

USC Marshall

School of Business

Brittingham Social Enterprise Lab



Join us Wednesday, Jan. 22, for Happy Hour with Jenna Greene, founder of [Forward Collective](#), a creative impact agency that connects brands, nonprofits and the entertainment industry to drive causes forward. Jenna has spent the last 13 years conceptualizing and implementing large-scale national movements and socially responsible branding strategies aimed at building awareness, revenue generation and action around a shared purpose. She has worked with organizations such as the Los Angeles Clippers, Easterseals, the Alliance for Children's Rights and the Los Angeles Dodgers Foundation, and has spearheaded campaigns at the Sundance Film Festival, South by Southwest and the Wall Street Journal's Future of Everything Festival. Additionally, under Forward Collective, Jenna curates volunteer experiences with the goal of helping people incorporate doing good into their daily lives in a fun, meaningful way.

For all friends of the Lab, Happy Hours are a great (and free!) opportunity to:

- connect with Brittingham Lab staff and faculty;
- network with like-minded undergraduate and graduate students;
- meet individuals in BSEL's extensive network of social impact professionals; and
- enjoy tasty appetizers with friends after work or before your evening class!

RSVP



This email was sent to jenna@fwd-collective.com

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