and where every detail we create is crafted to be impactful, timeless, and unforgettable."

# 02

# LEADERSHIP

Co-Founder's Quote – Loyal Kamal



"I am the detailer, the bridge between vision and execution, where every detail matters. I bring balance, precision, and purpose, ensuring that everything finds its right place. For me, this company is about serving through problem-solving, turning challenges into opportunities and ideas into reality."



# 03 | VISION

To continuously expand our services and departments ensuring that our clients find every creative and production solution under one roof.  
We strive to deliver faster, smarter, and more impactful results that strengthen our clients' presence and growth.

# 04 | MISSION

To provide creative and fully integrated branding and production solutions that empower our clients to grow their businesses. We exist to help brands realize how much their identity matters, to exceed expectations, and to build strong, lasting impressions in every industry we serve.

# 05 | SERVICES

What we do

- Branding & Identity Design
- Uniform Design & Production
- Textile Design & Production
- Interior & Exterior Design
- Furniture, Lighting & Tableware Design and Production
- Packaging Design
- Website & Application Design
- Greenery & Artificial Plants Design & Production
- Accessories, Placemats, Menus & Home Décor
- Printing
- Large-Scale Production & Manufacturing

anywhere is everywhere  
anywhere is everywhere  
anywhere is everywhere  
anywhere is everywhere

# 06 | CLIENTS

We proudly serve **more than 1,000 clients** across industries, from hospitality and retail to multinational corporations and local startups.

Key Clients Include:

**Mercedes-Benz, Unilever, Amazon, Zooba, Jumia, Talabat, Lipton, Pyramisa, V Hotel, St. Regis, Ladurée, Pier 88, MO Bistro, Al Mehwar Hospitals, Bloom Pharmacies, and many more.**

We are also trusted by leading design agencies such as Alchemy, The Design Avenue, and Nadia Salem, producing exclusive products that bring their creative visions to life.

# 06 | CLIENTS



# 06 | CLIENTS



# 06 | CLIENTS

*Serfer*  
*Fortunes*  
COFFEE ROASTERS

مستشفى المحور  
ALMEHWAR HOSPITAL

*Don Bisho*  
Est. 24

**Crispers**

KHU  
FU'S

ONE OAK  
CATERING

SEA GULL  
RESTAURANTS  
EST. 1985

PIZZERIA  
**JIMMY'S**  
EST. 2017

ALDAU  
VILLAGE MALL

POTTERY  
• CAFE •  
SINCE 2002

VARIEGATO  
Artisanal Gelato

**ricrac.**

FOU  
FA'S

P À O  
BOBA & MORE  
波巴

Jay's  
BOB

SACHI  
RESTAURANT

SOCIAL  
SPECIALTY COFFEE

villa  
lucca

M  
ez  
ze

BALBAA

PORTA  
D'ORO  
Italian Cuisine

*fuuma*

Bagit  
daily mart

Medekari  
MEDITERRANEAN CAFE

# 06 | CLIENTS



LATINO



PASTAYA



Lebanero  
CAFE & RESTAURANT



STORIA



# 06 | CLIENTS





# 07 | PROJECTS

Laduree Furniture



LaDuree chairs



Potted plants



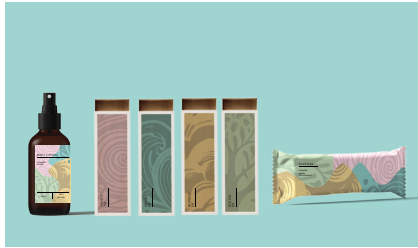
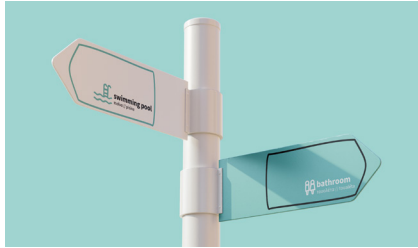
LaDuree chairs

# 07 | PROJECTS

Vclouds branding



rides app



branding



Uniform

# 07 | PROJECTS

## Crispers rebranding



packaging



branding



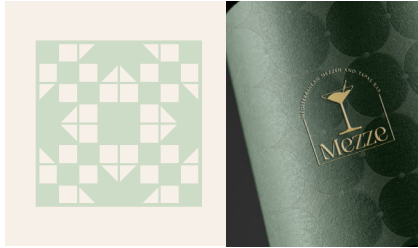
Uniform

# 07 | PROJECTS

## Mezze branding and production



Signage



branding



Uniform



# 07 | PROJECTS

## Lighting



FOLLOW US ON INSTAGRAM TO EXPLORE OUR NEWEST PRODUCTS, PROJECTS, AND CREATIVE UPDATES [@ANYWHEREBRANDINGCOMPANY](https://www.instagram.com/anywherebrandingcompany)

# 07 | PROJECTS

## Furniture



FOLLOW US ON INSTAGRAM TO EXPLORE OUR NEWEST PRODUCTS, PROJECTS, AND CREATIVE UPDATES [@ANYWHEREBRANDINGCOMPANY](#)

# 08 | LOOKING AHEAD

Looking ahead to 2026, Anywhere will expand into the **retail market** with online and physical shops. This new chapter will allow us to serve not only businesses but also individuals, bringing customized and creative products directly to consumers.

Our future lies in bridging B2B and B2C markets, all while continuing to grow Egypt's creative economy with products **proudly made in Egypt**, by Egyptians.

# 2026

# 09 | CONTACT

- Instagram: [@anywherebrandingcompany](#)
- Facebook: [@anywherebrandingcompany](#)
- E-mail: [info@anywhereco.net](mailto:info@anywhereco.net)
- Website: [www.anywhereco.net](http://www.anywhereco.net)
- Location: [Anywhere Branding Company](#)



PREPARED BY ANYWHERE BRANDING COMPANY 